



**RAW
ELEMENTS**

2023



**FOR THE
PLANET**

**OUR MISSION IS TO
DELIVER THE SAFEST,
MOST EFFECTIVE
PERSONAL CARE ON
THE PLANET.**





GENTLE ENOUGH FOR INFANTS YET MEETS THE DEMANDS OF THE MOST EXTREME ATHLETES, ALL WHILE PRESERVING OUR REEFS AND ECOSYSTEMS.





Our Bio Plastic tubes are made from 'green' polyethylene and deliver a favorable carbon footprint. The resin is produced by sustainable sugarcane crops, capturing CO2 from the atmosphere vs traditional petroleum which releases CO2. The green polyethylene helps reduce greenhouse gases and is 100% recyclable.



RECYCLABLE ALUMINUM

Our aluminum tubes and tins are produced in certified food-grade aluminum. Aluminum is 100% recyclable and retains its properties for an infinite life cycle. We have transitioned significant amounts of virgin plastic packing to infinitely recyclable aluminum. Our direct print tins are a full Zero Waste product.



Our PCR (Post Consumer Recycled) plastic polypropylene matched the same strength and performance as virgin polypropylene. PCR is produced from plastic items that have been previously recycled and re-purposed. Our PCR is 100% recyclable, closing the loop to not producing waste.



COMPOSTABLE PAPER

Our paperboard sunscreen sticks are compostable & biodegradable and 100% recyclable. The tubes are produced by sustainable wood pulp and the outer boxes are recycled paper. Utilizing our compostable sticks, we are able to deliver a full Zero Waste product.

THE RAW ELEMENTS PRODUCT DIFFERENCE



BROAD SPECTRUM
CERTIFIED NATURAL AND ORGANIC INGREDIENTS
ULTIMATE WATER AND SWEAT PERFORMANCE
NEVER RUNS OR STINGS EYES
NO FRAGRANCES, PRESERVATIVES OR CHEMICALS
NEVER TESTED ON ANIMALS
SAFE FOR ALL AGES
HYPOALLERGENIC



Below is a list of cautionary ingredients not allowed in many eco-marine reserves. This is because they have a negative effect on corals from damaging DNA to bleaching.

Unfortunately, one or more is in over 90% of sunscreens on the market. All of the below are on our Restricted Substance List and will never be used in any of our sunscreens.

Avobenzone, Benzophenone-3, Butyl/Methoxydibenzoylmethane, Butylcarbamate, Butylparaben, Cetyl Dimethicone, Cinoxate/Cinnamate, Dimethyl Apramide, Dioxybenzone, Ensulizole, GMO's, Hexyldecanol, Homosalate, Meradimate, Menthyl Anthranilate, Methylparaben, Methylbenzylidene, Nano-Particles, Octinoxate, Octocrylene, Octisalate, Octyl Salicyclate, Oxybenzone, Padimate O, PABA, Phenylbenzimidazole, Polyethylene, Propylparaben, Sulisobenzone, Synthetic Ingredients, Synthetic Fragrances, Synthetic Preservatives, Sulisobenzone, Titanium coated in Aluminum or Dimethicone and Trolamine Salicyclate



INGREDIENTS

Certified Natural Zinc Oxide

is a natural mineral which provides the safest and most effective protection against UV rays. Our zinc is USP grade, uncoated and non nano form. Unlike chemical sunscreens, zinc forms a physical barrier on the skin, reflecting the sun's rays rather than absorbing them. Zinc oxide is the best performing ingredient for blocking both UVA and UVB rays.

Certified Organic Beeswax

is produced naturally in honeycomb structures by worker bees. It acts as a surfactant forming a barrier on the surface of the skin. The barrier provides a film of against irritants while still allowing the skin to breathe. Beeswax acts as an emulsifier and offers support resistance against environmental factors wind, salt water and sun.

Certified Organic Black Tea

is made from the same dried leaves of Camellia Sinensis as green tea, but further dried. Black tea is immensely rich in antioxidants, vitamins E and C

Certified Natural Candelilla Wax

is derived from the leaves of the small Candelilla shrub native to northern Mexico and the southwestern United States. Candelilla offers a many of the same defensive properties as beeswax, while offering more rigid, slick properties to a finished formulation

Certified Organic Cocoa Butter

is extracted from the cocoa bean and has a rich pleasant chocolate aroma. It is known for its high oxidative stability as a result of it being naturally rich in antioxidants and vitamin E. Cocoa butter is also an antioxidant and a lustrous moisturizer, leaving the skin soft and hydrated.

Certified Organic Coffee

oils and extracts from both green coffee cherries and roasted beans have a host of benefits to the skin. Thanks to its high levels of antioxidants, coffee is a very useful skin protectant. Coffee contains high levels of antioxidants, phytosterols and polyphenols making it an ideal ingredient to support healthy skin.

Certified Organic Green Tea

is made from the dried leaves of Camellia Sinensis which is a perennial green shrub. Green tea is immensely rich in antioxidants, vitamins E and C

Certified Organic Hemp Seed Oil

is pressed from the seed of the hemp (cannabis) plant irrespective of the strain of cannabis. Cold pressed, unrefined hemp oil is dark to clear light green in color, with a pleasant nutty flavor. The oil is of high nutritional value because of its 3:1 ratio of omega-6 to omega-3 essential fatty acids, which matches the balance required by the human body

Certified Natural Mango Butter

a soft, creamy butter with a very mild scent, is extracted from the de-shelled fruit kernels of the mango tree. Mango butter has natural softening properties and is full of nourishing antioxidants.

Certified Organic Rosemary Oil

is extracted from the leaves of the Rosemary plant. This herb has many wonderful applications from culinary to aromatherapy and skincare. The extract is full of natural antioxidants and vitamins and also acts as a stabilizer of the finished formula

Certified Organic Sunflower Oil

is expressed from sunflower (*Helianthus annuus*) seeds. It contains vitamin A, which is essential for many of your body's functions. Sunflower oil contains antioxidants from beta-carotene, which is very supportive to sun exposed skin.

Certified Natural Tocopherol

(Vitamin E) Soy Free is extracted from non-gmo sunflowers and possibly the single most valuable compound to the skin. It has an abundance of different antioxidants, which not only aid the skin but act as a natural stabilizer to the finished product. Vitamin E is a very effective moisturizer and used to support skin conditions.

IF IT ISN'T PRODUCED BY MOTHER EARTH, IT ISN'T IN OUR SUNSCREEN.

Non-Nano Zinc Oxide and Titanium Dioxide are our only active ingredients. All our inactive ingredients are either certified organic or certified natural and sustainability sourced.



SUSTAINABILITY

Raw Elements was born out of an effort to create the safest, most effective sunscreen on the planet. We are lifeguards, swimmers, surfers, moms, dads, animal lovers, philanthropists, yogis, conscious consumers, skiers and friends. We are not just a brand, but a mindful, global movement to protect our health and our environment. Our team continues to develop the most trustworthy sun care and is focused on responsibility, sustainability and education.





SPF 50 MINERAL SUNSCREEN

We just elevated the conscious consumer's answer to genuine full-body sun protection by introducing our new SPF 50 Mineral Sunscreen. Made from the same certified all-natural ingredients you've grown to love from us, providing UVA-UVB true broad spectrum protection. This new water-resistant formulation is meant to outperform and lasts up to 80 minutes, yet so gentle and moisturizing that it is perfect for kids. Loaded with biologically active antioxidants, vitamins, minerals, and extracts, it protects your skin long after environmental exposure. Not to stop short of our commitment to the planet, we've packaged it in a new Bio-Resin tube made from sugarcane waste, reducing plastic pollution on our precious Earth. Size: 3.0 fl oz / 88ml Bio-Resin Tube



SPF 50 FACE + BODY SPRAY
2oz

RE2250SP2
UPC# 858855002775
\$24.99 MSRP
12 PER CASE



SPF 50 FACE STICK
1oz

RE2250SK1
UPC# 858855002812
\$20.99 MSRP
12 PER CASE



SPF 30 MINERAL SUNSCREEN



**SPF 30 FACE + BODY LOTION
3oz**

RE1830L
UPC# 858855002003
\$19.49 MSRP
12 PER CASE



**SPF 30 FACE + BODY LOTION
1 oz Travel Size**

RE21LTRVL
UPC# 858855002669
\$6.95 MSRP
12 PER CASE



**SPF 30 FACE + BODY CREAM
3oz**

RE1830LT
UPC# 858855002065
\$19.49 MSRP
12 PER CASE



**SPF 30 FACE STICK
.5oz**

RE1830S
UPC# 858855002010
\$16.49 MSRP
12 PER CASE



**SPF 30 DAILY MOISTURIZER
1.8oz**

RE1830SP
UPC# 858855002157
\$20.49 MSRP
12 PER CASE



SPF 30 TINT STICK SPF 30 MINERAL SUNSCREEN



SPF 30 TINTED FACE STICK
Pearly Sand .5oz

RE2230TNPS
UPC# 858855002843
\$16.99 MSRP
12 PER CASE
Available 6/1



SPF 30 TINTED FACE STICK
Bronze .5oz

RE2230TNBZ
UPC# 858855002867
\$16.99 MSRP
12 PER CASE



SPF 30 TINTED FACE STICK
Lava .5oz

RE2230TNLV
UPC# 858855002881
\$16.99 MSRP
12 PER CASE
Available 6/1





SPF 30 TINT TIN SPF 30 MINERAL SUNSCREEN



SPF 30 TINTED FACIAL MOISTURIZER

Pearly Sand 1.8oz

RE2230SKPS
 UPC# 858855002898
 \$20.99 MSRP
 12 PER CASE
Available 6/1



SPF 30 TINTED FACIAL MOISTURIZER

Bronze 1.8oz

RE2230SKBZ
 UPC# 858855002911
 \$20.99 MSRP
 12 PER CASE



SPF 30 TINTED FACIAL MOISTURIZER

Lava 1.8oz

RE2230SKLV
 UPC# 858855002935
 \$20.99 MSRP
 12 PER CASE
Available 6/1



SPF 30 TINTED DAILY FACE MOISTURIZER 1.8oz

RE1930DTP
 UPC# 858855002034
 \$21.99 MSRP
 12 PER CASE



OCEAN RAMSEY SPF 30 MINERAL SUNSCREEN



SPF 30 OCEAN RAMSEYS STICK 1 oz

RE2030ORAM
UPC# 858855002232
\$19.49 MSRP
12 PER CASE

We have partnered up with marine biologist, environmentalist and conservationist, Ocean Ramsey to launch this Zero Waste product. The Ocean Ramsey Stick provides 25% non nano zinc oxide along with gentle ingredients - organic coconut oil, organic chamomile, organic calendula and organic sunflower seed oil. Delivered in a compostable push up stick, the reef safe formula delivers ultimate performance supported with Ocean's favorite ingredients for the skin.

10% of the proceeds go towards Save the Turtles International, a non-profit organization that focuses on making the maximum positive effect for sea life and the international community. Proceeds will also go towards One Ocean Conservation who advocates for a global perception change for sharks and to inspire marine conservation efforts globally.



**SPF 30 MIKE FIELDS
FACE+BODY 1.8oz**

RE2230MFTN
UPC#
850044824090
\$20.49 MSRP
12 PER CASE



**SPF 30 MIKE FIELDS
FACE STICK 1oz**

RE2230MFSK
UPC# 850044824106
\$19.50 MSRP
12 PER CASE



**SPF 30 MIKE FIELDS
LIP SUNSCREEN .15oz**

RE2230MFLP
UPC# 850044824113
\$11.99 MSRP
12 PER CASE



Mike Field is living the dream of balancing work, family and play to where they all blend together and afford a life with limited aggravation and continued delight. A celebrated waterman, a family man, and an extremely gifted artist. He has emerged as one of the most sought after artists in Hawaii and around the world, with exhibitions in New York, London and Shanghai. His uncanny ability to capture the beauty of the Islands generates a timeless representation of "Old Hawaii" with a sophisticated modern arrangement.



BABY KIDS SPF 30 MINERAL SUNSCREEN



SPF 30 BABY+KIDS CREAM
3oz

RE1930BKT
UPC# 858855002171
\$19.99 MSRP
12 PER CASE



SPF 30 BABY+KIDS STICK
1oz

RE1930BKS
UPC# 858855002188
\$18.99 MSRP
12 PER CASE



LIP PROTECTION



SPF 30 OUTDOOR LIP RESCUE
.15 oz

RE1830LIP
UPC# 858855002041
\$5.99 MSRP
24 PER CASE



HERBAL RESCUE LIP BALM
.15 oz

RE18HERB
UPC# 858855002058
\$4.99 MSRP
24 PER CASE



**SPF 30 TINTED LIP
PINK FEET .15 oz**

RE2230LPPF
UPC# 858855002195
\$6.99MSRP
24 PER CASE



DID YOU KNOW WE EXPANDED PAST SUN-CARE?

Introducing our new All Season Collection for skin rejuvenation and daily maintenance. As the seasons change and the weather's harshest conditions take a toll on our skin, an expanded assortment of skin care has been produced to maintain healthy, smooth skin all year long.



NEW

all season



MEET THE NEW LINE-UP!

SKIN TONIC - RE00TON

SALVE - RE20SALV

HERBAL LIP BALM - RE18HERB

COCO LIME LOTION - RE21DML

COCO LIME SCRUB BAR - RE21SCRBBRC

SHOWER SCRUB - RE00SCRB



ALL SEASON COLLECTION



DAILY MOISTURIZING LOTION
Coco Lime 4 oz

RE21DML
UPC# 858855002393
\$14.95 MSRP
12 PER CASE



SKIN TONIC
4 oz

RE00TON
UPC# 858855002133
\$21.99 MSRP
12 PER CASE



SALVE
2 oz

RE20SALV
UPC# 858855002362
\$14.95 MSRP
12 PER CASE



ALL SEASON COLLECTION



SHOWER SCRUB
8 oz

RE00SCRB
UPC# 858855002140
\$22.99 MSRP
12 PER CASE



SHOWER SCRUB BAR
Coco Lime 3.5 oz

RE21SCRBBRCL
UPC# 858855002706
\$9.95 MSRP
12 PER CASE



HERBAL RESCUE LIP BALM
.15 oz

RE18HERB
UPC# 858855002058
\$4.99 MSRP
24 PER CASE



OILS



Argan Oil
2 oz

RE220ILA
UPC# 850044824069
\$14.99 MSRP
12 PER CASE

Available 6/1



Squalane Oil
2 oz

RE220ILS
UPC# 850044824076
\$17.99 MSRP
12 PER CASE

Available 6/1



Hydrator Oil
2 oz

RE220ILH
UPC# 850044824083
\$17.99 MSRP
12 PER CASE

Available 6/1



SQUALANE

Our Squalane is sugar-based, ecological, light emollient with a high spread-ability and a great sensorial profile. It has a silky and light feel, creating elegant textures that will leave the skin smooth, and its short playtime is ideal for face and body, leaving a soft, velvet-like after feel. It makes a natural alternative for petroleum-based paraffin and silicone ingredients, is 100% Bio based Product that is inherently biodegradable.

ARGAN

A unique native of Morocco, the fruit of the small, spiny, drought-resistant Argan tree was used by the country's indigenous people for centuries. The oil is exceptionally light, non greasy and gives it excellent skin nourishing and emollient abilities. Its richness in EFAs and vitamin E, squalene, carotenes and antioxidants make argan oil popular in anti-aging and/or dry skin formulations.

HYDRATOR

This unique blend of oils has been formulated to nourish dry, sensitive, and normal skin, leaving it soft and silky smooth. Infused with anti-oxidants and natural ingredients for a radiant skin, this oil will fit perfectly into the Raw Elements skin care regimen.

SKIN

YOUR SKIN

OCEAN

OUR OCEAN

SUN

ONE SUNSCREEN

SCREEN



**RAW
ELEMENTS®**