

INGREDIENTS



WE DON'T SETTLE—AND NEITHER SHOULD YOUR PET

We proudly source only the highest quality ingredients from our network of carefully vetted suppliers. Our suppliers take great care in raising animals humanely and safely - because the best raw food starts with the best raw ingredients.



OUR INGREDIENT QUALITY COMMITMENTS:

- Proteins from USDA-inspected suppliers
- Wild-caught salmon and tuna
- Animals are healthy at the time of harvest
- Animal ingredients are sourced from animals that are inspected and passed as fit for the human food chain
- Meats and organs are in a blast freezer within 45 minutes of harvest
- Ingredients are temperature-controlled from harvest through manufacturing and finished product storage
- No BHA, BHT, or ethoxyquin in any ingredients or finished products

INGREDIENTS WITH A PURPOSE

THE BUTCHER CUT PROTEIN DIFFERENCE

Vital Essentials uses only the most purposeful ingredients to supply dogs and cats with all of the nutrients they need, and nothing they don't - no fillers, no junk. Our protein-forward raw diets are made by our [team of pet experts](#) and perfectly designed for our carnivorous pets with muscle meat as well as organs and bone for a wholesome diet, just as nature intended. See the nutrients in our top-quality ingredients below.

LIVER

Iron, Copper, Vitamin A, and B-Complex Vitamins

KIDNEY

Selenium, Iron, Thiamine, and B-Complex Vitamins

HEART

Taurine, B-Complex Vitamins, Copper, and Selenium

LUNG

Iron, Selenium, Copper, B-Complex Vitamins

GIZZARD

B-Complex Vitamins, Magnesium, Manganese

TRIBE

Zinc, Selenium, B-Complex Vitamins, Collagen, Digestive Enzymes

BONE

Calcium, Phosphorus

HERRING OIL / FISH OIL

Omega-3 Fatty Acids, including DHA and EPA

MINERAL AMINO ACID COMPLEXES

Naturally-derived, highly bioavailable minerals (Copper, Iron, Zinc, Manganese)

CALCIUM CARBONATE

Stable, naturally-occurring source of Calcium

TRICALCIUM PHOSPHATE

Naturally-occurring source of Calcium and Phosphorus that lasts through the shelf-life of the food

VITAMIN E

Natural vitamin to support skin and coat health

MIXED TOCOPHEROLS

Natural antioxidant