



# The gold standard in calf implants

for heavier weaning weights and greater revenue.

## Fast Facts

### Increased weight gain through weaning.

A 23-trial summary showed an average 23-lb. weaning weight advantage (over 163 days) in calves implanted with RALGRO over non-implanted controls.<sup>1</sup>

### The most versatile implant available.

With non sex-specific zeranol as its active component, RALGRO can be used in both males and females, as well as in calves, stockers and feedlot cattle.

### Proven return on investment.

The 23-lb. weaning weight advantage RALGRO provides can make a significant impact to your bottom line. Fill out the Implant Calf Value Calculator on the back to see the math for yourself.



### The RALGRO Ralogun® makes it easy to get implanting right.

An ergonomic design combined with a small implant size reduces fatigue while making it easier to administer pellets accurately.

- Sturdy, durable construction
- Can be used right- or left-handed
- 24-count wheel

*Aim higher at **RALGRO.com**.*

**IMPORTANT SAFETY INFORMATION:** A withdrawal period has not been established for Ralgro® in pre-ruminating calves. Do not use in calves to be processed for veal. For complete information, refer to product label.

1. Data on file, Merck Animal Health.

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Pounds aren't the only thing that will pile up  
when you implant calves with RALGRO.

Implant Calf Value Calculator	Non-implanted		RALGRO
<b>Avg. Weaning Weight</b> RALGRO adds an extra 23 lbs. to weaning weight <sup>1</sup>	<input type="text"/>	+23 lbs.	<input type="text"/>
	x		x
<b>Sales Price per Pound</b>	<input type="text"/>		<input type="text"/>
	=		=
<b>Gross Revenue per Calf</b>	<input type="text"/>		<input type="text"/>
			-
<b>Cost of Ralgro</b>	n/a		a <input type="text"/>
			=
<b>Net Revenue per Calf</b>	c <input type="text"/>		b <input type="text"/>
<b>Advantage</b> (b-c=d)			d <input type="text"/>
			x
<b>Number of Calves</b>			e <input type="text"/>
			=
<b>Total Return Advantage</b>			f <input type="text"/>
<b>Return on Investment</b> For each dollar invested (f÷(a x e))			<input type="text"/>

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