

Purina® Omolene® 100 Active Pleasure Textured Horse Feed

WITH

OUTLAST

GASTRIC SUPPORT
SUPPLEMENT

For horses in light to moderate work.

Wholesome nutrition that performs, with gastric support.

Whole Grain Nutrition

Provides steady energy from ingredients you can see

Gastric Support

Formulated with **OUTLAST®** supplement to support gastric health and proper pH

Exceptional Palatability & Shine

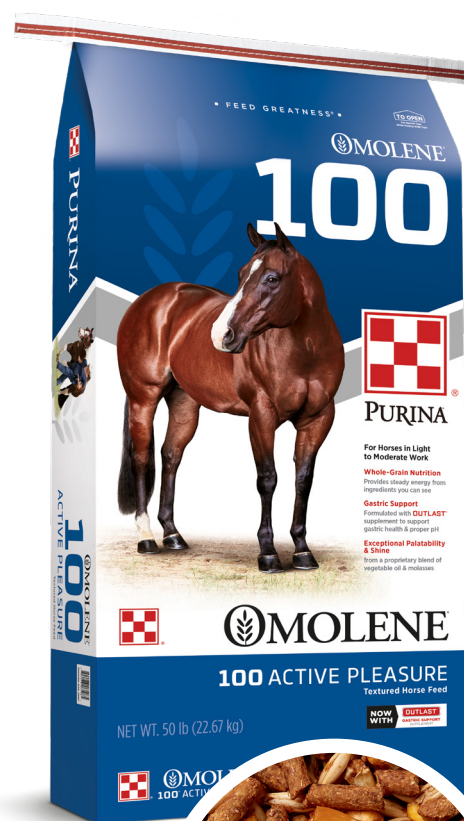
From a proprietary blend of vegetable oil & molasses

Natural Antioxidants

A natural source of antioxidants, phytonutrients and prebiotic fibers

Innovation built on 100 years of scientific research & equine expertise

It took more than 100 years of industry-leading research and innovation to build today's Purina® Omolene® horse feed lineup. We started with naturally nutritious, high-quality whole grains packed with antioxidants, phytonutrients and prebiotic fibers. From there, we conducted countless nutrition studies and feeding trials at the Purina Animal Nutrition Center, leading to scientific breakthroughs that keep our formulas on the cutting-edge of equine nutrition and performance, with exceptional palatability and year-round quality. Feed with full confidence knowing only the best innovations proven to have the highest level of performance and safety earn their place in Purina® Omolene® horse feeds.



FEED GREATNESS®



Omolene® 100 Active Pleasure

Textured Horse Feed

Guaranteed Analysis

Crude Protein (min)	10.00%
Lysine (min)	0.60%
Fat (min)	4.50%
Fiber (max)	10.00%
ADF (max)	13.00%
NDF (max)	28.00%
Calcium (min)	0.80%
Calcium (max)	1.30%
Phosphorus (min)	0.45%
Copper (min)	35 ppm
Selenium (min)	0.60 ppm
Zinc (min)	140 ppm
Vitamin A (min)	3,000 IU/lb
Vitamin E (min)	100 IU/lb

Feeding instructions

Start with the amounts of Omolene® 100 Active Pleasure Horse Feed given for the weight and lifestyle of the horse. After observing the horse for a period of time, the amount fed may be gradually increased or decreased to obtain the desired body condition and weight. For feeding directions outside the ranges addressed in these feeding charts, please contact your local Purina retailer or Purina Customer Service at 800-227-8941.

LIFESTYLE	Weight of horse in pounds		
	800	1,000	1,200
Minimum Hay or Equivalent Pasture*	9.50	(lbs/day) 12.00	14.50
Omolene® 100 horse feed		(lbs/day)**	
Maintenance or Light Work	3.00	3.50	4.25
Moderate Work	3.50	4.50	5.25

*This is the recommended minimum amount of hay to be fed. If feeding more hay, you may reduce the feeding rate of Omolene® 100 Horse Feed to maintain appropriate body condition.

**To meet nutrient requirements, do not feed less than 0.3 lbs per 100 lbs of body weight per day (3 lbs per 1000-lb horse). If your horse gains too much weight at that minimum feeding rate, transition to PURINA® ENRICH PLUS® RATION BALANCING FEED.

A 4 lb meal of Omolene® 100 supplies a full serving of Outlast® supplement.

Ask your local dealer for Omolene® 100
or visit purinamills.com/horse-feed

FEED GREATNESS®

