



FLOCKLEADER™
ARRIVE. THRIVE. RECOVER.



PROBIOTIC + PREBIOTIC

A daily addition to help the flock Thrive! Providing Thrive™ starting at eight weeks of age through their adult life helps to support your flock's immune system beyond feed to help them battle life's daily stressors.

Product Details

Item #81051
UPC Code: 8 50031 91851 1
MSRP: \$15.99
IMAP: \$13.59
Net Weight: 8 oz
Inner Case Quantity: 6 8-oz boxes
Master Case Quantity: 8 inner cases



BACKYARDCHICKEN.COM

A DAILY SUPPLEMENT THAT HELPS MAINTAIN
A PRODUCTIVE AND HEALTHY FLOCK

THRIVE™

A healthy flock is a productive and happy flock!

Chickens are great at hiding stress – and they face a multitude of stressors every day within normal life. Just like humans, stress can weaken a chicken's immune system and lead to detrimental effects across the entire flock. FlockLeader Thrive is uniquely formulated to provide both probiotics and prebiotics to support their digestive tract, which leads to a stronger immune system and overall health.

The science-based difference!

FlockLeader Thrive contains gut-sourced bacteria that can survive and thrive in the gut. Ground-sourced bacteria, which may be used in alternative products, are not able to live within the gut.

Health is not “one size fits all.” Each product within the FlockLeader brand contains specific strains of bacteria to perform certain functions according to stage of life or stress and sickness factors.

Microencapsulation of the bacteria extends the shelf life and viability. This unique technology is used across the entire FlockLeader brand, ensuring product guarantees are being met.

A look inside our formulation

FlockLeader Thrive is created with:

- Specifically selected strains of probiotics that help maintain a strong and balanced digestive system to support egg production while reducing stress, waste, odor and harmful bacteria.
- Prebiotics to feed the probiotics.
- Plasma to improve immunity and survivability while decreasing negative health issues like pasty butt and even death.

Easy to use

Thrive is a daily supplement mixed into the drinking water and should be used with chickens after eight weeks of age through adulthood. Unused solution should be discarded after 24 hours.

Being proactive is key!

A balanced digestive system allows for efficient nutrient absorption, a strong immune system and overall health and wellness.

A two-step healthy approach

FlockLeader Thrive is mixed at the rate of one teaspoon per gallon of water for poultry eight weeks of age through adulthood. The first step of the program is FlockLeader Arrive™ which supports the growth and development of young birds during the first eight crucial weeks of life. Both Arrive and Thrive can be used safely on all poultry species.



Science based. Research driven.®

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THRIVE™

Frequently Asked Questions

What age does my flock have to be to use Thrive?

We recommend providing Thrive to birds eight weeks of age and older.

How is Thrive given to the flock?

Thrive is a water supplement mixed into the flock's drinking water. We recommend mixing one teaspoon of Thrive per one gallon of drinking water. For example, for a five-gallon drinker, five teaspoons of product would be used.

How often should Thrive be given?

We recommend providing Thrive in the flock's drinking water every day. Thrive provides a daily supply of probiotics and prebiotics to support the health, wellness, and growth of mature birds.

Is Thrive okay to use with a flock younger than eight weeks of age?

Thrive is specifically made for mature birds older than eight weeks. For newly hatched and young birds, we created Arrive™. Arrive is a unique blend to support the health and wellness for young poultry.

How many servings are in one box of Thrive?

In one 8-oz box there are 45 servings when mixed according to the directions, using one teaspoon per one gallon of water.

What is the proper way to store Thrive between uses?

Thrive should be kept in a cool, dark place away from moisture or water sources. If there is a chance of moisture, we recommend transferring Thrive to an airtight container to keep moisture and water out.

What is the shelf life of this product?

When stored properly, in a cool, dark place away from moisture, Thrive has a two-year shelf life.

How often should the water be changed once Thrive is in it?

It is critical for the flock to have fresh, cool water daily regardless of whether Thrive is used or not. When using Thrive, we recommend keeping this schedule and changing the water every 24 hours.

What is animal plasma?

Animal plasma is a crucial ingredient in Thrive because it works in tandem with the probiotics also in Thrive. Probiotics signal cells to initiate an immune response

and plasma responds with beneficial proteins, like antibodies, to support the immune system. This dual approach is beneficial for maximum support of the immune system. Plasma has been shown to reduce mortality up to 50%.

What are CFUs and why are they important?

CFU stands for colony-forming unit. This is a unit of measurement to determine the number of live, good bacteria (probiotics) in the product. Thrive contains 20 million CFUs per serving, which ensures there is enough good bacteria being fed to the flock.

Can Thrive be used with a broody hen and newly hatched chicks?

If a broody hen is in the same pen as her newly hatched chicks, we recommend using FlockLeader™ Recover™, which is formulated to support mild stress in birds. Brooding and egg laying can be stressful for a hen just as hatching can be for a baby chick. Recover is safe for all life stages, so both the hen and her chicks will benefit.

What if there is a rooster with the flock?

Thrive is safe for both hens and roosters over eight weeks of age. Roosters will greatly benefit from a balanced digestive system just like the hens.

Will free-range chickens benefit from Thrive?

Thrive offers daily digestive support for the flock, no matter the type of diet. Whether the flock is free ranged or contained, Thrive helps to keep a balanced digestive system for efficient nutrient absorption, a strong immune system and overall health and wellness.

Does Thrive have a withdrawal period?

No. Thrive is a probiotic supplement, therefore does not have a withdrawal period.

Is Thrive safe for all poultry species?

Yes! The entire FlockLeader brand of products, including Thrive, was made to benefit all poultry and waterfowl species.

