

Love Your Planet

We care not only about the nutritional needs of your pet, but also about the environment and the earth we inhabit. Our goal is to produce delicious food for your pet and to create awareness about our environment, too.

Our Impact



2,123,117
BAGS RECYCLED.



4,403
PEOPLE HELPED.



1,376,004
TREES PLANTED.



Recyclable via Store Drop-off

Our pet food & treat bags can be recycled through the Earthborn ReBorn Store Drop-off Program and TerraCycle®, an innovative recycling and upcycling company.



COLLECT - TRANSFORM - DONATE

Drop off empty bags at your local pet store

Consumers drop off their empty bags at participating retail locations and in exchange, we donate money to pet charities nationwide!



Build Forests Around the World



**1,376,004 TREES
PLANTED**

in countries like Kenya, Senegal, and Uganda.



550 FOREST GARDENS

created and nearly 40,000 metric tons of carbon sequestered.



4,403 PEOPLE HELPED

and put on the pathway out of hunger and poverty.

How UPCs for Trees Works



Purchase any Earthborn Holistic product.



Cut out and save the UPC codes.



Send in your UPCs & we'll plant a tree.



Sustainable Packaging

We support the transition to a circular economy by sourcing 25% recycled material for this bag, using the ISCC mass balance approach.

The Mass Balance Approach

The mass balance approach is crucial in tracking material flow in the chemical industry, enabling progress towards a circular and bio-based economy. Recycled or bio-based feedstocks can be challenging to isolate physically, but the mass balance approach offers a solution by tracing the amount and sustainability of circular and/or bio-based material in the value chain through verifiable bookkeeping.

[VISIT ISCC](#)



Customer Story

Sending in UPCs to @EarthbornPets for their #UPCsforTrees program. One year of food for my pets equals 18 trees. That's pretty cool.

BY LAUREN

Our Story

Family-owned Since 1926

At Earthborn Holistic, we've been feeding pets for generations now. We're a family-owned business now in our fourth generation. Over the years, we've learned a lot about family, pet companions, trust, and making high-quality pet food and treats.

