

Bluebonnet[®]

INTENSIFY[®] PELLETED

INTENSIFY FEEDS

Formulated by PhD nutritionists and super-powered with ingredients backed by unbiased research, this is the nutrition package that works so well, it's obvious. A unique combination of ingredients come together to support optimal nutrient absorption, gut health, performance and aging. See what Intensify Feeds can do for your horse.



- ✓ Maintenance
- ✓ Performance
- ✓ Seniors
- ✓ Growth
- ✓ Pregnancy
- ✓ Lactation

LIFELINE[®] + ONLY FROM BLUEBONNET

Backed by over **600 studies** to support digestive, reproductive, lung, joint, & immune health.



Low Starch & Sugar
A low NSC% (starch + sugar).



"Cool Energy" Calories

Sustainable energy from healthy fats, rich in omegas.



Digestive Support

Guaranteed pre, pro & postbiotics, plus digestive enzymes.



Hoof, Mane & Tail Support

Guaranteed biotin & highly-absorbable organic minerals



Total Wellness

A comprehensive package of essential vitamins & organic minerals.





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Guaranteed Analysis

Crude protein (min).....	14.00 %	Potassium (min).....	0.90 %
Lysine (min).....	0.85 %	Salt (min).....	0.50 %
Methionine (min).....	0.20 %	Salt (max).....	1.00 %
Cysteine (min).....	0.20 %	Copper (min).....	70 ppm
Threonine (min).....	0.50 %	Zinc (min).....	240 ppm
Tryptophan (min).....	0.20 %	Manganese (min).....	240 ppm
Crude Fat (min).....	8.00 %	Cobalt (min).....	6 ppm
Crude Fiber (max).....	15.00 %	Selenium (min).....	0.50 ppm
ADF (max).....	23.00 %	Vitamin A (min).....	6,000 IU/lb
NDF (max).....	34.00 %	Vitamin D (min).....	800 IU/lb
Starch (max).....	10.00 %	Vitamin E (min).....	115 IU/lb
Sugar (max).....	4.00 %	Vitamin B12 (min).....	20 mcg/lb
Calcium (min).....	1.25 %	Riboflavin (B2) (min).....	6.00 mg/lb
Calcium (max).....	1.75 %	Thiamine (B1) (min).....	9.00 mg/lb
Phosphorus (min).....	0.60 %	Biotin (min).....	0.50 mg/lb
Magnesium (min).....	0.30 %	Ascorbic Acid (C) (min).....	50 mg/lb

probiotics	Total Active Yeast (min).....	400 Million CFU/lb
	<i>(Saccharomyces cerevisiae, Kluyveromyces marxianis)</i>	
enzymes	Total Active Bacteria (min).....	240 Million CFU/lb
	<i>(Bacillus Subtilis, Lactobacillus Acidophilus, Lactobacillus Casei, Bifidobacterium Thermophilum, Enterococcus Faecium, Aspergillus Oryzae, Bacillus Licheniformis)</i>	

enzymes	alpha-Amylase ¹ (<i>Bacillus subtilis</i>) (min).....	8,000 units/lb
	Cellulase ² (<i>Aspergillus niger</i>) (min).....	1,200 units/lb
	Protease ³ (<i>Aspergillus niger</i>) (min).....	330 units/lb
	beta-Glucanase ⁴ (<i>Trichoderma longibrachiatum</i>) (min).....	90 units/lb

¹ Each unit will dextrinize 88 µ grams of starch per minute at pH 6 and 40°C.

² Each unit will produce a relative fluidity change of 1 in 5 minutes in a defined carboxymethyl cellulose substrate a pH 4.5 and 40°C.

³ Each hemoglobin unit produces, in 1 minute at pH 4.7 and 40°C, a hydrolysate whose absorbance at 275 nm is equal to a solution containing 1 µ grams per mL of tyrosine in 0.006N hydrochloric acid.

⁴ Each unit liberates 1 micromole of reducing sugar (glucose equivalence) per minute pH 6.5 and 40°C.

Daily Feeding Directions

Adult Maintenance	0.4 lb	per 100 lbs body weight
Performance		
Light Activity	0.5 - 0.6 lb	
Moderate Activity	0.6 - 0.8 lb	
Intense Activity	0.8 - 1.0 lb	
Breeding/Growing		
Pregnant Mares	0.5 lb	
Lactating Mares	0.6 lb	
Growing Horses	0.8 lb	

All Horses - Feed quality hay at a minimum of 1.5% to 2.0% of body weight.

Important Feeding Information

- Transition horses onto this feed gradually over 14 days.
- Increase or decrease daily feed to obtain the desired growth, weight gain or body condition.
- Offer clean fresh water and plain white salt at all times.
- Weigh feed and divide feed into two separate feedings for best results and safety.
- Store in cool dry area away from rodents, insects and moisture.
- Do not use feed that appears old, molded, or has an unusual odor.

Caution: Do not feed to sheep or copper sensitive species.

Feed Calculations

Use the equations below or go to
www.BluebonnetFeeds.com/FeedingRates

horse weight (lbs)	÷ 100	×	feeding rate (per 100 lbs)	=	total lbs per day
bag price	÷ 50	×	lbs per bag	=	daily \$

Ingredients

Dehydrated Alfalfa Meal, Wheat Middlings, Rice Hulls, Rice Bran, Soybean Oil, Dehulled Soybean Meal, Dried Plain Beet Pulp, Calcium Carbonate, Yeast Culture, Salt, Lignin Sulfonate, European Sourced Porcine Plasma, Dried Cane Molasses, Monocalcium Phosphate, Yeast Extract, Kelp Meal, Dried Aspergillus Oryzae Fermentation Product, Sodium Bicarbonate, Active Dry Yeast, Dried Bacillus Subtilis Fermentation Product, Dried Lactobacillus Acidophilus Fermentation Product, Dried Lactobacillus Casei Fermentation Product, Dried Bifidobacterium Thermophilum Fermentation Product, Dried Enterococcus Faecium Fermentation Product, Dried Bacillus Licheniformis Fermentation Product, Dried Trichoderma Longibrachiatum Fermentation Extract, Dried Bacillus Subtilis Fermentation Extract, Dried Aspergillus Oryzae Fermentation Extract, Dried Aspergillus Niger Fermentation Extract, L-Threonine, Magnesium Oxide, Vitamin E Supplement, Zinc Methionine Complex, Copper Lysine Complex, Manganese Methionine Complex, Cobalt Glucoheptonate, L-Lysine, Ascorbic Acid (Source of Vitamin C), Zinc Sulfate, Manganous Oxide, Selenium Yeast, Yucca Schidigera Extract, Biotin, Vitamin D3 Supplement, Thiamine Mononitrate, Vitamin B12 Supplement, D-Calcium Pantothenate, Vitamin A Supplement, Riboflavin Supplement, DL-Methionine, L-Tryptophan, Ethylenediamine Dihydroiodide, Pyridoxine Hydrochloride, Natural & Artificial Flavors, Contains a source of live (viable) naturally occurring microorganisms.