



#### PROBIOTIC + PREBIOTIC

A daily addition for the young, growing flock! Providing Arrive<sup>™</sup> starting when chicks are only a few days old will help support their health and help guard them from potential harm.

#### **Product Details**

Item #81050 UPC Code: 8 50031 91850 4 MSRP: \$15.99 IMAP: \$13.59 Net Weight: 8 oz Inner Case Quantity: 6 8-oz boxes Master Case Quantity: 8 inner cases



**BACKYARDCHICKEN.COM** 

# **ARRIVE**<sup>™</sup>

#### Being exposed to a brand new environment can be stressful!

For newly hatched birds, a healthy and balanced digestive system is critical and requires more than just feed. FlockLeader<sup>™</sup> Arrive<sup>™</sup> is uniquely formulated to provide both probiotics and prebiotics for the support and development of newly hatched and young birds.

### The science-based difference!

FlockLeader Arrive contains gut-sourced bacteria that can survive and thrive in the gut. Ground-sourced bacteria, which may be used in alternative products, are not able to live within the gut.

Health is not "one size fits all." Each product within the FlockLeader brand contains specific strains of bacteria to perform certain functions according to stage of life or stress and sickness factors.

Microencapsulation of the bacteria extends the shelf life and viability. This unique technology is used across the entire FlockLeader brand, ensuring product guarantees are being met.

#### A look inside our formulation

FlockLeader Arrive is created with:

- Specifically selected strains of probiotics which help establish a strong digestive system for newly hatched and young, growing poultry.
- Prebiotics to feed the probiotics.
- Plasma to improve immunity and survivability while decreasing negative health issues like pasty butt and even death.



#### Easy to use

Arrive is a daily supplement mixed into the drinking water and should be used with chicks up to six to eight weeks of age. Unused solution should be discarded after 24 hours.

#### Being proactive is key!

Establishing a healthy and balanced digestive system in young birds allows for proper growth and development, a strong immune system and overall health and wellness.

### A two-step healthy approach

FlockLeader Arrive is mixed at the rate of one teaspoon per gallon of water from hatching until chicks are six to eight weeks of age. The recommended next step is to begin with FlockLeader™ Thrive™ after eight weeks of age for continued digestive support. Both Arrive and Thrive can be used safely on all poultry species.



Science based. Research driven.®

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# **ARRIVE**<sup>™</sup> Frequently Asked Questions

## How old must chicks be to begin using Arrive?

We recommend providing Arrive to baby chicks immediately after they hatch until they are eight weeks old.

### How is Arrive administered to a new flock?

Arrive is a water supplement mixed into the flock's drinking water. We recommend mixing one teaspoon of Arrive per one gallon of drinking water.

# How often should Arrive be given to baby chicks?

We recommend offering Arrive in the chick's drinking water every day. Arrive provides a daily supply of probiotics and prebiotics to support the health, wellness, and growth of young birds.

# Will baby chicks still drink the water after Arrive is mixed in?

Yes! The blend of ingredients in Arrive does not have any flavor or color so it will not change the taste or color of the drinking water. To teach newly hatched chicks to drink, show them where the water is found by dipping their beaks into it. Typically, when one or two birds find the water and begin drinking the rest of the flock will follow.

# Is Arrive still okay for a flock that is older than eight weeks of age?

Arrive is specifically made for newly hatched and young birds up to eight weeks old. For older and adult birds, we created Thrive<sup>™</sup>. Thrive is a unique blend to support the health and wellness for older birds and established flocks beyond eight weeks of age.

### How many servings are in one box of Arrive?

In one 8-oz box there are 45 servings when mixed according to the directions, using one teaspoon per one gallon of water.

# What is the proper way to store Arrive between uses?

Arrive should be kept in a cool, dark place away from moisture or water sources. If there is a chance of moisture, we recommend transferring Arrive to an airtight container to keep moisture and water out.

## What is the shelf life of this product?

When stored properly, in a cool, dark place away from moisture, Arrive has a two-year shelf life.

# How often should I change the water with Arrive in it?

It is critical for newly hatched and young chicks to have fresh, cool water daily regardless of whether Arrive is used or not. When using Arrive, we recommend keeping this schedule and changing the water every 24 hours.

### What is animal plasma?

Animal plasma is a crucial ingredient in Arrive because it works in tandem with the probiotics also in Arrive. Probiotics signal cells to initiate an immune response and plasma responds with beneficial proteins, like antibodies, to support the immune system. This dual approach is beneficial to help jumpstart the immune system of newly hatched chicks. Plasma has been shown to reduce mortality up to 50%.

### What are CFUs and why are they important?

CFU stands for colony-forming unit. This is a unit of measurement to determine the number of live, good bacteria (probiotics) in the product. Arrive contains 20 million CFUs per serving, which ensures there is enough good bacteria being fed to the flock.

# Can Arrive be used when hatching chicks under a broody hen?

Yes! If a broody hen is in the same pen as her newly hatched chicks, it is safe for the hen to consume the water with Arrive in it.

### Is Arrive safe for all poultry species?

Yes! The entire FlockLeader brand of products, including Arrive, was made to benefit all poultry and waterfowl species.

