

WHOLEPREY NOURISHMENT FOR YOUR AMAZING COMPANION

THE WHOLEPREY DIET

Nourish your dog or cat with the most nutrient-dense parts of prey, including fresh or raw meat, poultry or fish, and succulent organs.

✔
Ingredient-based nutrition
from naturally occurring
protein & nutrients

✔
Nutrient-dense animal
ingredients mean less
supplementation



✔
Nutrient variety from fresh
or raw meat, poultry, fish,
and organs

✔
No room for fillers

UP TO **90%** ANIMAL
INGREDIENTS^{2,3}

FIRST
5
INGREDIENTS FRESH
OR RAW²

¹Approximate Values | ²Derived from unprocessed state of the ingredients
Animal protein sources depicted in fresh form before processing. Proportions and quantities not representative of contents of one package or serving. Cuts may vary. | Our included fresh ingredients are delivered refrigerated and our included raw ingredients are delivered frozen.