

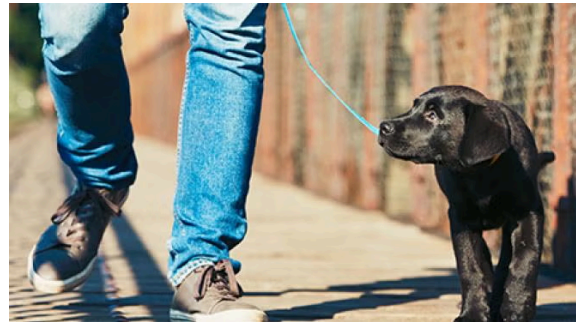


At Wellness®, we strive every day to make the best scientifically proven, premium pet food to deliver a difference pets will feel, and pet parents will see to enable a shared life of wellbeing.

\*with added vitamins, minerals and trace nutrients

## THE WELLNESS DIFFERENCE

Working with our team of veterinarians, animal nutritionists, and food scientists, Wellness® achieves a steadfast focus of supporting a pet's wellbeing by upholding our Wellness Nutritional Philosophy. From our high-quality nutritional base, Wellness recipes are then expertly customized and scientifically proven to deliver the health benefits that enable a pet to live a full, healthy, and active life. As proven nutrition, every Wellness complete and balanced recipe supports the 5 Signs of Wellbeing™. This means not only does Wellness fuel a cat or dog's peak health and wellbeing, but every meal delivers health benefits that a pet parent will see, and a pet will feel. This is the Wellness difference.



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## NATURAL INGREDIENTS THAT DEFINE & DIFFERENTIATE WELLNESS

At Wellness, our high-quality nutrition begins with our ingredients. Our dedication to ingredient quality and purposeful selection results in a delicious and crave-worthy recipes with fresh protein first, concentrated dried proteins, healthy fats, wholesome carbohydrates and added fruits and vegetables that together let a pet get so much more than food that just ensures their survival, it is the highest quality natural nutrition to support whole body health and a life of wellbeing. See our Ingredients Dictionary.



## OUR COMMITMENT TO FOOD SAFETY

We know that choosing the right brand for your pet is a big decision. That's why, as dedicated passionate pet parents ourselves, we work tirelessly to create a product that focuses on every aspect of food safety, quality assurance and pet satisfaction so that when you place a bowl of Wellness in front of your dog or cat, you can feel confident that Wellness goes above and beyond to ensure not only will it be a meal they love, but it will be one that is upheld to the highest standards.

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## THE WELLNESS FAMILY

As a community of people, Wellies are positively obsessed with how to win for pets and their parents. We believe in the difference we make every single day, and we know that when we work collaboratively, Wellies are unstoppable — Not only in providing the best nutrition to pets, but in building a better tomorrow for pets, their parents, and the world.

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## WELLNESS FOUNDATION

We are committed to making the world a better place for pets everywhere. That's why we started the Wellness Foundation, with a mission that goes beyond nutrition to help pets in need. Learn more about our initiatives and the non-profit organizations we've partnered with to make that happen at [WellnessFoundation.org](https://WellnessFoundation.org) and join the movement below.

