



FAQ's

We're here to answer your questions

WHY ZIGNATURE?

WHAT SETS ZIGNATURE APART FROM OTHER PET FOODS?

Unlike many commercially available pet foods, which contain large amounts of simple carbohydrates as their first or second ingredient, Zignature recipes follow our limited ingredient, meat-first philosophy. Meat, poultry or fish is always the main ingredient. And we only use low glycemic carbohydrates such as chickpeas, peas, oats, millet or quinoa that also provide needed fiber. All of the Zignature formulas are made with wholesome ingredients, providing only the best for your four legged friend.

WHY ARE MEAT PROTEINS AND MEAT/FISH MEAL SO IMPORTANT AS THE FIRST TWO INGREDIENTS?

All Zignature recipes are based on a meat-first philosophy because dogs are carnivores first, and require high-quality animal, poultry or fish protein to thrive. The first listed ingredient in any pet food is vitally important because there's more of that ingredient than any other. Not only is red meat, poultry or fish the first ingredient in all our recipes, but we also include specifically named red meat, poultry or fish type of meal as the second ingredient. Compare this to many well-known pet foods that use cheap, high-starch carbohydrate binders as their first or second ingredient, and you'll quickly see why Zignature offers your pet the correct nutrition for enhanced vitality.

SAFETY & QUALITY

HOW LONG IS A PROPER TRANSITION PERIOD TO ZIGNATURE?

To help make it easier for your pet's system to acclimate, start by introducing a small amount of Zignature®. Increase it daily while decreasing the previous food by the same amount.

FROM WHERE DO YOU SOURCE YOUR INGREDIENTS?

We thoughtfully source our quality ingredients from around the world. Our Pork, Turkey, Salmon, Trout, Whitefish, and Catfish come from the United States; Duck and Guinea Fowl from the picturesque coasts of western France; Lamb and Venison from the rich farmlands of New Zealand; and Kangaroo and Goat from Australia.

WHERE DO YOU MAKE YOUR PRODUCTS?

We develop and craft our recipes with our nutritionists and food scientists and make our products in Brainerd, Minnesota; Perham, Minnesota; and Mitchell, South Dakota.

ARE ZIGNATURE PRODUCTS MANUFACTURED IN THE UNITED STATES?

Yes, all of our recipes are manufactured here in the United States.

HOW LONG IS FOOD GOOD ONCE IT'S OPENED?

Once opened, our dry food should be consumed within 90 days. Wet food, once opened, should be consumed within three days. All Zignature products should be stored indoors, preferably in a re-sealable container or in the original packaging rolled tightly to maintain an airtight seal. Refrigeration is not a requirement for dry food. For ideal storage, keep your canine's food in a cool, dark, dry room with a temperature between 40 – 70 degrees Fahrenheit. Zignature foods have a maximum shelf-life of 18 months after packaging before expiration. Do not use any food after the expiration date.

DO YOU PERFORM ANY INVASIVE ANIMAL TESTING IN DEVELOPING YOUR PRODUCTS?

No, and we never will. Like you, we treat pets like family members. We started our company to provide all dogs the best possible nutrition from responsibly sourced ingredients. To fine-tune our recipes, we conduct trials where our food is offered freely to pets in a comfortable, stress-free environment.

IS ZIGNATURE EASY TO ROTATE BETWEEN FLAVORS WITH MY SENSITIVE CANINE?

Select Zignature Formulas are created with similar nutrient profiles making rotational feeding simple and easy. If your dog is sensitive to specific proteins, we recommend that you try to stay within protein groups with your rotation (fish with fish, poultry with poultry, meat with meat, etc.).