



Co-Created By Cats™

High quality ingredients. Species-appropriate nutrition.
Uncompromising taste. Because cats are Fussie, by nature

Our Story

Back in 2010, **Pets Global, Inc.**, a family-owned pet wellness company based in Southern California, noticed a problem: Cats weren't loving their food.

Struggling with digestive upset, low hydration, boredom, and that trademark feline skepticism.

So, we tail-flipped the script.

Working with an expert team of PhD board certified companion animal nutritionists, food scientists, veterinarians, and the fussiest cats in town – we built a menu **based on actual feline feedback, biology and preference.**

We sourced better ingredients — the kind your cat can *taste* and *use* — and removed what didn't belong.

The result? An award-winning and industry-leading brand that's **Co-Created by Cats™** and **So Tasty, Even the Fussiest of Cats Can't Resist™.**

Today, **Fussie Cat** is trusted by cat parents everywhere for one reason:
We know cats.

Our Philosophy

Cats are smart, opinionated, and not shy about their preferences — and we love them for it. That's why we craft food for:

- ✓ Their biology
- ✓ Their instincts
- ✓ Their tastes

After all...
Happy cat, happy home.

Shop Now
(/shop)



Our Secret

our formula for better cat food



Palatability



Quality Control



Meat First



Hydration



Our Commitment To Safety And Quality

Your cat's food should be as safe as it is delicious — no exceptions. That's why every Fussie Cat recipe follows rigorous quality, nutrition, and safety standards across every step of production.



Science-Led Nutrition

We build diets based on feline physiology — not trends.

Our recipes are formulated by a team of:

- **PhD Board-Certified Companion Animal Nutritionists**
- **Veterinarians**
- **Food Scientists**

Trusted Manufacturing

Fussie Cat wet foods, pouches, and purees are crafted in **FDA-registered kitchens** that also manufacture human food, meaning stricter safety standards, cleaner facilities, and higher accountability.

Our Market Fresh kibble is proudly crafted in **SQF Level 2 certified facilities** in the USA — one of the highest global food safety benchmarks.





Safety Standards

All products undergo scientifically validated heat processes that inactivate harmful pathogens, including avian influenza (H5N1):

- **Extrusion** for dry food
- **Retort sterilization** for cans, pouches & puree tubes

These processes meet or exceed global food safety standards.

Rigorous Testing

Every ingredient is tested **before, during, and after** production.

We test for heavy metals, pathogens, radiation, and contaminants including: Mercury, Lead, Pesticides, Bacteria, Oxidation & spoilage, and more.



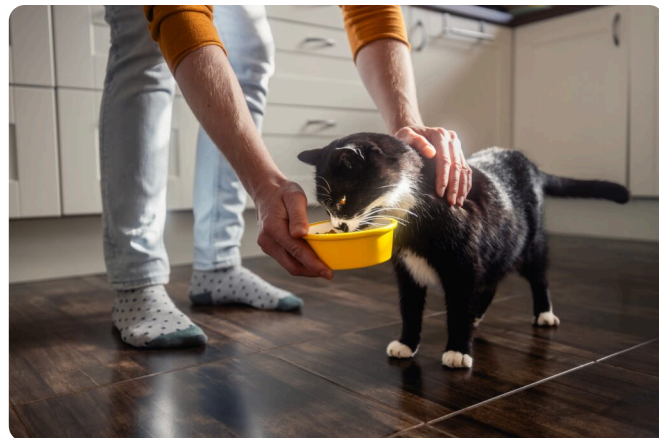
Responsible Sourcing

- Sustainable South Pacific bonito tuna
- No farm-raised fish
- Cage-free chicken, quail, and duck
- Dolphin-safe fishing practices

Complete & Balanced Nutrition

Every recipe meets AAFCO standards — not just on paper. Many undergo enhanced digestibility studies and feeding trials to validate real-world performance.

Because safe food isn't optional. It's the foundation of everything we do.



From bowl to body, every detail matters.

Fussie Cat recipes are formulated by board-certified companion animal nutritionists and crafted in facilities that follow strict quality and safety standards.

We start with real meat, poultry, or fish as the first ingredient, then build complete and balanced recipes with essential vitamins, minerals, and taurine to support whole-body wellness—from whiskers to tail.