



Our Proven VPRO® Blend

Although each dog has its own individual nutritional needs, our VPRO Blends are designed to help maximize the genetic potential of every dog, regardless of breed, age, or activity level. A proprietary blend of supplements, vitamins and minerals is included in every VICTOR dog treat and kibble formula and has been developed by industry-leading experts to work within your loyal companion to support superior digestibility, strong immune system function, effective metabolism, and healthy skin and coat. Our VPRO Blends are designed to provide superior nutrition and keep your dog ready for the next adventure.



SELENIUM YEAST

An extremely bioavailable form of selenium, all VICTOR formulas utilize selenium yeast as their sole source of selenium. Dogs need selenium because it acts as an antioxidant within their body and helps boost their metabolic function, among other benefits. Delivering selenium in the state nature intended for animals, our selenium yeast is absorbed by the animal as a protein. This allows your dog to accept and use it efficiently. Selenium yeast offers essential metabolism, cellular regeneration, and immune response support. Selenium yeast can be absorbed in the bloodstream and is stored in cells for use during times of stress. Learn more about [Selenium Yeast](#)



MINERAL COMPLEXES

Easily absorbed by the digestive system into the bloodstream, our essential mineral complexes (zinc, manganese and iron) work on the cellular level to promote efficient metabolic function and support a healthy coat and skin, paw pad integrity and a strong immune system. Mineral Complexes also support wound healing, cell division and synthesis functions – all necessary for skeletal growth, joint cartilage health and reproductive system integrity. Learn more about [Mineral Complexes](#)



PREBIOTICS

VICTOR formulas contain powerful prebiotics that promote immune strength. Labeled as Yeast Culture, these functional bioactive compounds are produced during a fermentation process and contain hundreds of unique bioactive metabolites. These prebiotics promote healthy digestion and efficient immune response, which in turn supports growth, activity, and overall well-being. Learn more about our [Prebiotics](#).