

# alpha cool™



ADD WATER  
TO ACTIVATE

*To activate, rinse thoroughly in water prior to use.  
To recharge, run under cold water or place in cooler.*



FEEL UP TO  
30° COOLER

*AlphaCool™ stays cooler than ambient air when wet so it will always maintain a temperature that feels cool to the skin*



SWEAT EVAPORATIVE  
MATERIAL

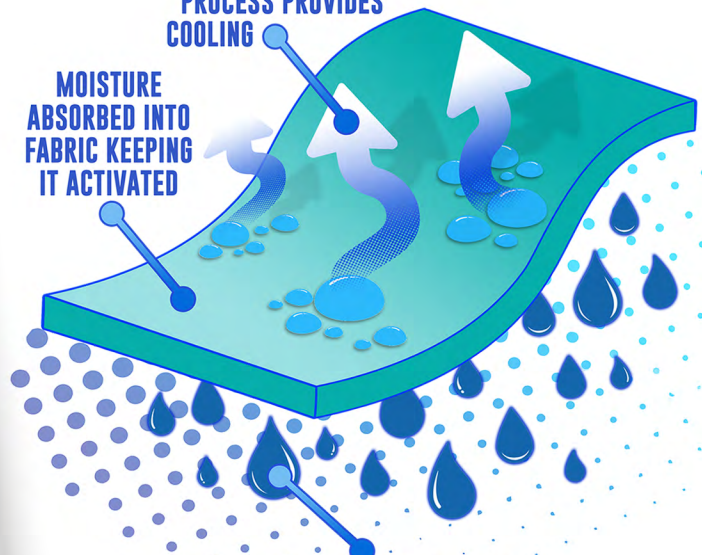
*Our hyper-evaporative material wicks sweat away from your body while helping you reduce heat stress and fight fatigue*



UNLIMITED  
REUSABILITY

*Most materials are machine washable, allowing unlimited reusability for added convenience in high heat environments*

**ALPHACOO™  
EVAPORATION  
PROCESS PROVIDES  
COOLING**



**MOISTURE  
ABSORBED INTO  
FABRIC KEEPING  
IT ACTIVATED**

**WICKS SWEAT AWAY  
FROM BODY**

# Our Top Cooling Products

2020 Collection


alpha cool™

**PVA COOLING TOWEL**  
**\$7.99** | COLORS: 



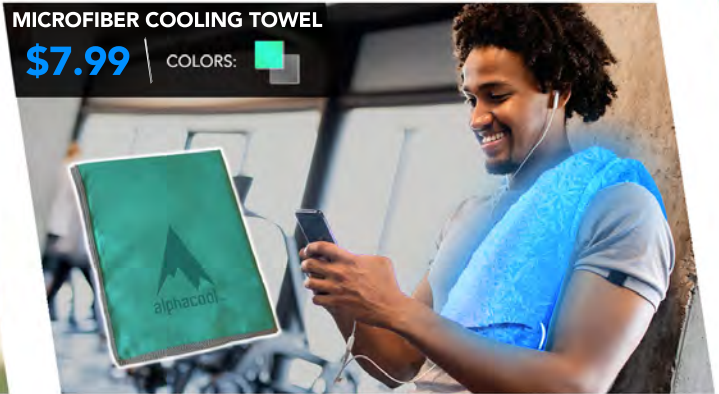
**MESH COOLING TOWEL**  
**\$9.99** | COLORS: 




**COOLING NECK GAITER**  
**\$14.99** | COLORS: 



**MICROFIBER COOLING TOWEL**  
**\$7.99** | COLORS: 



**ICE BAND NECK WRAP**  
**\$8.99** | COLORS: 



**ORIGINAL GEL COOLING VEST**  
**\$69.99** | COLORS: 



**POLAR COOLING ICE VEST**  
**\$79.99** | COLORS: 



**FROSTY MESH ICE VEST**  
**\$89.99** | COLORS: 

