



## BORN OF NECESSITY

As a hard-working Idaho firefighter, Marv Obenauf researched and developed a product to protect his crew's expensive leather boots and make their investment last. Wildland Firefighters needed durable protection for their boots that would "hang in there" when the going got rough and also restore lost oils that caused several issues with the durability of their boots.

Boots were failing prematurely due to constant wet, dry, steam, caustic fire-retardant chemicals, body acids, mold, mildew, heat and dehydration. No product on the market protected against these elements. Marv developed a product for the most severe conditions known as Heavy Duty LP. Later, by request, he developed the more versatile and convenient liquid version, Leather Oil, for quick touch-ups and protection through dry months and more moderate conditions. The formula he developed restored the lost oil in leather without sealing or plugging the pores. Due to the suspension formula, a little went a long way, it stayed in the leather much longer, and waterproofed better. Now our products provide quality leather protection and keep boots like new. With regular application, people are getting years of wear out of their boots. Our products are so successful we are still making them over thirty years later. Thank you for using our trusted, quality products.

*The Obenauf's Team*

*Relax,*  
WE HAVE YOU COVERED

**LET IT BREATHE!** Leather is a skin like ours needing oil, and pores that need to breathe. Natural oils are best to keep fibers flexible and water resistant while allowing pores to breathe. The key to preserving and protecting leather is to keep it natural.

**NEVER SEAL IT OFF!** If leather pores cannot breathe and wick away moisture, you'll perspire like wearing rubber. Body acids, salt, and bacteria soon rot it from the inside out. You don't need to seal it to waterproof it. Just use natural oils and beeswax.

**TREAT NEW LEATHER IMMEDIATELY!** Shorten the break-in period of your new boots with an application of Leather Oil. This will soften new, stiff leather to form more easily and avoid sore feet.

**DRY WEATHER RUINS LEATHER!** Dehydration ruins leather faster than exposure to wet weather. It is true that water washes oils out and leather dries stiff and hard. However, leather oils dissipate every day, especially when it is hot, dry, dusty, and windy. Like your skin, it simply dries out. Dry leather scuffs easily, cuts stitching, and wears out sooner. These can be prevented by simply applying natural oils.

**OBENAUF'S LEATHER OIL** is the best treatment for moderately wet and dry conditions. Often called the "Dry Season Oil", it absorbs fast! It is so effective, that one coat is all that's needed for thinner leathers on riding boots, furniture, and gloves.



## RUB SOME LIFE INTO YOUR INVESTMENT

**Obenauf's Gets Imitated But Never Duplicated!** Some claim to be preservatives but are not. They are often petroleum based dressings which are cheap to produce. These so-called conditioners actually shorten leather's service life. Obenauf's Heavy Duty LP and Leather Oil are true natural preservatives. Our Beeswax/Propolis Suspension Formula provides a time release lubrication of natural oils over an extended period of time. What is Propolis? An anti-bacterial tree resin collected by honeybees to waterproof and disinfect their hives. It provides a natural barrier against chemicals, mold, mildew, and bacteria.

Extensive Lab and Field Testing compared Obenauf's against other products. The Leather Research Laboratory, boot companies, sportsmen and saddlers rate Obenauf's well above any other as a true preservative providing the best protection!

### TESTS INCLUDED:

- Dynamic and Static Water Penetration
- Scuffing and Abrasion
- Premature Cracking
- Mold, Mildew, Bacteria Growth
- Acids, Salt, Caustic Chemicals Dehydration and Dry Rot



# Obenauf's®

## YOUR BEST LEATHER PROTECTION

For more information visit us:

**OBENAUF.S.COM**

Made in Idaho  
USA







## LEATHER OIL

QUICK AND EASY FOR DRY  
AND MODERATELY WET CONDITIONS

*A blend of natural preserving oils, beeswax,  
& propolis which extends the life of leather.  
Higher oil ratio to beeswax.*

### BENEFITS OF USE

- Repels Water, Chemicals, Salts, Manure Acid, Wet Concrete
- Resists Dry Rot, Scuffing, & Cracking
- Revives & Restores Old Dried Out Leather
- Allows Leather to Breathe
- Combats Mold, Mildew, & Bacteria Growth
- Oil New Boots to Shorten the Break-in Period
- Will Not Spook Game

### RECOMMENDED PRODUCTS

- Work & Dress Boots
- Leather Apparel
- Saddles & Tack
- Belts, Holsters, Scabbards & Sheathes
- Vintage Leather Clothing
- Motorcycle & Automotive Leathers

## HEAVY DUTY LP

INDUSTRIAL STRENGTH PROTECTION  
FOR EXTREME CONDITIONS

*Preserves and protects leather that takes a  
beating on a daily basis.*

### BENEFITS OF USE

- Combats Mold, Mildew, & Bacteria Growth
- Oil New Boots to Shorten the Break-in Period
- Will Not Spook Game

### RECOMMENDED PRODUCTS

- Work Boots
- Boots With Rubber Rands
- Saddle Bags & Chaps
- Motorcycle Leathers
- Belts, Holsters, Sheathes
- Athletic Gear
- Footwear With Waterproof Membranes

Certified Lab tests prove these products DO NOT cause separation between leather and rubber rand on boots.



## INDUSTRIAL STRENGTH BOOT LACES

HAND DIPPED OIL WAXED LACES

*Rugged laces specially woven to include  
more strands in a tight weave.  
Infused in natural oils, resin & beeswax.*

### BENEFITS OF USE

- Reduce Eyelet Wear
- Resists Water, Dry Rot, Fraying, Heat, Mildew, & Chemicals
- Lasts Longer
- Stay Tied to Stay Safe

### LACE SIZES

- 54" fits a 6" Boot Height
- 63" fits a 8" Boot Height
- 72" fits a 10" Boot Height
- 90" fits a 12" Boot Height
- 108" fits a 16" Boot Height



## WATER SHIELD

WATERPROOFS VIRTUALLY ALL FABRICS

*Silicone waterproofing spray.  
High silicone content to repel water longer.*

### BENEFITS OF USE

- Non-Aerosol Formula
- Odorless Easy Application
- Durable & Long Lasting
- Will Not Harm Glue or Stitching

### RECOMMENDED PRODUCTS

- Clothing, Hats & Gloves
- Packs & Tents
- Footwear
- Horse Blankets



## CLEANIT LEATHER CLEANER

*Natural, non-aggressive, multi-purpose cleaner.*

### BENEFITS OF USE

- Made from Plant Oils & Extracts
- Environmentally Friendly
- Pleasant Odor, Non-Detergent

### RECOMMENDED PRODUCTS

- Leather, Vinyl, Wood
- Painted Surfaces
- Saddles
- Tile & Porcelain
- Stainless Steel
- Boots