

BE FRESH BE FEMININE



SULLIVAN'S
**FRESH
& feminine™**

GET FRESH!

Feminine shape and freshness throughout the front end of your show animal spots up female success or failures in the show ring today.

The superior science of Fresh & Feminine™ features a combination of strategic vitamins, minerals, amino acids, antioxidants and a high concentration of by-pass protein sources. This chemistry supports metabolic fat burning in the body that targets specific areas of the body to achieve the most noticeable in-end-and-butest areas. Designed to offset the results seen from aggressive, high energy show cattle diets.

As a result, the heifer has a more feminine, attractive physique.

GUARANTEED ANALYSIS PER 170.50 grams:

Crude Protein (Min)	25%	Crude Fat (Min)	3%
Crude Fiber (Max)	5%	Phosphorus	1%
Calcium	37%	Magnesium	1%

FEEDING DIRECTIONS:
Feed 1 scooper to the head end of ear per head along perimeter of ear morning and prior to night.
1 level scooper = 1 oz. (scoop is included)

DISCLAIMER:
This product is the use of the product are subjected to the discretion and should not constitute a guarantee. The manufacturer is not responsible for any injury or damage associated with the use of this product. Use of this product is subject to the terms and conditions of the disclaimer located on the back of the product. No other disclaimer, printed or otherwise, shall be binding upon the user hereunder of the product.

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NET WEIGHT: 40 lbs. (18.14 kg)

FOR STEERS, HEIFERS AND BULLS

S/S SULLIVAN SUPPLY
The Advantage

HOW TO FEED

The best way to feed Sullivan's Fresh and Feminine is to lower your animal's feed intake and replace it with body fill products.

For best results, top dress 6 oz./head/day or one scoop, twice a day, every day for 60-90 days. A majority of showman will feed Sullivan's Fresh and Feminine to their easy fleshing animals continuously throughout their show career.

Analyze your animal regularly to make sure you are getting the results you desire. If you need quicker results, add an additional ½ scoop to the ration morning and night. When your animal is at the desired look start to lower the amount of Fresh and Feminine back to two scoops per day, so they stay at that at peak condition instead of getting too lean. Analyzed your animals every two weeks to make sure they are on track for your target show.

HOW IT WORKS

Fresh and Feminine uses a unique blend of vitamins, minerals and amino acids to target unwanted fat cells and leave your show animals with a clean, sleek look. Many key nutrients are added to the product to make it work with your animal's body system to provide the best results. Below we have outlined some of the key ingredients.

- Methionine targets fat cells that build up in unwanted areas of the body (brisket, neck and tail head).
- Pyridoxine HCL eliminates unwanted fat concentrations while still maintaining adequate protein levels.
- Vitamin K3 blocks the formation of blood vessels preventing the expansion of fat cells in unwanted areas.
- Thyamine Mononitrate converts fat cells to energy so cattle maintain a healthy appetite.
- Biotin boost your animal's metabolism to ensure a trimmer look in key areas of the body.
- Vitamin A targets inflammation in the body to reduce any swelling.
- Riboflavin and Folic Acid boost energy and promote healthy skin & hair.
- Molasses products are added to the supplement to give it an appealing taste.

This chemistry boosts metabolic fat burning that targets specific areas of the body to reduce fat content, most notably in the neck and brisket area.

TRUST THE SCIENCE



**SULLIVAN
SUPPLY**



FREQUENTLY ASKED QUESTIONS

When can I expect to start seeing results?

Different breeds and genetics show results differently but on average you should start to see results in within 3-4 weeks.

Is Fresh and Feminine safe to feed to my bred heifer? Bull, Steer?

Fresh and Feminine is safe and will have no effect on the fertility of open heifers, bred heifers or bulls.

How do I transition my animal to Fresh and Feminine?

The best way to start your animal on Fresh & Feminine is to simply top dress on current feed and gradually decrease the amount of high energy feed that the animal receives and replace with filler feeds.

Does Fresh and Feminine test in any market animal drug tests?

Fresh and Feminine is all natural and will not test.

Can I feed other supplements with Fresh and Feminine?

Other supplements can be fed in conjunction with Fresh and Feminine.

What sizes does Fresh and Feminine come in?

Fresh and Feminine comes in a 106-day, 40lb tub and a NEW 30-day supply, 11lb bag.

What is the shelf life?

As long as it is stored in a cool dry place Fresh and Feminine has a shelf life of 2 years for an unopened tub or bag.

When should I use Fresh and Feminine? And how long?

We suggest using fresh and feminine at any point when you feel your animals condition has become undesirable. Most look at the fat content in the brisket, neck, and tail head region to determine when to start feeding it. We suggest using Fresh and Feminine for 60-90 days for best results. A majority of showman will feed Sullivan's Fresh and Feminine to their easy fleshing animals continuously throughout their show career.

How do I know if Fresh and Feminine is working?

The areas where the animal stores the most fat such as the brisket, neck, and side of the tail head will start to look less full as those patches of fat start to diminish. You will see a noticeable difference with a sleeker look and more femininity which translates into a more maternal eye appealing animal.

What areas of the animal does it target?

Fresh and Feminine targets stored fat in the brisket, neck and tail head without affecting the center body making sure your animal keeps their deep center with a fresh sleek look.

Youngest age to feed Fresh and Feminine to?

You may begin feeding Fresh and Feminine at any age.



Champion Polled Hereford, 2018 NWSS Junior Show, Abby Bell

Grand Steer, 2018 NWSS, Lillie Skiles

Grand Steer, 2017 NAILE, Mikala Grady

Supreme Heifer, 2017 NAILE, Sara Sullivan

COUNTLESS CHAMPIONS

We have had success with feeding Sullivan's Fresh and Feminine to national champion steers and heifers. It creates a fresh and sleek look while still maintaining rib shape!

Tony Jeffs, Texas

Sullivan's Fresh and Feminine is a staple in our show barn. It gives our animals that all important extra look in the show ring. We recommend it to all our customers and feed it to our national champions.

Tim Schaeffer,

"The simple science to freshen up a front end while maintaining the body capacity desired. We have had tremendous success with Fresh & Feminine for over 10 years. You will noticeably see the results."

John Sullivan, Iowa

This product works excellent on our Hereford cattle. It keeps the front ends looking sharp without compromising the body shape.

Jae Van Horn, Illinois
Lowderman Cattle Co.