

Van Zyverden's
ROSES EUROPEANA



Roses are among America's favorite flowers and makes for a sturdy flowering shrub which will return for years to come. Each year growing larger and more beautiful then the prior year. Today's roses are easy to grow, sometimes fragrant, hardy and naturally disease resistant. Through our network of top professional breeders we are able to offer you a selection of exceptional roses. Planting roses is fun and a rewarding way to invest in your garden for years to come.

International award winner

Floribunda cluster-flowered rose

3" blooms, with 25-30 petals

About This Variety: This international award winner set the standard for judging floribunda (cluster flowered) roses and has maintained its popularity ever since its introduction. A prolific bloomer. Europeana produces huge clusters of up to 30 velvety cardinal red rosettes. Light tea fragrance.

Growing Instructions: 1 - Select a well-drained location away from trees and hedges where there is sun at least half a day. 2 - Prepare the site by digging a hole 12" to 15" deep and about the same depth. If available add 6-8" of compost, manure or top soil. 3 - Best to plant immediately upon arrival. Remove package and soak the bush in water for about an hour. Prune the canes back to about 1" above the bud union. Then spread the roots out evenly into the prepared hole. Plant at a depth whereby the bud union (where the branches come together) will be about 1" above the soil level after back filling the hole. 4 - Best to mound soil or mulch over the bud union until the danger of frost has passed, removing it once new growth is observed. 5 - Soak soil every week until it gets established when rain fall is deficient. 6 - Fertilize with a season-long balanced fertilizer once leaves start to emerge.

Care Tip: Pruning off an inch or so off the canes will help send a message to the rose that it is time to start growing once again.

Blooms: Summer

Exposure: Full sun to partial shade

Height: Grows 36-48" tall

Spacing: Plant 36" apart, bud union should be 1" above ground level

USDA Zones: Hardy in USDA zones 5-9

Guaranteed to grow 1 year from purchase if directions are followed. Any concerns related to quality and/or counts feel free to contact us.

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Let's get social!



Van Zyverden, Inc.

www.vanzyverden.com

P.O. Box 550 • Meridian, MS 39302-0550
customerservice@vzusa.com