



Unleash the Power of a Raw Diet: Introducing Protein Mix-Ins for Dogs

Protein Mix-Ins, also known as toppers, are an easy way to add the benefits of raw freeze-dried protein to every meal. Incorporating the natural goodness of real, raw meat into your pet's diet via Protein Mix-ins is a convenient, minimally processed method to:

- Add nutrition to your dog's meal
- Help with weight management
- Transition your dog to a raw diet

WHY IS RAW PROTEIN IMPORTANT FOR DOGS

As carnivores, dogs have a natural inclination towards consuming the most nutritious parts of their prey, such as organs and meat. These parts have a rich concentration of essential nutrients and protein. At Vital Essentials, we exclusively source premium protein that provides the uncompromised quality your beloved pets truly deserve. Our Protein Mix-Ins consist solely of whole animal protein, with no added fruits, vegetables, grains, or gluten.

The importance of protein in your pet's diet cannot be overstated, as it plays a pivotal role in building stronger muscles, supporting digestive and oral health, and offering necessary nutrients to enhance your pet's overall vitality. Toppers offer a convenient and versatile option to elevate the nutritional value of your pet's meals. By substituting some of the calories from standard kibble with protein-rich, real meat calories, you can cater to your pet's nutritional needs more effectively.

Even in small quantities, Protein Mix-Ins pack an astonishing amount of nutritional value, granting the flexibility to mix, swap, or rotate between different protein sources. For instance, if your pet typically consumes chicken, you can introduce a different flavor, providing a variety of tastes and a diverse balance of nutrients without compromising the quality of the protein. Your pet's well-being is our priority, and our Protein Mix-Ins offer a delicious and nutrient-packed solution to support their health and happiness.

HOW TO CHOOSE QUALITY TOPPERS FOR YOUR DOG

All dog food or calories are not created equal. The calories from real meat are naturally easier for your pet to digest and utilize than the calories from starchy "filler" ingredients like cornmeal or wheat meal. Vital Essentials offers toppers that are 98% whole animal protein, frozen at peak freshness, and minimally processed to give your dog the benefits of raw, butcher cut protein to every meal.

There are multiple ways to serve our highly versatile pet food toppers to meet your pet's preferences and needs. Dogs need at least 20% raw protein in each of their meals to experience all the benefits.

PROTEIN MIX-IN MINI NIBS TOPPER



Elevate every meal with our Protein Mix-In Mini Nibs Topper—crunchy, bite-sized forms of our Butcher Cut Proteins. They are available in a variety of recipes including beef, chicken, turkey, duck, rabbit, and now salmon for a boost of omega-3 fatty acids!

HOW TO FEED PROTEIN MIX-IN MINI NIBS TO YOUR DOG

Feed Freeze-Dried Protein Mix-In Mini Nibs as a meal mix-in. Sprinkle on top of your dog's food to add the benefits of raw protein. Don't take our word for it—your dog will lick the bowl clean every time.

Duck Mini Nibs Topper



Rabbit Mini Nibs Topper



Beef Mini Nibs Topper



PROTEIN MIX-IN GROUND TOPPER



Our Protein Mix-In Ground Topper is a finely ground form of whole animal—meat, organs and bone—Butcher Cut Protein to seamlessly blend and integrate into a wide range of diets. These are available in beef, chicken, and turkey recipes.

HOW TO FEED PROTEIN MIX-IN GROUND TO YOUR DOG

Dog owners can feed it as a complete and balanced meal or as a meal mix-in. Make a complete and balanced meal by just adding water (less for pâté, more for gravy style) or as a meal mix-in by sprinkling on top of your dog's current dry food.

