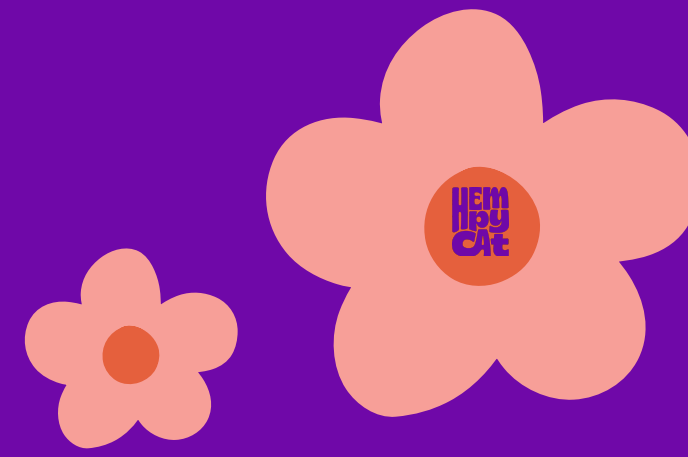


# HOW TO TRANSITION TO HEMPYCAT?

**ALL CAT LITTER BRANDS MAY ENCOUNTER THE SAME PROBLEM, NO MATTER HOW GREAT THE LITTER IS, IF YOU DON'T TRANSITION YOUR CAT TO A NEW LITTER PROPERLY, THEY'LL SHOW RESISTANCE. IT'S A DELICATE PROCESS, BUT WE'RE GOING TO HELP YOU OUT WITH SOME EASY TIPS YOU CAN IMPLEMENT TO HELP TRANSITION SMOOTHLY.**



# AVOID BIG CHANGES

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**WHEN TRANSITIONING YOUR CAT TO A NEW LITTER, IT'S IMPORTANT TO KEEP EVERYTHING ELSE ABOUT THEIR PRIVATE LITTER BOX TIME THE SAME.**

**THINGS THAT COULD POTENTIAL BE CONSIDERED BIG CHANGES TO YOUR CAT**

- **DETAILS ABOUT THE BOX, SUCH AS BOX LOCATION**
- **CHANGES TO THE CAT'S DAY-TO-DAY ACTIVITIES, SUCH AS;**
- **BRINGING HOME A NEW CAT**
- **STRESSFUL TIMES IN THE HOME SUCH AS RENOVATIONS OR HOUSE GUESTS**

**- TIPS:**

- **OPT FOR TRANSITIONING LITTER IN LOW STRESS TIMES WHERE YOUR CAT FEELS SAFE AND COMFORTABLE**
- **WHILE IT'S GREAT FOR A NEW CAT TO START ON THE NEW LITTER, DON'T TRANSITION YOUR FIRST CAT AT THE SAME TIME. INTRODUCING ANOTHER CAT INTO THE HOME CAN BE STRESSFUL FOR YOUR CAT, CHANGE IN LITTER WILL ONLY ADD TO THAT STRESS**

# SLOW & STEADY

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- **CATS ARE INTELLIGENT - AN OVERNIGHT CHANGE IN LITTER IS GOING TO BE NOTICED. BUT YOU'LL HAVE MORE SUCCESS BY MAKING THE TRANSITION MORE GRADUAL.**
- **RATHER THAN CHANGING OVER THE LITTER ALL AT ONCE, GRADUALLY INCORPORATE THE NEW LITTER BY MIXING IT WITH THE OLD. ON THE FIRST WEEK - GO FOR AN 1/3 RATIO, AND THE NEXT, TRY 2/3. OVER TIME, INCREASE THE RATIO UNTIL YOUR CAT IS EXCLUSIVELY USING THE NEW LITTER.**
- **DURING THE TRANSITION, KEEP THE OLD LITTER AS THE TOP LAYER OF LITTER.**

# POSITIVE ASSOCIATION

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- **THIS MIGHT NOT BE EVERY CAT OWNER'S FAVORITE TIP, BUT IN DESPERATE TIMES...**
- **CAT LIKELY CONJURED UP SENSORY MEMORIES THAT THEY ASSOCIATE WITH THEIR OLD LITTER, ADDING USED LITTER FROM THEIR OLD LITTER BRAND INTO THE NEW ONE CAN HELP THEM CREATE POSITIVE ASSOCIATIONS. IT WILL ALSO HELP SIGNAL TO THEM THAT THIS IS WHERE THEY SHOULD DO THEIR BUSINESS.**

# DON'T FORGET REWARDS

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**IF YOUR CAT IS FOOD MOTIVATED, PROVIDING THEM WITH FOOD REWARDS FOR USING THEIR LITTER BOX MIGHT BE HELPFUL. WHEN YOU SEE THEM SUCCESSFULLY USE THE NEW LITTER, REWARD WITH A COUPLE OF TREATS. OBVIOUSLY NEVER PUNISH YOUR CAT FOR NOT USING A NEW LITTER.**

# MAKE YOUR PICKY CAT A HEMPYCAT!

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**WHILE IT CAN TAKE SOME TRIAL AND ERROR, WITH TIME AND PATIENCE, YOU CAN PROVIDE YOUR CAT WITH A SAFER, HIGHER-QUALITY LITTER THAT, IN THE LONG RUN, WILL BENEFIT YOU, YOUR CAT AND THE ENVIRONMENT.**

**SOME CATS WILL TAKE IMMEDIATELY TO A NEW LITTER, WHILE OTHERS CAN BE PICKY ABOUT THE LITTER WHETHER IT BE TEXTURE, SCENT OR OTHERWISE. IF THE ISSUE IS AROUND THE CLEANLINESS OF THE LITTER, THE ISSUE COULD BE YOU'RE NOT CLEANING THE LITTER BOX REGULARLY OR YOU'RE NOT DOING A THOROUGH JOB. EVEN IF YOU CAN'T DETECT AN ODOR, CATS HAVE A MUCH STRONGER SENSE OF SMELL IN COMPARISON TO HUMANS.**



# 3 EASY STEPS

STEP 1



**Start with a fresh clean litter box**

Mix in one-third HempyCat and two-third of your current litter

STEP 2



**Once your cat takes to the mixed litter**

Mix two-thirds HempCat to their current litter. Wait a few days!

STEP 3



**MAKE THE SWITCH**

Once you notice your cat is has taken to step two, make the full switch. Use just HempyCat litter in their box.



IS YOUR CAT A  
HEMPYCAT?

#COOLCAT