



## Why use Ice Horse® Cold Therapy?

Ice Horse is a safe and effective, drug free, method for relieving pain, inflammation and swelling. Used as a part of your daily horse care routine, Ice Horse assists in the prevention of repetitive strain injuries and relieves symptoms caused from sprains, strains, bruises and tendonitis..

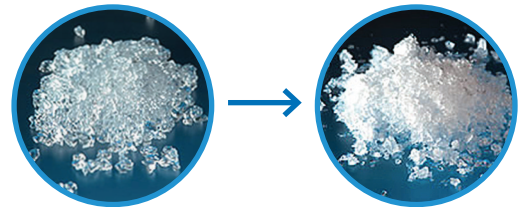
## The Ice Horse Advantage

Ice Horse® cold therapy wraps start colder, stay cooler longer and cool better.

- Patented Cold Capsule® inserts stay cold **5x longer than gels.**
- Compression-tight wrap material is made of heat-releasing fabric—not Neoprene.
- Backed by scientific testing that proves Ice Horse's dry cryotherapy really works.

## The Technology

When Ice Horse Cold Capsule® inserts freeze, small ice crystals form. When fully frozen, the pack is filled with small ice crystals which look and feel like soft flakey snow, are malleable, and conform to the horses body parts.



Gel before freezing

"Snow" after freezing

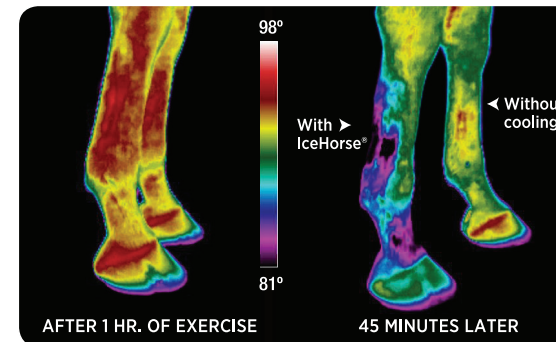
It works like this: The conversion of the liquid to crystals which occurs during freezing requires a high and prolonged volume of energy (heat from the body) to reverse. This transformation allows Ice Horse Cold Capsule inserts to stay at therapeutic levels of cooling for an extended period.

The patented formula also eliminates the burning sensation associated with raw ice. Ice Horse Cold Capsule inserts can stay frozen for over two hours.

## Our Science

A thermographic imaging study was used to help determine product coverage, patterning and the long-lasting temperature exchange/cooling effect of Ice Horse® products.

The thermographic images below were taken of the legs of a six-year-old Quarter Horse post-exercise. The images were taken immediately after one hour of moderate-hard work and also after the Suspensory Wrap had been applied to the right leg for 45 minutes. The images were taken with the wrap removed and no water applied to the subject's legs.



THERMAL IMAGING BY JOANNA L. ROBSON, DVM, INSPIRITUS EQUINE, INC.

## ABOUT THERMAL IMAGING

Thermal imaging detects radiant heat from the body that is converted by a special camera into images viewable by the human eye. Equine thermal imaging is a safe, non-invasive diagnostic tool that is highly effective in identifying inflammation and circulatory changes associated with soft tissues and bones. It is the best measure of effective and lasting cold therapy treatments.

See the entire study at [icehorse.com](http://icehorse.com).



# ICE HORSE®

## COLD THERAPY WRAPS



PROUDLY MADE IN THE USA

[icehorse.com](http://icehorse.com)

# Ice Horse® Cold Therapy Wraps

Easy-to-use Ice Horse® wraps provide uniform compression and coverage to reduce heat and inflammation after work or injury. Reusable Cold Capsule inserts stay cold for over two hours



## SUSPENSORY/FULL TENDON WRAPS

Ice Horse Suspensory Wraps are good for treating the front and hind suspensory and deep digital tendon areas. Provides uniform compression and coverage to reduce heat, inflammation and swelling.



## TENDON WRAPS

Ice Horse Tendon Wraps reduce heat, inflammation and swelling along cannon bone area after work or injury. Treats bowed tendons and splints, too.



## BACK BLANKET

Designed to tackle equine back problems particularly common in performance horses. Contoured design provides maximum coverage from the withers and shoulder blades, along the spine and over the Sacroiliac joint. Available in three sizes.



## ALL-PURPOSE ICE WRAP

This item is a “must have” for every tack trunk. Designed to provide treatment to those hard-to-cool areas like the neck, shoulder, upper leg and fetlock, the All-Purpose Wrap is perfect for bumps and bruises anywhere on the horse!



## KNEE WRAPS

Ice Horse® Knee Wraps provide surround the entire knee joint to provide uniform compression and reduce inflammation, heat and swelling. Knee Wraps come with a suspender strap to support the wraps.



## STIFLE WRAPS

Ice Horse® Stifle Wraps are innovative and effective way to manage therapy in the hard-to-treat stifle area. Idea for treating injury or dealing with chronic stifle issues. Ideal for treating injury or dealing with chronic stifle issues.



## HOCK WRAPS

Ice Horse® Hock Wraps surround the entire hock joint to provide soothing cold therapy. The wrap is open over the cap bone and shaped to insure uniform compression and complete coverage.



## KNEE TO ANKLE WRAPS

Ice Horse Knee to Ankle Wraps are specially contoured to cover the knee completely and extend over the fetlock and pastern areas. An adjustable suspender hangs over the withers to support the wraps.



## FULL HIND LEG WRAPS

Ice Horse® Full Hind Leg Wraps provide uniform compression and coverage from above the hock down to the pastern and fetlock areas to reduce inflammation and heat after work or injury. Also useful in cases where excess swelling associated with Lymphangitis, Cellulitis or edema is presenting.



## HOOF ICE BOOT

Ice Horse Hoof Boots are the simple solution for icing hot hooves on your horse or pony. Reusable inserts wrap around the hoof and coronet band to provide soothing relief from pain caused by bruising, hard ground, laminitis and other hoof issues. Available in three sizes to fit most horses and ponies.



## LAMINITIS PRO COOLING BOOTS

Patented Dry Cold tri-fold design cools the horse's foot from the pastern and over the coronary band to the toe, providing cold compression therapy for the treatment of Laminitis. The boot is designed to cool the hoof continuously without removing the boot to replenish the ice. Available in three sizes to fit most horses and ponies



## COLD CAPSULE INSERTS

Reusable inserts mold to the horse's body and provide continuous cold therapy for over two hours per application. Inserts come in three sizes



## DEEP HEAT

Deep Heat Therapy Packs use heat to promote circulation. Use to treat pain and stiffness caused by arthritis and chronic muscle, joint, back issues. Compatible with Ice Horse Wraps and Boots.

Our newest technology allows the Cold Capsule Inserts to be placed in the freezer together with the wraps and boots or frozen separately.

## Introducing Cooling Liniment and Cold Therapy Extender from Ice Horse



Just like icing, Cooling Liniment from Ice Horse reduces the inflammation and swelling, which can inhibit circulation and delay recovery.

Our powerful proprietary formula works with or without pre-icing and may be used under wraps, ceramics and bandages with no fear of blistering or burning.

Ice Horse's soothing and cooling liniment penetrates deep into the tissues anywhere on the horse's body, reducing inflammation and swelling to increase circulation, range of motion, and reduce pain, just like icing does.



### MAXIMUM STRENGTH

Quickly relieves joint, tendon, leg, back and muscle discomfort



### SAFE NON BLISTERING FORMULA

May be used with or without wraps with no fear of chaffing or blistering



### NATURAL FORMULA

Powerful blend of Arnica Montana, MSM & Calendula—proven anti-inflammatories



### FAST ABSORBING GELS

Odorless, colorless, easy to use and leaves no residue



### COMPETITION SAFE

Contains no banned substances

**All Ice Horse Wraps and Boots come with REUSABLE Cold Capsule Inserts® — clinically proven to stay cold 5x longer than gel wraps.**

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