



RANCHER OWNED
5th Generation

ELK • VENISON • DUCK • WILD BOAR • BISON

JERKY, SNACK STICKS, & SUMMER SAUSAGE

0g TOTAL
SUGARS
PER SERVING



Made with
SEA SALT



NO NITRITES
OR NITRATES
ADDED



GLUTEN FREE



NO MSG



SOY FREE



www.PearsonRanchJerky.com



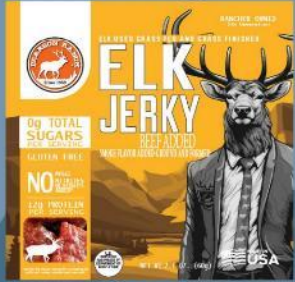
Pearson Ranch Jerky has been family owned and operated since 1959.

Exotic Meat Specification

- All-Natural
- Shelf Stable... 12 to 14 months
- Nitrate-Free
- Gluten-Free
- MSG-Free
- High Protein
- Low Cholesterol
- Low Carb
- Low Sodium
- Low Fat

Enjoy our all-natural, grass-fed, free-range. Elk, Buffalo, Venison, Wild Boar, Beef, & Duck Jerky, Meat Sticks, and Summer Sausages

Jerky



EJ2-C
2.1 OZ



VJ2-C
2.1 OZ



DJ2-C
2.1 OZ



WBJ2-C
2.1 OZ



BJ2-C
2.1 OZ



BFJ-HS3 3 OZ



BFJ-OR3 3 OZ



EHI-C VHI-C DH1-C WBH1-C BH1-C BFR1 BFCC1

Snack Sticks



EH4-C



EJ4-C



VH4-C



VJP4-C



DH3-C



WBH4-C



BH3-C

0g TOTAL SUGARS PER SERVING



High in Protein
Low in Fat, Sodium, & Cholesterol
All Items are Peggable & Shelf Stable

Summer Sausages



ES7-C



VS7-C



WBS7-C



BS6-C



EJCS10-C



FBS10-C



2026 Product Knowledge Video



Scan QR Code





2024 Finalist
Most
Innovative
Meat Snack
Product

2025 Finalist
Most
Innovative
Meat Snack
Product



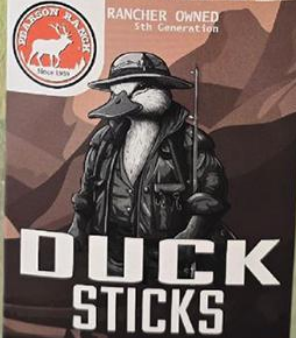
CStore Decisions

HOT NEW PRODUCTS AWARD

2024



DUCK



GLUTEN FREE 0g TOTAL SUGARS SOY FREE

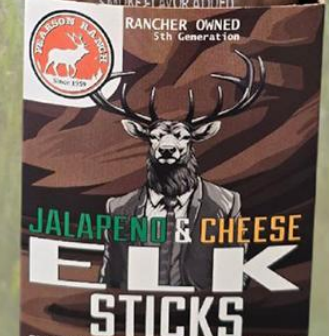
CStore Decisions

HOT NEW PRODUCTS AWARD

2025



JALAPENO & CHEESE ELK



ELK USED GRASS FED AND GRASS FINISHED
GLUTEN FREE 0g TOTAL SUGARS SOY FREE



2026 DISPLAYS



Jerky, Snack Sticks, & Summer Sausages

ELK PRODUCTS



ITEM	Product ID	Unit		
		Net Wt	Pkg Dimensions	UPC
Elk Jerky (2.1 oz)	EJ2-C	2.1 oz	7 x 7 x 1 in	856717007784
Elk Hickory Snack Stick (1 oz)	EH1-C	1 oz	1.25 x 10 x 0.5 in	856717007241
Elk Hickory Snack Sticks Multi-pack (4 oz)	EH4-C	4 oz	3 x 10 x 0.5 in	856717007425
Elk Jalapeno Cheese Snack Sticks Multi-pack (4 oz)	EJC4-C	4 oz	3 x 10 x 0.5 in	850038125554
Elk Summer Sausage (7 oz)	ES7-C	7 oz	3 x 10 x 1.5 in	856717007586
Elk Jalapeno Cheese Summer Sausage (10 oz)	EJCS10-C	10 oz	3 x 10 x 2 in	850038125844

Jerky, Snack Sticks, & Summer Sausages

BISON PRODUCTS



ITEM	Product ID	Unit		
		Net Wt	Pkg Dimensions	UPC
Bison Jerky (2.1 oz)	BJ2-C	2.1 oz	7 x 7 x 1 in	856717007791
Bison Hickory Snack Stick (1 oz)	BH1-C	1 oz	1.25 x 10 x 0.5 in	856717007258
Bison Hickory Snack Sticks Multi-pack (3 oz)	BH3-C	3 oz	3 x 10 x 0.5 in	856717007432
Bison Summer Sausage (6 oz)	BS6-C	6 oz	3 x 10 x 1.5 in	856717007593

Jerky, Snack Sticks, & Summer Sausages



ITEM	Product ID	Unit		
		Net Wt	Pkg Dimensions	UPC
Venison Jerky (2.1 oz)	VJ2-C	2.1 oz	7 x 7 x 1 in	856717007807
Venison Hickory Snack Stick (1 oz)	VH1-C	1 oz	1.25 x 10 x 0.5 in	856717007265
Venison Hickory Snack Sticks Multi-pack (4 oz)	VH4-C	4 oz	3 x 10 x 0.5 in	856717007449
Venison Jalapeno Snack Sticks Multi-pack (4 oz)	VJP4-C	4 oz	3 x 10 x 0.5 in	850038125257
Venison Summer Sausage (7 oz)	VST-C	7 oz	3 x 10 x 1.5 in	856717007609

VENISON PRODUCTS

DUCK PRODUCTS



ITEM	Product ID	Unit		
		Net Wt	Pkg Dimensions	UPC
Duck Jerky (2.1 oz)	DJ2-C	2.1 oz	7 x 7 x 1 in	850038125493
Duck Hickory Snack Stick (1 oz)	DH1-C	1 oz	1.25 x 10 x 0.5 in	850038125523
Duck Hickory Snack Sticks Multi-pack (3 oz)	DH3-C	3 oz	3 x 10 x 0.5 in	850038125264

Jerky & Snack Sticks



ITEM	Product ID	Unit		
		Net Wt	Pkg Dimensions	UPC
Wild Boar Jerky (2.1 oz)	WBJ2-C	2.1 oz	7 x 7 x 1 in	856717007814
Wild Boar Hickory Snack Stick (1 oz)	WBH1-C	1 oz	1.25 x 10 x 0.5 in	856717007272
Wild Boar Hickory Snack Sticks Multi-pack (4 oz)	WBH4-C	4 oz	3 x 10 x 0.5 in	856717007456
Wild Boar Summer Sausage (7 oz)	WBS7-C	7 oz	3 x 10 x 1.5 in	856717007159



WILD BOAR PRODUCTS

Jerky, Snack Sticks, & Summer Sausages

Pearson Ranch Whole Muscle Premium Tender Beef Jerky



**GIFTS FOR FATHER'S DAY,
CHRISTMAS, TAIL-GATING,
VACATION, CORP GIFTS,
BACHELOR PARTIES**



Brief History - 60 Years In The Making



Elk products available through Bass Pro and Cabelas

First DSD routes established

Q4: New products introduced... Venison, Wild Boar, & Fender Blend

Expanded ranch operations raising elk & bison in Missouri.

Signed distributor agreements in other parts of the nation



For more information, please contact

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Things to consider:

- **Most retailers have a jerky set**
 - **Most have a large amount of beef**
 - **Some have some good alternative choices**
 - **Most retailers have had some supply chain issues as well, leaving holes for weeks at a time in their sets**
 - **In some cases, these sets are not seeing the growth they should be seeing**
- **We have zero supply chain issues**
 - **We own our ranches, and we oversee the co-op of ranches where our herds roam free, so we have control of the supply chain**
 - **Our wild boar comes from a program with the state of Texas**
- **We can expand your category with additional healthy options**
 - **100% grass-fed, free-ranged Exotic Meat Snacks**
 - **No nitrates, no MSG, no steroids, no gluten, no soy, no fillers, low sodium, low fat, lean meat, super high protein**
- **We can elevate your category much like Boar's Head does the meat counter**
 - **We recommend you consider our top sellers**
 - **Elk, Venison, Buffalo, Wild Boar, and Duck**
- **You can replace and clean up your slow-moving duplicate BEEF meat snacks that are not selling well**