



Why raw pet food?

Raw food is the closest thing your pet can eat to their ancestral diet. It tastes incredible and helps with keeping a healthy weight, shiny coat, cleaner teeth, supports stronger muscle, bone and joint health, and helps improve energy!

Benefits & Perks

Raw food is packed with nutrients and offers many benefits to promote whole body health. You don't have to feed a complete raw diet to give your pets awesome raw nutrition! Even a little raw in your dog or cat's diet goes a long way.



Improved Energy



Incredible Taste To Satisfy Picky Eaters



Strong Muscle, Bone & Joint Health



Shiny Coat & Cleaner Teeth



Great for Allergies, No Hidden Ingredients



Maintains a Healthy Weight

And also? Pets totally love it!

Always consult with a veterinarian if you have any health concerns about your pet.

WHY RAW

All about ingredients

We use the world's finest ingredients from suppliers we know and trust. From our responsibly sourced animal proteins, to organic fruits and vegetables, we are passionate about providing the absolute best for pets. The animal proteins in our recipes are responsibly sourced from trusted partners.





HOW TO FEED RAW

How do I transition my pet to raw food?

Whether you've just adopted a new dog or cat, or you're looking to improve your pet's current diet, there are many reasons to choose Stella & Chewy's. Transitioning your pet to a new food requires a slow transition over a recommended 7-10 days.



For the love of raw

Marie, the founder of Stella & Chewy's, set out with the mission to spread the power of raw nutrition to all pets and pet parents. After all, it's the best way to show how much you love your pet! Our commitment to using premium ingredients and delivering ancestral-inspired pet food and treats has made us a household name among pet loving pet parents.



Why choose Stella & Chewy's raw pet food over other brands?

Our responsibly sourced, single-source protein recipes **cater to a wide variety of dietary needs**, including food sensitivities

Our pet food **mirrors your pet's ancestral diet** with minimal processing to maintain natural nutrients & flavors

Our raw pet food is **crafted in our local Wisconsin kitchen**

85-98% meat, organ & bone with **meat as the #1 ingredient** to deliver the high protein pets crave

Our high-pressure processing **eliminates harmful bacteria & preserves nutrition**

Your pet will love the **irresistible taste** of raw

Raw food misconceptions

Feeding a raw diet is dangerous due to salmonella and listeria

Stella & Chewy's has a unique food safety procedure to ensure the safety of our products. The most powerful step in this procedure is our high-pressure processing (HPP) step—this is a cold water pressure process that effectively eliminates harmful bacteria from the food. We use this process on all of our raw products, regardless of the protein. As food-borne bacteria can be present in any type of meat, we feel that incurring the extra cost of HPP for all of our products is the responsible thing to do. This way, pet parents

can rest assured that they're always bring a safe food into their home. Additionally, HPP is the only reliable method for maintaining the wonderful raw nutrition of our products while still removing harmful pathogens. We then send all batches to a 3rd party testing facility to be tested for pathogenic bacteria—nothing leaves our facility without negative test results in hand. We also post these test results on our website. We are highly committed to creating the most nutritious, safe, and delicious product on the market.

♥ **Mixing raw and kibble is bad for my pets digestive system.**

We work with animal nutritionists and veterinarians when creating all of our products and we do not believe that there is any concern when feeding a combination of a kibble and a raw diet. Raw and cooked foods may digest at different rates, though there's little conclusive evidence to prove this and no scientific evidence saying that they can't be fed together. Many pet parents do mix our raw food with kibble and consistently have very successful results. We believe that incorporating even a bit of raw food into your dog's kibble provides a convenient and perhaps more affordable way to begin to give your pet the benefits of a raw diet.

🕒 **Feeding a raw diet is time consuming**

Stella & Chewy's works to make feeding a raw diet easy. We offer a variety of different raw formats from frozen raw, freeze-dried raw, and raw coated kibble. As with any new routine, it just takes some getting used to. Feeding raw doesn't have to be time consuming or difficult!

✔ **Is freeze-dried raw pet food the same as raw?**

Yes! Stella & Chewy's freeze-dried is a completely raw product – it's the same formulation as the frozen dinners (in the same recipe). Freeze-drying provides the benefits of raw, and the convenience of a shelf-stable food!

