



RANCHER OWNED
5th Generation

ELK • VENISON • DUCK • WILD BOAR • BISON

JERKY, SNACK STICKS, & SUMMER SAUSAGE

0g TOTAL
SUGARS
PER SERVING



Made with
SEA SALT



NO NITRITES
OR NITRATES
ADDED



GLUTEN FREE



NO MSG



SOY FREE



www.PearsonRanchJerky.com



**MADE IN
USA**

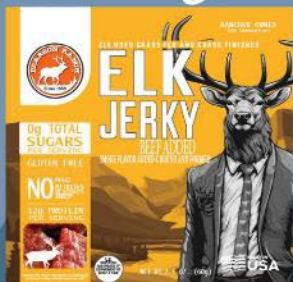
**Pearson Ranch Jerky has
been family owned and
operated since 1959.**

Exotic Meat Specification

- All-Natural
- Shelf Stable... 12 to 14 months
- Nitrate-Free
- Gluten-Free
- MSG-Free
- High Protein
- Low Cholesterol
- Low Carb
- Low Sodium
- Low Fat

**Enjoy our all-natural, grass-fed, free-range.
Elk, Buffalo, Venison, Wild Boar, Beef, & Duck Jerky,
Meat Sticks, and Summer Sausages**

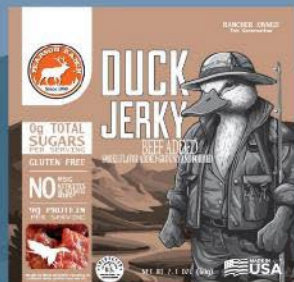
Jerky



EJ2-C
2.1 OZ



VJ2-C
2.1 OZ



DJ2-C
2.1 OZ



WBJ2-C
2.1 OZ



BJ2-C
2.1 OZ



BFJ-HS3 3 OZ



BFJ-OR3 3 OZ



EH1-C



VH1-C



DH1-C



WBH1-C



BH1-C



BFRC1



BFCC1

Snack Sticks



EH4-C



EJC4-C



VH4-C



VJP4-C



DH3-C



WBH4-C



BH3-C

0g TOTAL SUGARS PER SERVING



High in Protein

Low in Fat, Sodium, & Cholesterol

All Items are Peggable & Shelf Stable

Summer Sausages



ES7-C



VS7-C



WBS7-C



BS6-C



EJCS10-C



FBS10-C



2026 Product Knowledge Video



Scan QR Code





2024 Finalist
Most
Innovative
Meat Snack
Product



2025 Finalist
Most
Innovative
Meat Snack
Product





CStore Decisions

**HOT NEW
PRODUCTS** AWARD

★ 2024 ★



CStore Decisions

**HOT NEW
PRODUCTS** AWARD

★ 2025 ★



2026 DISPLAYS



New Branded Shippers 2025



162 Jerky Shipper



164 Stick Shipper



72 MultiStick Shipper



40 Summer Sausage Shipper



144 Single Stick Shipper

What comes in all our Pearson Ranch Jerky Shippers				162 Count Display	164 Count Display	144 Snack Stick Slim Display	72 Multi Stick Slim Display	40 Summer Sausage Display	150 All Sticks Display
EXOTIC JERKY CHARACTER BAGS									
Elk Jerky Character Bag	EJ2-C	2.1 oz	856717007784	9					
Buffalo Jerky Character Bag	BJ2-C	2.1 oz	856717007791	9					
Venison Jerky Character Bag	VJ2-C	2.1 oz	856717007807	9					
Wild Boar Jerky Character Bag	WBJ2-C	2.1 oz	856717007814	9					
Duck Jerky (2.1 oz) **	DJ2-C	2.1 oz	850038125493						
EXOTIC SNACK STICK SINGLES									
Elk Hickory Snack Stick	EH1-C	1 oz	856717007241	12	12	24			12
Buffalo Hickory Snack Stick	BH1-C	1 oz	856717007258	12	12	24			12
Venison Hickory Snack Stick	VH1-C	1 oz	856717007265	12	12	24			12
Wild Boar Hickory Snack Stick	WBH1-C	1 oz	856717007272	12	12	24			12
Duck Hickory Snack Stick ** 1oz	DH1-C	1 oz	850038125523						12
EXOTIC SNACK STICK MULTI-PACKS									
Elk Hickory Snack Stick Multi-pack	EH4-C	4 oz	856717007425	9	12	12	12		9
Buffalo Hickory Snack Stick Multi-pack	BH3-C	3 oz	856717007432		6		12		6
Venison Hickory Snack Stick Multi-pack	VH4-C	4 oz	856717007449	9	12	12	12		9
Wild Boar Hickory Snack Stick Multi-pack	WBH4-C	4 oz	856717007456						6
Venison Jalapeno Snack Stick Multi-pack	VJP4-C	4 oz	850038125257		12	12	12		9
Duck Snack Stick Multi-pack	DH3-C	3 oz	850038125264		6		12		6
Elk Jalapeno Cheese Snack Stick Multi-pack **	EJC4-C	4 oz	850038125554			12	12		9
EXOTIC SUMMER SAUSAGES									
Elk Summer Sausage (7 oz)	ES7-C	7 oz	856717007586		4			8	
Buffalo Summer Sausage (6 oz)	BS6-C	6 oz	856717007593					8	
Venison Summer Sausage (7 oz)	VS7-C	7 oz	856717007609		4			8	
Wild Boar Summer Sausage (7 oz)	WBS7-C	7 oz	856717007159					8	
Fender Blend Summer Sausage (10 oz) **	FBS10-C	10 oz	850038125851					4	
Elk Jalapeno Cheese Summer Sausage (10 oz)**	EJCS10-C	10 oz	850038125844					4	
CHILE BEEF & PORK SINGLE SNACK STICKS									
Green Chile Beef & Pork Snack Stick	BFGC1	1 oz	856717007012	24	24				12
Autumn Blend Chile Beef & Pork Snack Stick	BFRC1	1 oz	856717007029	24	24				12
WHOLE MUSCLE BEEF JERKY									
Beef Jerky - Hot and Sweet (3 oz)	BFJ-HS3	3 oz	856717007036	6	6				6
Beef Jerky - Cowboy Original (3 oz)	BFJ-OR3	3 oz	856717007098	6	6				6



144 COUNT SNACK STICKS TOWER

**0g TOTAL
SUGARS**
PER SERVING



Made with
SEA SALT



**NO NITRITES
OR NITRATES
ADDED**



GLUTEN FREE



NO MSG



SOY FREE



144 Count Snack Sticks Tower:

- 24 Elk Hickory Snack Stick (1 oz)
- 24 Bison Hickory Snack Stick (1 oz)
- 24 Venison Hickory Snack Stick (1 oz)
- 24 Duck Hickory Snack Stick (1 oz)
- 12 Elk Hickory Snack Sticks (4 oz)
- 12 Venison Hickory Snack Sticks (4 oz)
- 12 Venison Jalapeno Snack Sticks (4 oz)
- 12 Elk Jalapeno Cheese Snack Sticks (4 oz)

Item: 144TOW-ST - 00850064435429

ELK • VENISON • DUCK • WILD BOAR • BISON
JERKY, SNACK STICKS, & SUMMER SAUSAGE

Jeff Whitmire
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678.231.7702



72 COUNT MULTIPACK TOWER

**0g TOTAL
SUGARS**
PER SERVING



Made with
SEA SALT



**NO NITRITES
OR NITRATES
ADDED**



GLUTEN FREE



NO MSG



SOY FREE



72 Count Multipack Snack Sticks Tower:

- 12 Elk Hickory Snack Sticks (4 oz)
- 12 Bison Hickory Snack Sticks (3 oz)
- 12 Venison Hickory Snack Sticks (4 oz)
- 12 Duck Hickory Snack Sticks (3 oz)
- 12 Venison Jalapeno Snack Sticks (4 oz)
- 12 Elk Jalapeno Cheese Snack Sticks (4 oz)

Item: 72TOW-MU - 00850064435436

ELK • VENISON • DUCK • WILD BOAR • BISON
JERKY, SNACK STICKS, & SUMMER SAUSAGE

Jeff Whitmire
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40 COUNT SUMMER SAUSAGE TOWER

**1g TOTAL
SUGARS**
PER SERVING



Made with
SEA SALT



**NO NITRITES
OR NITRATES
ADDED**



GLUTEN FREE



NO MSG



SOY FREE



40 Count Summer Sausage Tower:

- 8 Elk Summer Sausage (7 oz)
- 8 Bison Summer Sausage (6 oz)
- 8 Venison Summer Sausage (7 oz)
- 8 Wild Boar Summer Sausage (7 oz)
- 4 Fender Blend Summer Sausage (10 oz)
- 4 Elk Jalapeno Cheese Summer Ssg (10 oz)

Item: 40TOW-SU - 00850064435443

ELK • VENISON • DUCK • WILD BOAR • BISON
JERKY, SNACK STICKS, & SUMMER SAUSAGE

Jeff Whitmire
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**0g TOTAL
SUGARS**
PER SERVING



Made with
SEA SALT



**NO NITRITES
OR NITRATES
ADDED**



GLUTEN FREE



NO MSG



SOY FREE

150 COUNT SNACK STICKS SHIPPER



Shipper Display

- 12 Elk Hickory Snack Stick (1 oz)
- 12 Bison Hickory Snack Stick (1 oz)
- 12 Venison Hickory Snack Stick (1 oz)
- 12 Wild Boar Hickory Snack Stick (1 oz)
- 12 Duck Hickory Snack Stick (1 oz)
- 12 Autumn Blend Chile Beef & Pork Sticks (1 oz)
- 12 Green Chile Beef & Pork Snack Sticks (1 oz)
- 9 Elk Hickory Snack Sticks (4 oz)
- 6 Bison Hickory Snack Sticks (3 oz)
- 9 Venison Hickory Snack Sticks (4 oz)
- 6 Wild Boar Hickory Snack Sticks (4 oz)
- 9 Venison Jalapeno Snack Sticks (4 oz)
- 6 Duck Hickory Snack Sticks (3 oz)
- 9 Elk Jalapeno Cheese Snack Sticks (4 oz)

2 Clip Strips - Traditional Whole Muscle Beef Jerky

- 6 Cowboy Original Beef Jerky (3 oz)
- 6 Hot & Sweet Beef Jerky (3 oz)

Item: 150SHIP - 00850064435320

ELK • VENISON • DUCK • WILD BOAR • BISON
JERKY, SNACK STICKS, & SUMMER SAUSAGE

Jeff Whitmire
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SNACK STICK POP CADDIES

0g TOTAL SUGARS
PER SERVING



Made with
SEA SALT



**NO NITRITES
OR NITRATES
ADDED**



GLUTEN FREE



NO MSG



SOY FREE



SINGLE STICKS

- 24 Elk Hickory Snack Sticks (1 oz)
- 24 Bison Hickory Snack Sticks (1 oz)
- 24 Venison Hickory Snack Sticks (1 oz)
- 24 Wild Boar Hickory Snack Sticks (1 oz)
- 24 Duck Hickory Snack Sticks (1 oz)
- 24 Green Chile Beef & Pork Snack Sticks (1 oz)
- 24 Autumn Blend Chile Beef & Pork Snack Sticks (1 oz)



MULTI-PACK STICKS

- 6 Elk Hickory Snack Sticks (4 oz)
- 6 Bison Hickory Snack Sticks (3 oz)
- 6 Venison Hickory Snack Sticks (4 oz)
- 6 Wild Boar Hickory Snack Sticks (4 oz)
- 6 Duck Hickory Snack Sticks (3 oz)
- 6 Venison Jalapeno Snack Sticks (4 oz)
- 6 Elk Jalapeno & Cheese Snack Sticks (4 oz)

ELK • VENISON • DUCK • WILD BOAR • BISON
JERKY, SNACK STICKS, & SUMMER SAUSAGE

New Branding and Packaging



Jerky, Snack Sticks, & Summer Sausages

ELK PRODUCTS



ITEM	Product ID	Unit		
		Net Wt	Pkg Dimensions	UPC
Elk Jerky (2.1 oz)	EJ2-C	2.1 oz	7 x 7 x 1 in	856717007784
Elk Hickory Snack Stick (1 oz)	EH1-C	1 oz	1.25 x 10 x 0.5 in	856717007241
Elk Hickory Snack Sticks Multi-pack (4 oz)	EH4-C	4 oz	3 x 10 x 0.5 in	856717007425
Elk Jalapeno Cheese Snack Sticks Multi-pack (4 oz)	EJC4-C	4 oz	3 x 10 x 0.5 in	850038125554
Elk Summer Sausage (7 oz)	ES7-C	7 oz	3 x 10 x 1.5 in	856717007586
Elk Jalapeno Cheese Summer Sausage (10 oz)	EJCS10-C	10 oz	3 x 10 x 2 in	850038125844

Jerky, Snack Sticks, & Summer Sausages

BISON PRODUCTS



ITEM	Product ID	Unit		
		Net Wt	Pkg Dimensions	UPC
Bison Jerky (2.1 oz)	BJ2-C	2.1 oz	7 x 7 x 1 in	856717007791
Bison Hickory Snack Stick (1 oz)	BH1-C	1 oz	1.25 x 10 x 0.5 in	856717007258
Bison Hickory Snack Sticks Multi-pack (3 oz)	BH3-C	3 oz	3 x 10 x 0.5 in	856717007432
Bison Summer Sausage (6 oz)	BS6-C	6 oz	3 x 10 x 1.5 in	856717007593

Jerky, Snack Sticks, & Summer Sausages

VENISON JERKY
2.1 oz (60g)

VENISON HICKORY SNACK STICK
1 oz (28g)

VENISON HICKORY SNACK STICKS MULTI-PACK
4 oz (112g)

VENISON JALAPENO SNACK STICKS MULTI-PACK
4 oz (112g)

VENISON SUMMER SAUSAGE
7 oz (198g)

VENISON HICKORY SNACK STICKS MULTI-PACK
4 oz (112g)

VENISON PRODUCTS

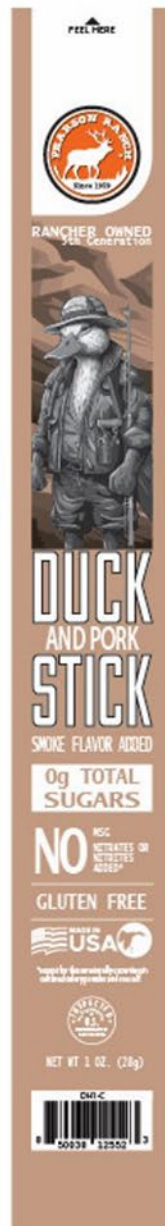
ITEM	Product ID	Unit		
		Net Wt	Pkg Dimensions	UPC
Venison Jerky (2.1 oz)	VJ2-C	2.1 oz	7 x 7 x 1 in	856717007807
Venison Hickory Snack Stick (1 oz)	VH1-C	1 oz	1.25 x 10 x 0.5 in	856717007265
Venison Hickory Snack Sticks Multi-pack (4 oz)	VH4-C	4 oz	3 x 10 x 0.5 in	856717007449
Venison Jalapeno Snack Sticks Multi-pack (4 oz)	VJP4-C	4 oz	3 x 10 x 0.5 in	850038125257
Venison Summer Sausage (7 oz)	VST-C	7 oz	3 x 10 x 1.5 in	856717007609

DUCK PRODUCTS



ITEM	Product ID	Unit		
		Net Wt	Pkg Dimensions	UPC
Duck Jerky (2.1 oz)	DJ2-C	2.1 oz	7 x 7 x 1 in	850038125493
Duck Hickory Snack Stick (1 oz)	DH1-C	1 oz	1.25 x 10 x 0.5 in	850038125523
Duck Hickory Snack Sticks Multi-pack (3 oz)	DH3-C	3 oz	3 x 10 x 0.5 in	850038125264

Jerky & Snack Sticks



ITEM	Product ID	Unit		
		Net Wt	Pkg Dimensions	UPC
Wild Boar Jerky (2.1 oz)	WBJ2-C	2.1 oz	7 x 7 x 1 in	856717007814
Wild Boar Hickory Snack Stick (1 oz)	WBH1-C	1 oz	1.25 x 10 x 0.5 in	856717007272
Wild Boar Hickory Snack Sticks Multi-pack (4 oz)	WBH4-C	4 oz	3 x 10 x 0.5 in	856717007456
Wild Boar Summer Sausage (7 oz)	WBS7-C	7 oz	3 x 10 x 1.5 in	856717007159



WILD BOAR JERKY
MEAT FROM FERAL SWINE
PORK ADDED
SMOKE FLAVOR ADDED-GROUND AND FORMED

0g TOTAL SUGARS PER SERVING
GLUTEN FREE
NO MSG, NITRATES OR NITRITES ADDED
12g PROTEIN PER SERVING

NET WT 2.1 OZ. (60g)

MADE IN USA

Thanks for your purchase and support of family ranching. High in the mountains of New Mexico is where our fifth-generation ranch is located and where we raise buffalo (also known as bison), elk and cattle on mountain pastures. Our entire line of exotic snack sticks, jerky and summer sausages are made in a USDA inspected plant. Our meats combined with NATURAL[®] ingredients result in delicious, savory, gourmet meat snacks.

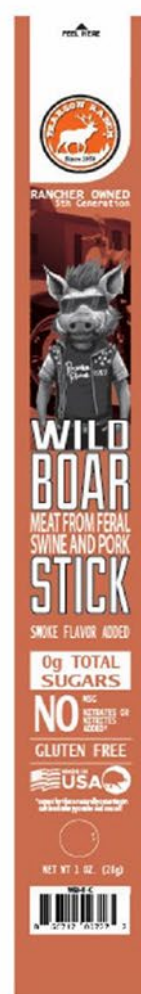
Nutrition Facts
About 2 servings per container
Serving size 1 stick (21g)
Amount Per Serving
Calories 70
Total Fat 1g 2%
Total Crap 1g 2%
Sodium 10mg 20%
Total Sugar 0g 0%
Total Protein 12g 24%
Total Fat 1g 2%
Total Crap 1g 2%
Sodium 10mg 20%
Total Sugar 0g 0%
Total Protein 12g 24%

INGREDIENTS: WILD BOAR (MEAT FROM FERAL SWINE) AND PORK, SEA SALT, CAYENNE, COUNTRY COUNTRY POWDER, BLACK PEPPER, SPICE, NATURAL FLAVOR, NATURAL SMOKE, FLAVOR, COUNTRY COUNTRY.

PROVIDED BY: PEARSON RANCH WILD SPECIES MEATS
www.pearsonranchwild.com

After opening, refrigerate in original packaging or resealable bag. Consume within three days. Packet included to keep product fresh. Do not eat packet.

12g PROTEIN per serving
Made with SEA SALT
NO NITRATES OR NITRATES ADDED
GLUTEN FREE
NO MSG
SOY FREE



WILD BOAR MEAT FROM FERAL SWINE AND PORK STICK
SMOKE FLAVOR ADDED

0g TOTAL SUGARS
NO MSG, NITRATES OR NITRATES ADDED
GLUTEN FREE
MADE IN USA

NET WT 1 OZ. (21g)



WILD BOAR MEAT FROM FERAL SWINE AND PORK STICKS
SMOKE FLAVOR ADDED

0g TOTAL SUGARS
NO MSG, NITRATES OR NITRATES ADDED
8g PROTEIN PER SERVING
GLUTEN FREE
MADE IN USA

NET WT 4 OZ. (112g)

WBH4-C



WILD BOAR SUMMER SAUSAGE
MEAT FROM FERAL SWINE
PORK ADDED • SMOKE FLAVOR ADDED

0g TOTAL SUGARS
NO MSG, NITRATES OR NITRATES ADDED
7g PROTEIN PER SERVING
GLUTEN FREE
MADE IN USA

NET WT 7 OZ. (198g)

WBS7-C

WILD BOAR PRODUCTS

Jerky, Snack Sticks, & Summer Sausages

**GIFTS FOR FATHER'S DAY,
CHRISTMAS, TAIL-GATING,
VACATION, CORP GIFTS,
BACHELOR PARTIES**





GIFT ITEMS!



ASSORTMENT/GIFT BOXES

Summer Sausage, Cheese & Crackers Box	GB-SM	1.7 lbs	856717007081
Summer Sausage & Cheese Box	GB-MD	2.1 lbs	856717007067
Summer Sausage Assortment Box	GB-LG	2.4 lbs	856717007128
Tackling Hunger Tackle Box (Snackle Box)	TACK-PRJ	2.5 lbs	850038125677
High Caliber Exotic Meats Ammo Can	AMMO-PRJ	3.3 lbs	850038125639



PearsonRanchJerky.com



Great for any party, cook-out, vacation, hunting or fishing trip, tail-gating, movie night, corporate gathering, holidays like the 4th of July, Thanksgiving, Christmas, showers, and more

Pearson Ranch Whole Muscle Premium Tender Beef Jerky



Brief History - 60 Years In The Making



Retailers & Distributors selling our meat snacks, include:



H.T. HACKNEY



Core-Mark®



Raley's



ORGILL

JAX



EXCHANGE™

**For more information, please contact
Jeff or Mona Whitmire
Cell: 678-231-7702
jeff@pearsonranchjerkky.com**



Things to consider:

- **Most retailers have a jerky set**
 - **Most have a large amount of beef**
 - **Some have some good alternative choices**
 - **Most retailers have had some supply chain issues as well, leaving holes for weeks at a time in their sets**
 - **In some cases, these sets are not seeing the growth they should be seeing**
- **We have zero supply chain issues**
 - **We own our ranches, and we oversee the co-op of ranches where our herds roam free, so we have control of the supply chain**
 - **Our wild boar comes from a program with the state of Texas**
- **We can expand your category with additional healthy options**
 - **100% grass-fed, free-ranged Exotic Meat Snacks**
 - **No nitrates, no MSG, no steroids, no gluten, no soy, no fillers, low sodium, low fat, lean meat, super high protein**
- **We can elevate your category much like Boar's Head does the meat counter**
 - **We recommend you consider our top sellers**
 - **Elk, Venison, Buffalo, Wild Boar, and Duck**
- **You can replace and clean up your slow-moving duplicate BEEF meat snacks that are not selling well**