



What the Heck is Human Grade, Really?

For us, it's so much more than a buzzword or marketing gimmick. Our treats look and smell like human food because they ARE human food. We have a proven legacy of safe, high-quality treats your fur babies will go absolutely wild for.

We believe that our dogs deserve food that is just as good (dare we say better?) as the food we make for ourselves. This commitment drives our choices every step of the way, from how we raise our animals, to the ingredients we choose, to the kitchens we cook in. You'll notice the difference the second you open the bag.



HUMAN GRADE

Start with 100% Human-Grade ingredients. In other words, real chicken breast, rosemary, blueberries. Things you find in a grocery store and likely eat yourself.



MADE IN THE USA

Source those ingredients responsibly from family farms in the USA and take them to a USDA inspected kitchen that also happens to make delicious food for humans.



SMALL BATCHES

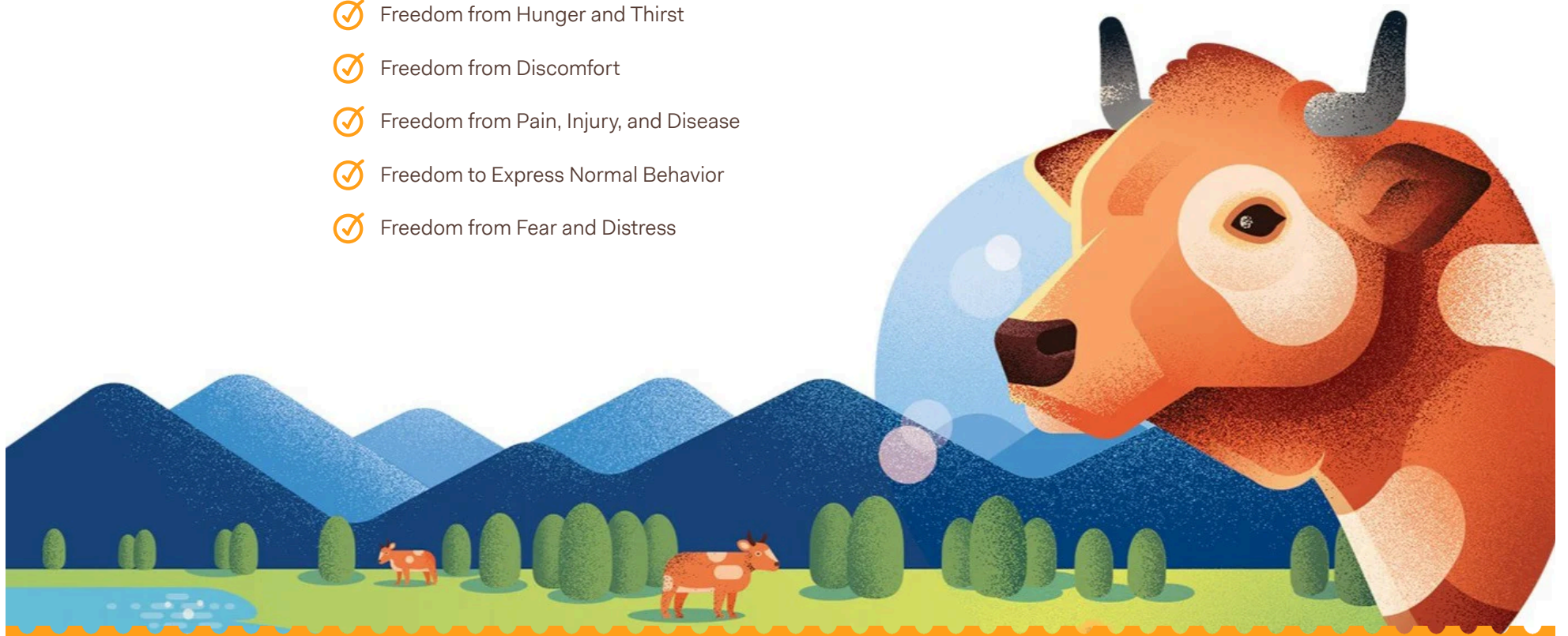
Cook those treats in small batches using time honored techniques like dehydration instead of high heat thermal extrusion or other weird stuff. It's not complicated, it's just the right thing to do.



Our Animals are Raised with Care

Raising animals the right way not only results in better food, but it's also simply the right thing to do. We actively work with our family farmers to ensure that our animals are raised to the highest ethical standards.

- ✓ Freedom from Hunger and Thirst
- ✓ Freedom from Discomfort
- ✓ Freedom from Pain, Injury, and Disease
- ✓ Freedom to Express Normal Behavior
- ✓ Freedom from Fear and Distress



Simple, Human Edible Ingredients, Always



USDA Farm Raised Meats



Organic Ingredients



No Artificial Preservatives, Colors, or Flavors



No Corn, Wheat, or Soy



No Glycerin or Fillers

From Our Kitchens to Yours



- USDA Inspected Kitchens
- Low Heat, Small Batch Cooking
- Refrigerated Temperature Control at Every Step

All of our kitchens are GFSI compliant and audited against BRC or SQF Food Safety Standards, ensuring we are held to the highest quality. Unlike most pet food, which is made using high heat thermal extrusion, we slow cook our treats under low heat, retaining more of the food's nutritional value and flavor. Since we don't use high heat cooking, we ensure that all ingredients are shipped to our facilities under strict temperature control. Meat is always shipped below 40 degrees to ensure freshness. While our way costs more, it results in a far better product that we think your pup will appreciate.