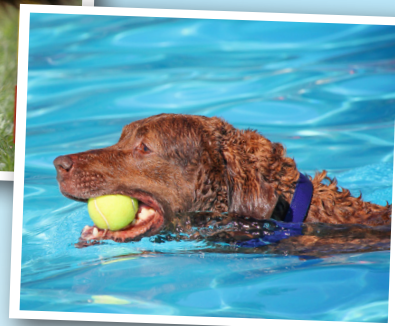




# You've invested a lot of training with your working dog.

## Support his health with EnduraStress™



### EnduraStress™ – An Endurance and Coping Formula

- ✓ Helps to reduce mental and physical fatigue
- ✓ Supports stamina, strength, and mental focus
- ✓ Contains plant-sourced phytonutrients and trace elements
- ✓ Contains adaptogenic sources for the maintenance of good health
- ✓ Promotes athletic performance and endurance
- ✓ Health Canada regulated number, NN.G257

**EnduraStress™** helps to restore energy and has a faster recovery coping rate when used before or after athletic events, and strenuous exercise. It also helps to bring a sense of calm, concentration and mental focus to support athletic training, or to support the complex personalities (pecking order) in multi-pet households (like shelters/or rescues). Our dogs can be affected by a variety of stressors that include environmental, emotional and physical factors. Obedience training and participation in dog sports can also increase and create unnecessary stress leading to behavioural issues. These extra stress factors can eventually have a detrimental effect on your dog's health. The adaptogenic botanicals in EnduraStress™ support the adrenal and immune pathways which support the body from the negative effects associated with stress. These botanical formulations help to maintain physical and mental well-being. Herbs are pleiotropic, meaning that they produce many effects or have many actions in the body pathways.

Adaptogenic herbs help to recharge the adrenal glands, which are the body's mechanism for responding to stress and emotional changes. The adrenals, which cover the upper surface of each kidney, synthesize and store dopamine, norepinephrine and epinephrine. These compounds are responsible for the changes that occur during the "fight or flight" reaction and are normal functions for our dogs. The best way to support the health of these glands day to day is to provide EFA oils, extra B vitamins and minerals that will fuel the body's mechanisms to be able to respond and cope with normal stress. However, other stress factors like traveling, moving, new family members, multi-pet and/or busy households, athletic or strenuous exercise (obedience, training, and dog sports), or health issues stemming from hormonal imbalance, the adaptogenic herbs work best here. Have a look at the herbs and their amounts present in EnduraStress™.

**North American ginseng (*Panax quinquefolius*) (100 mg/5 ml)** and **Eleuthero root/Siberian Ginseng (*Eleutherococcus senticosus*) (75 mg/5 ml)** have been shown to normalize reactions to physical and mental stress. In dog sports, some dogs have exhibited an improved ability to withstand adverse conditions such as noise, crowds and new environments, as well as increases in physical exertion during trials and competitions. These botanicals are used as tonics to help relieve general debility and/or to aid during convalescent situations. They help digestion in cases of nervousness and/or stress; they also help maintain a healthy immune system and help the body to cope with both physical/mental stress, have mild sedative action and help relieve nervousness.

**Ashwagandha (*Withania somnifera*) (100 mg/5 ml)** is considered a tonic, an alterative, an astringent, a nervine and a sedative. This herb has been used in Ayurvedic medicine for more than 2,500 years. Traditionally, Ashwagandha is said to aid in situations of anxiety and other psychological stressors. It is known (TCM) to help relieve general debility, especially during convalescence or old age.

**Astragalus root (*Astragalus membranaceus*) (100 mg/5 ml)** can support the immune pathways in the body by increasing the T-cell activity and by enhancing macrophage activity. It is known (TCM) to exert beneficial effects on various types of inflammatory conditions; helps maintain a healthy immune system; helps the body to better cope with both physical and mental stress; and supports cells against damage caused by free radicals.

**Bellflower root (*Codonopsis pilosula*) (75 mg/5 ml)** is one of the adaptogenic herbs which helps to strengthen and defend against high levels of stress, anxiety and fatigue. It exerts beneficial effects on various inflammatory conditions, thus supporting the immune system. It is known (TCM) to help the body to cope with both physical and mental stress, and improves cognitive function.

**For dog sports, this adaptogenic formulation can be used before training (15-20 minutes before hand). It can also be used post event for recovery. For multiple pets in one household (or rescue shelters), add a dose to their daily meals. Dose is by body weight and can be added to food, but never water.**

US-PET014

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## HealthyPet™ (NN.N0F7) LungTone™ (NN.J0F2)

- ✓ Helps relieve general debility, especially during convalescence
- ✓ The botanicals provide antioxidant properties that help against oxidative stress
- ✓ Boosts the immune system for proper working of biochemical interactions
- ✓ Has phytonutrients and trace elements that benefit immune function
- ✓ Helps the body to counteract the effects of stress, both physical and for mental exertion

- ✓ Helps to suppress coughs
- ✓ Helps in easy breathing
- ✓ Acts as an expectorant by cleansing the lungs and reducing toxins
- ✓ May reduce inflammation for easier breathing
- ✓ Provides antioxidants to lung tissue while reducing mucus and toxins
- ✓ Increases blood flow to the lungs
- ✓ Antioxidants are anti-inflammatory



**HealthyPet™** is specially formulated with biological response modifying herbs containing antioxidant properties which help to maintain normal immune system function, and to reduce the negative effects associated with stress.

HealthyPet™ can help to stimulate your dog's immune system, calling up the defence team. This action helps decrease the incidence of illness caused by viruses and bacteria that can be out of balance because of extra stressors. The HealthyPet™ formulation enhances the immune functions while restoring energy levels by activating a number of immune system pathways with a synergistic combination of restorative herbal ingredients. Boosting the immune system is important for animals suffering from fatigue and other chronic ailments. Ideally, HealthyPet™ is used during allergy seasons, in multi-pet care situations (for prevention), when a pet is traveling or is in a new environment. When symptoms of fatigue, lethargy, weight loss, inflammation or a dull coat are apparent, it could be an indication that the immune functions are running low. Try boosting the immune system with antioxidants, phytonutrients and trace elements and get to know the ingredients in HealthyPet™.

The respiratory and circulatory systems are a powerful team where the heart and the lungs work together. They ensure that the body is served with sufficient amounts of oxygen-rich blood, as well as providing the return and removal of waste products from the system.

A gentle but thorough natural approach is easy on the body and stimulates the organs of elimination to improve their efficiency, and help rid the body of a buildup of toxins. Cleansing is very effective in restoring optimum health by improving thyroid and liver function, assisting digestive processes, boosting metabolism and improving energy levels. Subsequently, your pet will look and feel healthier. Look for cleanses that include balanced ingredients (to prevent unwanted side effects) such as herbs used in Western and Chinese herbalism to help loosen and expel trapped pollutants. Be sure to use products that have been proven safe for animals to prevent unwanted side effects.

**LungTone™** is a botanical formulation based on Traditional Chinese Medicine (TCM) to augment pulmonary function through the clearance of bacterial and environmental contaminants. It has been formulated to improve respiratory health in normal respiratory pathways for dogs. It may be used as prevention (along with HealthyPet™) for multi-pet households.

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