

## ACANA'S QUALITY INGREDIENTS FOR PETS

With ACANA® pet food, we're proud of the fact that we source only the finest ingredients from our trusted suppliers, in recipes we control from start to finish. By providing high inclusions of animal protein balanced with fruit, vegetables and botanicals, our ACANA pet food is as nourishing as it is satisfying.

### WHAT DOES FRESH OR RAW MEAN?

**Fresh:** Our fresh ingredients use refrigeration as the sole method of preservation.

**Raw:** Our raw ingredients are frozen at the peak of freshness to preserve nutrients.

Our ACANA recipes include:

**50-75%\***  
QUALITY ANIMAL INGREDIENTS

**25-50%+**  
FRUIT, VEGETABLES & BOTANICALS

\*approximate and derived from the unprocessed state of the ingredients.

+we also add vitamins, minerals, natural preservatives and probiotics.

Ingredients depicted in fresh form before processing. Proportions and quantities not representative of contents of one package or serving. Cuts may vary.

### RANCH-RAISED MEAT & YORKSHIRE PORK

Our beef, bison and lamb come from animals who are typically raised on ranches where they are cared for by farmers who ensure they receive the appropriate nutrition. Our premium meats are high in protein and are a natural source of essential nutrients your pet requires.

Our Yorkshire pork comes from hogs that are raised in barns, where they're provided feed, water and proper air flow to give them the space and nourishment they need.



### FREE-RUN CHICKENS AND TURKEYS

Our free-run chickens and turkeys are not housed in cages and are able to move in a barn without outdoor access. They are free from the threat of predators, always have access to clean, fresh water and feed, and they also have access to areas they can climb onto or under to feel safe. The premium poultry used in ACANA pet food adds a rich source of animal protein your pet will crave.

### WILD-CAUGHT NOURISHING FISH

We work diligently to build partnerships with fisheries around the world, to provide us with a high quality, nutrient-rich array of fish. Our primary focus is to procure fish that will add essential proteins and healthy fats for balanced nutrition in every recipe we craft for your pet.





### EGGS

These high-quality eggs provide a great source of protein for dogs because they include amino acids that they need.

### WHOLE FRUIT & VEGETABLES

Our high-quality fruit and vegetables are sourced from partners we've vetted who are growing the best produce available. Many are low-glycemic, and add natural soluble and insoluble fiber and nutrients.



### BOTANICALS

Our nutritious botanicals are sourced with your pet's health in mind, and we work closely with suppliers to ensure exceptional quality.

### WHOLESOME & HEALTHY GRAINS

Our wholesome and healthy grains are grown by farmers who have a love for the land across southern Canada and the northern United States. Grains like whole oats, sorghum and millet add nutrition and a natural source of fiber.

