

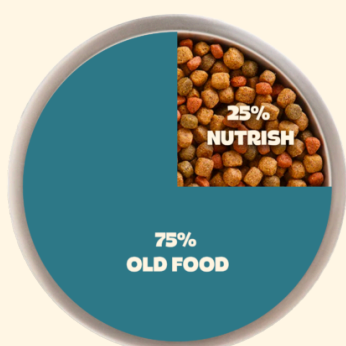
How to Switch Your Pets to Nutrish

There are so many reasons to make the switch to Rachael Ray® Nutrish™. First, you can feel good you're giving your dog or cat nutritious food with a delicious taste they'll love. Plus, a portion of proceeds from every sale of Rachael Ray® Nutrish™ goes to help animals in need through The Rachael Ray Foundation®.



How to Switch Your Pets to Nutrish

There are so many reasons to make the switch to Rachael Ray® Nutrish™. First, you can feel good you're giving your dog or cat nutritious food with a delicious taste they'll love. Plus, every time you buy a bag, you help an animal because a portion of proceeds from every sale of Rachael Ray® Nutrish™ goes to help other furry friends in need through The Rachael Ray Foundation®.



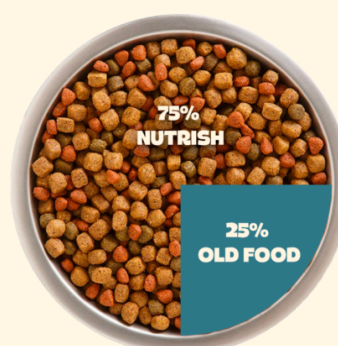
NUTRISH AMOUNT: 25%, OLD FOOD AMOUNT: 75%, TIMING: DAYS 1-3

Days 1-3 mix 75% of your dog or cat's current diet with 25% of their new Rachael Ray® Nutrish™ food.



NUTRISH AMOUNT: 50%, OLD FOOD AMOUNT: 50%, TIMING: DAYS 4-6

Days 4-6 mix 50% of your dog or cat's current diet with 50% of their new Rachael Ray® Nutrish™ food.



NUTRISH AMOUNT: 75%, OLD FOOD AMOUNT: 25%, TIMING: DAYS 7-9

Days 7-9 mix 25% of your dog or cat's current diet with 75% of their new Rachael Ray® Nutrish™ food.



NUTRISH AMOUNT: 100%, OLD FOOD AMOUNT: 0%, TIMING: DAYS 10+

After day 10, your dog or cat should be fully acclimated to their new Rachael Ray® Nutrish™ food.

When Do I Start to Switch My Pet's Food?

You can start the switch as soon as you find a nutritious Rachael Ray® Nutrish™ dog or cat food you know they'll love.

Signs to Monitor in Your Pet

While you are making the switch to Nutrish, be sure to monitor your dog or cat closely during the transition period.

Please consult your veterinarian if your pet has any difficulty transitioning foods.

