

Quality Ingredients

We take a holistic approach to creating professionally formulated, great-tasting options for your pet. Every nutrient-rich ingredient is carefully selected and blended to create a complete and balanced diet for your furry family.

Ingredients We Believe In



HIGH-QUALITY PROTEINS

From duck, lamb, and turkey to chicken, beef, and a variety of seafoods, we only choose nature's finest proteins to provide a strong foundation for your pet's health and wellbeing.



SUPERFOOD BLEND

A wholesome blend of superfoods such as pumpkin, apples, carrots, blueberries, and spinach help support pets with sensitive skin and stomachs.



ANCIENT GRAINS

Our recipes include a variety of ancient grains such as oatmeal, flaxseed, and quinoa blended together with amino acids like Taurine, Methionine, and L-Carnitine for heart and overall immune health.



The Benefits of Superior Pet Food

- Omegas to promote healthy skin and coat
- Fiber to support great digestion
- Limited ingredient diets for pets with allergies
- Ingredients that keep your individual pet's needs in mind

Customer Story

The quality of ingredients and the vitamins and minerals that are packed into your kibble is amazing.

BY SHANE W.



Sources We Trust



With the health and safety of your pets in mind, we only choose sources we can trust. Wild-capture Alaska fisheries process our Alaska Pollock meal, found in our **VENTURE**

recipes, on state-of-the-art fishing vessels immediately after harvest to preserve important nutrients and freshness.