

# PROTECT™ ALL SPECIES

## Colostrum Supplement



### The only multi-species colostrum supplement formulated with added fat plus carbohydrates for energy

Count on LIFELINE Protect All Species to help nutritionally support newborn puppies, kittens, pigs, lambs, goats, llamas, alpacas, and calves facing environmental challenges. Protect All Species can be fed before colostrum to various species that may not have nursed, or after colostrum to those that didn't receive enough maternal colostrum. A single feeding provides 50 grams of globulin protein to help bridge a newborn's nutritional needs.

**+** 20% added fat & carbohydrates for an optimal start

**✓** Provides 50 g of Globulin Protein in one feeding

**🥄** Smooth, easy mixing with warm water

### Mixes fast, performs great

- **Easy mixing:**  
Serum-based formula mixes smooth in under a minute
- **Consistent performance:**  
Quickly see lively, vibrant animals
- **Peace of mind:**  
Certainty your newborn animals receive the nutrition they need now for a better life

### Ready at a moment's notice

Anyone in your operation can quickly learn to use Protect. Follow the feeding guidelines provided on the packaging and below:

### Measurable value

Every newborn deserves the very best start. You'll see the return on investment the very first time you feed Protect. Quickly delivering nutrition your newborns need, rapid response in your animals and most important of all, your animals will thrive.



### Packaging

- 1 lb (454 g) single-feeding pouch
- SKU 547156 – single pouch
- SKU 547153 – six-pack case



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## Frequently Asked Questions

### What is LIFELINE Protect All Species?

Protect All Species is a colostrum supplement produced from high-quality, nutrient-rich plasma. Protect All Species is the only multi-species colostrum supplement formulated with 20% added fat plus carbohydrates for extra energy. Protect All Species provides 50 grams of globulin protein in a single feeding and is designed to reduce variation in maternal colostrum.

### What exactly is a colostrum supplement?

A colostrum supplement is a powdered product that helps nutritionally support a newborn calf and offers a minimum of 50 grams of globulin protein, and ideally fat and carbohydrates as well. A colostrum supplement is mixed with water and fed to an animal in addition to maternal colostrum. Colostrum supplements are designed to bridge an animal's nutritional needs in a cost-effective manner.

### How is Protect All Species different from other colostrum supplements?

Most colostrum supplements are made from dried bovine colostrum powder. Protect All Species is made from nutrient-rich plasma, the most highly researched source of globulin protein in a colostrum supplement. A single feeding of Protect provides 50 grams of globulin protein, plus energy animals need at birth.

### Does Protect All Species have only globulin protein to offer?

In addition to globulin protein, Protect All Species contains additional functional proteins from plasma, plus a researched blend of carbohydrates and fat that help support the nutritional needs of newborn animals.

### When should Protect All Species be fed?

Protect All Species can be fed before colostrum to newborns that may not have nursed, or after colostrum to newborns that didn't receive enough maternal colostrum. Ideally, Protect All Species should be fed within 24 hours of birth.

### Can I feed Protect All Species if the newborn is over 24 hours old?

There is no harm in feeding Protect All Species after 24 hours of age, but the greatest benefits of Protect All Species are seen when it is fed in the first few hours following birth.

### Can Protect All Species be fed to calves along with maternal colostrum?

Protect All Species is designed to supplement maternal colostrum.

### Should Protect All Species be added to colostrum, milk or milk replacer?

Protect All Species should be mixed into warm water only and fed to the newborn in addition to colostrum.

### How well does Protect All Species mix in water?

Protect mixes extremely well with water in under a minute. It should be added to warm (105°F) water with continuous agitation by wire whisk or mechanical mixer. Feed Protect All Species to newborns once it has reached a smooth consistency and all lumps are gone. Do not mix Protect in water hotter than 140°F, as high temperatures may damage the functional proteins.

### What is the shelf life of Protect All Species?

Protect All Species has a 36-month shelf life when stored unopened in a cool, dry place at a temperature of 50°–86°F. Once the powder is exposed to air, it has a very short shelf life and should be used within a few days. Once Protect is mixed with water, it should be immediately used and never stored.

### Why should I buy Protect All Species over other colostrum supplement products?

Protect All Species is the only colostrum supplement on the market formulated to provide the specific nutrition newborns need to support maternal colostrum. Plus, ANNUSO animal nutrition products have been thoroughly researched and proven effective. Our colostrum solutions have been extensively tested in research trials across the country. *Quickly* see lively, vibrant animals with Protect All Species.

