

# Experience the PEDIGREE® Goodness Promise

Every bowl serves up 100% complete adult nutrition supporting six health essentials that bring out the good in your dog.

## Dry Food



**Healthy  
Digestion**



**Healthy  
Immunity**



**Healthy  
Skin & Coat**



**Strong  
Heart**



**Strong  
Bones**



**Dental  
Care**



## Wet Food



**Healthy  
Digestion**



**Healthy  
Immune**



**Healthy  
Skin & Coat**



**Healthy  
Heart**



**Strong Bones  
& Teeth**




**Healthy  
Vision**

# About the Pedigree® Goodness Promise

What is the Pedigree® Goodness Promise? 

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Every bowl of dry and wet dog food serves up 100% complete nutrition for your dog's life stage supporting six (6) health essentials that bring out the good in your dog. With 40+ years of feeding the good in dogs, you can be assured that Pedigree® dog food has all the nutrition your pet needs.

What are the six health essentials in Pedigree Dry Dog Food? 

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Every bowl of Pedigree® dry dog food supports six health essentials that bring out the good in your dog. These health essentials are:

Digestion: Prebiotic fiber to support healthy digestion

Immunity: Fortified with vitamins and minerals to support a healthy immune system

Skin & Coat: Enriched with an Omega-6 Fatty Acid and Zinc to nourish your dog's healthy skin and coat

Heart: With high quality protein to support strong muscles, including heart

Bones: Calcium to support strong bones

Dental Care: Crunchy kibble helps clean teeth

What are the six health essentials in Pedigree Wet Dog Food? 

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Every bowl of Pedigree® wet dog food supports six health essentials that maintain your dog's everyday health and wellbeing. These health essentials are:

Healthy Digestion: Supports healthy digestion with high quality animal protein sources

Healthy Immune: Essential antioxidants to support immune health

Healthy Skin & Coat: Essential nutrients support healthy skin & coat

Healthy Heart: Essential amino acids to support strong muscles including heart

Strong Bones and Teeth: Calcium to support strong bones

Healthy Vision: Supports healthy vision with Vitamin A