



WHY GREENIES™

# What GREENIES™ Is All About

Wellness-Packed, Drool-Worthy,  
Tail-Wagging Treats & Supplements  
That Your Pet Can't Resist



## What We're All About



WELL-BEING MADE  
WONDERFUL

Your pet's wellness routines shouldn't be hard. GREENIES makes health a drool-worthy priority



VET RECOMMENDED,  
PET APPROVED

GREENIES Dental Treats are loved by vets and pets! Clean down to the gumline with yummy chews



QUALITY INGREDIENTS

GREENIES are made in the USA with quality ingredients from around the world



YUMMY TASTE,  
GUARANTEED

Our paw-sitive feedback is through the roof! If for any reason you're not completely satisfied, just return within 30 days and we'll issue a full refund.

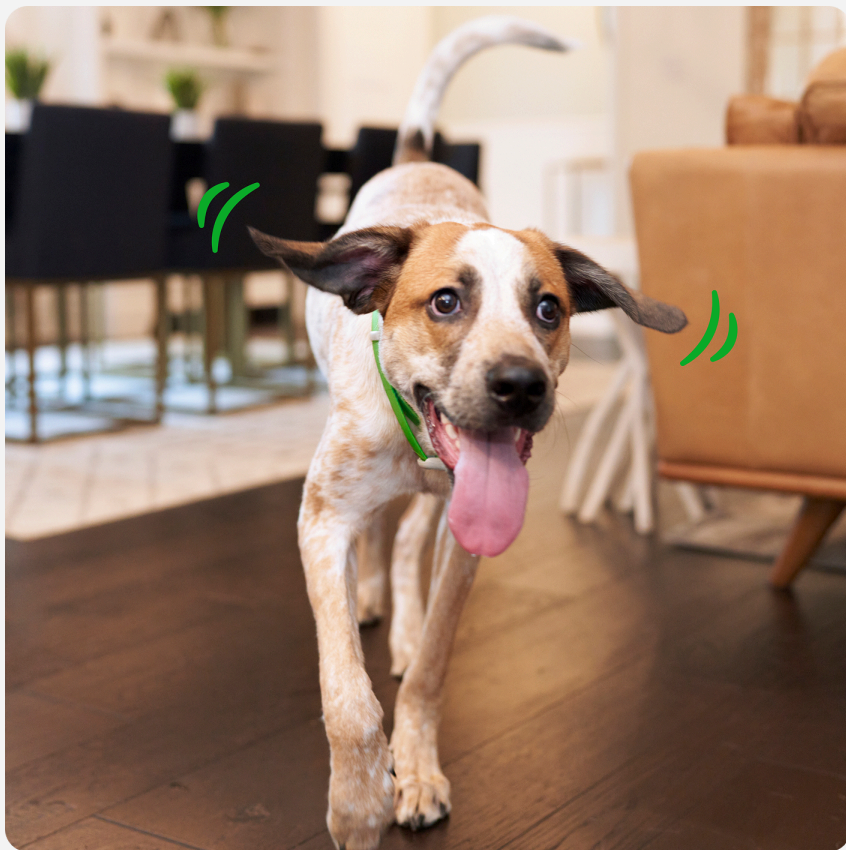
## About GREENIES™

The GREENIES™ Online Shop is here to make shopping for your dog's favorite treat easy! Made by pet parents, for pet parents, we understand that every pet has their own unique needs. The GREENIES™ Online Shop is eager to help build a proactive wellness routine for your pet so they can live their best lives. With easy product recommendations and recurring orders, [shop.greenies.com](http://shop.greenies.com) is designed to be customer-friendly for your pet, with ease for the ulti-mutt pet parents.

The Greenies brand all began with one adorable pup and some really stinky breath. Ivan, our Greenies mascot and the pup that inspired it all, was a very good boy with...not so great teeth. Covered with plaque and tartar, Ivan's teeth resulted in poor gum health and breath his owners couldn't stand. His owners worked with a board-certified veterinary nutritionist and other experts to develop the first toothbrush-shaped Greenies Canine Dental Chews. Ivan's owners loved his new fresh breath so much, they told their friends, who told their friends, who told their friends, and...



here we are today. A little bad breath, a whole lot of love, and two pet parents eager to keep their dog healthy is how Greenies started. Today, Greenies is still on a mission to clean every mouth with tail-wagging flavor.



## What Does Natural Mean for GREENIES™

As loving pet owners ourselves, the health and well-being of our pets is always your top priority. That's why we make all GREENIES™ Dental Treats with delicious, healthy ingredients that are easy to digest and help promote overall pet health. As popularity of natural pet food continues to grow, more and more pet food manufacturers are putting the term "natural" on their product labels. We understand that there is often confusion about what the term actually means for pet food products like GREENIES™ Dental Treats.

GREENIES™ Dental Treats adheres to the guidelines set forth by the Association of American Feed Control Officials (AAFCO). AAFCO guidelines are the leading standards in the pet food industry for product claims.

AAFCO defines "natural" as ingredients "derived from plant, animal or mines, unprocessed or subject to physical, heat, rendering, purification, extraction, hydrolysis, enzymolysis or fermentation, but not subjected to chemically synthetic process."

Just like any food, it is important that your pet's food is balanced to meet his or her nutritional needs. That's why GREENIES™ Dental Treats are made with natural ingredients plus added vitamins, minerals and nutrients which may not be found naturally, but are safe and necessary for your pet's growth and overall health.

## It All Started with Ivan (and His Really Bad Breath)

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Ivan's owners loved his new fresh breath so much, they told their friends, who told their friends, who told their friends, and...here we are today. A little bad breath, a whole lot of love, and two pet parents eager to help keep their dog healthy is how Greenies started. Today, Greenies is still on a mission to clean every mouth with tail-wagging flavor.



# Contact Us

If you have any questions about any of our ingredients, please don't hesitate to reach out to us at 1.866.473.3643.

