



# Why Choose Bil-Jac Dog Food?



Delivering the high-quality nutrition your dog needs to thrive is at the core of what makes Bil-Jac so special. After all, your furry friends count on you for many things, most importantly proper nutrition. That's why Bil-Jac only uses the highest quality ingredients possible—and why so many pet parents feed their dogs Bil-Jac Super Premium Dog Food.

## We Start With Lots of Fresh Chicken.

When it comes to your dog's food, we believe fresh, never frozen chicken should be the main ingredient in your best friend's bowl. In fact, **we use 25 lbs. of fresh chicken to make each 30 lb. bag** of Bil-Jac Adult Select. Do you know any other dry brand that uses that much fresh chicken or meat? We don't.

Because we use so much fresh chicken, we don't need to add any extra fat, fillers, or taste enhancers to our food. The taste of the fresh chicken speaks for itself. Our fresh ingredients, combined with the right blend of vitamins and minerals, deliver a complete and balanced meal your pooch will love bowl after bowl.



## Slow-Cooking Is Our Secret Ingredient.

Bil-Jac was born because we weren't satisfied with how almost every dry dog food was made and the results for your dog. Why? Because most dry foods are manufactured in large batches, cooked in a matter of minutes under high pressure at high temperatures, that can damage key nutrients. That's why we made it our mission to develop a gentler way to prepare food to keep your best friend happy and healthy.

Our Nutri-Lock cooking method is a small-batch, slow-cooking style that locks in the food's goodness before being ever-so-gently dried. By taking the extra time to have the food simmer in its own juices and gently dried, your best friend will have nutritious food that's easy to chew with a taste they can't resist. After all, the best nutrition is only great when it's eaten.



## Our Promise is a Happy, Healthy Dog who Loves Mealtime.

Bil-Jac provides the nutrition and immune support your dog needs to be happy and healthy day in and day out. Our unique process helps protect essential nutrients. You'll know you've found the right dog food because your best friend will have a shiny, fuller coat, softer skin, brighter eyes, increased energy, improved muscle tone, and smaller, firmer stools.

We make Bil-Jac in this special way because we believe every dog deserves to thrive. That's the Bil-Jac Promise since 1947.

