



COOLER
GUIDEBOOK





HOW TO USE YOUR COOLER

Every Lifetime Cooler is built for maintaining extended ice retention and supreme durability. Follow this guide for some helpful tips you can use to get the most out of your cooler.



BUILT TOUGH

- Exceeds most premium priced coolers in ice retention and durability.
- Strong enough to sit on.
- Light enough for everyday use.
- One-handed quick release latches.
- Molded hinges with stainless steel rod.
- Bottle opener/padlock system. *(lock not included)*
- Grip feet.









BEAR RESISTANT

Certified by the IGBC testing facility. This cooler can resist a bear trying to break into it for over an hour. Put a padlock through the bottle opener locking area to ensure the bears can't get in.

WARRANTY

5-year limited warranty.
Replacement parts available.



ICE RETENTION TIPS

1. USE PLENTY OF ICE:

Coolers maintain the average temperature of the items inside. More ice means colder temperatures and longer-lasting ice.

2. PRE-CHILL FOOD AND DRINKS:

The colder the contents, the longer the ice will last.

3. LAYER YOUR COOLER:

Keep food surrounded in ice and extend the time it spends below 40 degrees Fahrenheit. (The FDA's recommended temperature for safe food)

PRO TIP: *Always top with a layer of ice for the best results.*

4. KEEP THE LID CLOSED:

Keep the cold air in and the hot air out.

PRO TIP: *Store with latches undone to avoid stretching.*

5. KEEP IT IN THE SHADE:

Direct sunlight and extreme heat will cause your cooler to heat up faster.



KEEP A DRY COOLER

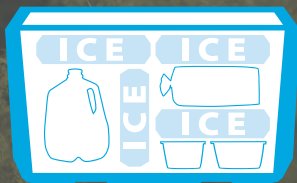
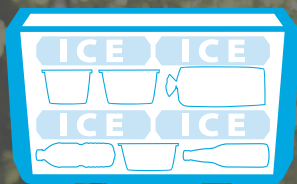
Soggy food isn't very appealing. If you want to avoid making a soggy sandwich, try a dry cooler setup. Use ice packs or frozen water bottles to keep food cold and dry. Use the same layering tips and plenty of ice packs to get the coldest temperatures and the best results. Your adventure will change for the better.



MOST EFFECTIVE ICE LAYOUTS

LAYERS:

- From bottom to top: Food-Ice-Food-Ice.
- Always make ice your top layer.
- Freeze or pre-chill all food before placing in cooler.



SURROUND AND TOP:

- Arrange ice packs so they surround your food and drink.
- Always top with ice packs.
- Crushed ice can be used as a bottom layer.



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THE
LIFETIME
COOLER**

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