



**THE KIBBLE WITH THE FRESHEST INGREDIENTS**

## WHY DO FRESH INGREDIENTS MATTER?

Our research shows use of fresh or raw animal ingredients in kibble results in high protein digestibility in dogs. That's why we include plenty of fresh or raw animal ingredients in our diets, because we believe the power of ingredient-based nutrients helps your dog & cat truly thrive.



Compare our first 5 ingredients to other brands  
and discover the **ORIJEN** difference

[Compare Recipes](#)



UP TO **90%** ANIMAL  
INGREDIENTS<sup>2,3</sup>

### **NO ROOM FOR FILLERS**

No wheat, corn, rice, tapioca, plant  
protein isolates, or concentrates.

# UNLEASH THEIR AMAZING POTENTIAL TO THRIVE

Nourish your pet for a lifetime of adventures with a food as amazing as they are. As the pinnacle of Biologically Appropriate nutrition, once you and your pet see the amazing **ORIJEN** difference, you won't go back!

<sup>1</sup>First 5 ingredients start out Fresh/Raw; compared to top 20 dog and cat kibble in 2022 US Pet Retail, Nielsen. | <sup>2</sup>Derived from the unprocessed state of the ingredients. | <sup>3</sup>Approximate up to 90% | Our included fresh ingredients use refrigeration as the sole method of preservation and our included raw ingredients are frozen at their peak freshness. | Ingredients depicted in fresh form before processing. Proportions and quantities not representative of contents of one package or serving. Cuts and varieties may vary. See ingredient list.