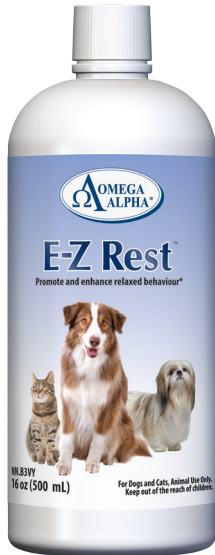




Get to know E-Z Rest™



Available in
120 mL & 500 mL sizes



- ✓ Acts as a mild sedative
- ✓ Supports balanced behavior
- ✓ Promotes relaxation

- ✓ May reduces irritability and aggressiveness
- ✓ Calming effect in stressful situations
- ✓ Can reduce tension and improve mood

E-Z Rest™ is a natural calmer for pets who may have thunderstorm fright, separation anxiety or have anxious behavioral problems. Pets suffer from the same stressors that cause human anxiety. Moving to a new home, the loss of a loved one, an introduction of a new pet or family member can all trigger a flight or fight response. This can be seen as stress or anxiety felt by a cat or dog and may result in destructive behaviors, loss of sleep (for the human owner) or appetite issues. Yowling or barking at all hours, especially due to separation anxiety or fear of being alone, can also be solved with a little training, herbal support and patience. It may also reduce the actions and behavior of some excited breeds which makes for better training opportunities, new experiences or new places.

With regular use, this formulation helps to reduce fear and anxiety associated with noise phobias, storm phobias, the fear of separation from owner, fear of unfamiliar people and places, fear of other animals, veterinary clinic visits, boarding kennels and car rides. The types of herbs present in E-Z Rest™ have mild sedative actions which support the central nervous system in dogs and cats with a history of exhibiting anxiousness, nervousness, hyperactivity, discontent or are responding to environmentally-induced stress. The botanical extracts in E-Z Rest™ are referred to as nervines and they have sedative actions that act on the central nervous system which in turn help to calm your pet. E-Z Rest™ has been specifically formulated with these particular pet anxieties in mind. Suitable for both cats and dogs, E-Z Rest™ is an easy-to-use, and better absorbed liquid formulation. Available in 120 ml and 500 ml size bottles. Learn more about the properties of the herbs below.

Silk tree flower (*Albizia julibrissin*): Balances mood, reduces worry, and has a calming effect and promotes sleep; it exerts beneficial effects on various types of inflammatory conditions; a source of antioxidants to maintain health and to reduce oxidative stress; has anxiolytic properties (inhibits anxiety), meaning that it is helpful with anxiety disorders by supporting the serotonin pathways; is used traditionally as a tonic to replenish the liver, quiet the mind, and strengthen tissues; in traditional Chinese medicine (TCM), it is used to nourish the heart and calm the spirit; has analgesic, carminative, digestive, diuretic, nervine, sedative, stimulant and tonic properties.

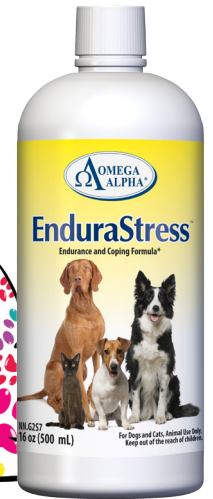
Arborvitae seed (*Biota orientalis*): A traditional Chinese herb based on the theory of traditional Chinese medicine; is said to nourish the heart (trace mineral sources) and has a calming effect over conditions like irritability; in TCM, this herb is used for insomnia, poor memory, and palpitations with anxiety due to heart blood deficiency; has allergenic, calmative, diuretic, nervine, stomachic, sedative and tonic properties.

Jujube fruit (*Ziziphus jujuba*): The fruit and seeds have a sedative effect which helps to stabilize mood, relieve nervousness and promote sleep; is a source of antioxidants for oxidative stress and supports the immune system; in TCM, it is used to promote healthy bowel movements and protects the liver, and reduces listlessness as it has a calming effect; has analgesic, diuretic, expectorant, laxative, nervine, relaxant and sedative properties.

Omega Alpha® Guarantee • NON-GMO • Laboratory Tested • GMP • OASIS Product Training

Omega Alpha® USA | OmegaAlpha.com | Toll-Free: 1-877-436-1221 |   

The Many Shades of Stress for Dogs & Cats



Available in
120 mL & 500 mL sizes

By Andrea Kuznick, CNP

Our dogs and cats can be affected by a variety of stressors that include environmental, emotional and physical factors. Obedience training and participation in dog sports can also increase stress and create unnecessary behavioral issues. These extra stress factors can eventually have a detrimental effect on your dog or cat's health. The botanicals in this formulation support the adrenal gland pathways and support the body from the negative effects of chronic stress, and also help to maintain physical and mental well-being.

EnduraStress™ is used during different types of stress factors. It may be used before and after athletic events, work-outs and strenuous exercise to restore energy and recover faster. It can help to bring a sense of calm, concentration and mental focus to support athletic training or to support a multi-pet household.

The five botanical herbs in this formulation are traditionally used to fight the effects of stress, fatigue and to stimulate energy function in a healthy way. The plant sourced nutrients provide trace elements and phytochemicals that are used to fend off the harmful effects of stress and support the immune system.

EnduraStress™ contains a natural blend of five herbs: 1. American Ginseng which helps with mental focus, supports the physical body, fights the effects of stress, and supports the immune pathways; 2. Astragalus supports the body's energy and stimulates the immune system from the effects of stress; 3. Eleuthero root is used

to increase alertness, stamina and endurance; 4. *Codonopsis Pilosula* is a Chinese herb used to increase stamina, strength, and it acts as an adaptogen for stress. The fifth ingredient, Ashwagandha, is an adaptogenic Ayurvedic herb which supports the immune pathways and acts to synergistically enhance the restorative effects of Astragalus.

The beauty of the EnduraStress™ formulation is that it provides support for all major stress pathways and the immune system, at the same time. It's a win-win situation for both the all-day activity of a busy household or reclusive situation, where fear is creating a lot of extra stress in the pet's body. It is also great for the dog sport programs that so many humans are now choosing to share with their dogs.

For the sporty-types like agility, I use this 15-20 minutes before I want to train/run my dogs and then during trial days, I half-dose up to 3-4 times a day depending on the day's schedule. For pet rescues or multiple dogs or cats in one household, I add this to their daily meals. Dose is by body weight and added to food, never water.

EnduraStress™ comes in a 500 mL size liquid bottle and a 120 mL travel size bottle which is great for dog sports events.

Andrea Kuznick CNP is a nutritionist and the Director of Education and Marketing at Omega Alpha®.