

# DETOUR GEL FOR RATS

## Professional Grade Rat Repellent



**Bio-Repellent  
Scientific Industries**

The Ultimate Pest Control Solutions

Battle-Tested Worldwide | 100% Non-Toxic Ingredients | EPA-Registered Products



# Detour Gel for Rats Pipe Tunnel: 100% Fool-Proof Professional-Grade Rat & Mice Repellent Device



**OUR INNOVATIVE  
PEST CONTROL  
GAME-CHANGER**

## **DETOUR GEL FOR RATS**

**The Only Battle-Tested, 100% Toxin-Free,  
U.S.-Patented, Professional Grade Pesticide  
Repellent Approved By Both the Environmental  
Protection Agency (EPA) & the National  
Sanitation Foundation (NSF) For Effectively  
Eliminating Challenging Rodent Problems**



# HOW DID WE COME UP WITH THE IDEA?

- A visit to a plantation in the Philippines where they were making a homemade brew of chili peppers and bar soap.
- An old traditional pesticide to keep out rats, snakes, and crawling insects from homes and to protect their crops.
- Simple Yet Profound: Only two ingredients (A powerful bio-repellent and a delivery system or carrying agent)
- Better Than Soap: clear, odorless, stainless food-grade mineral oil gel
- Better Than Chili Peppers: organic, pharmaceutical-grade capsaicin to meet United States EPA quality standards



## HOW DOES DETOUR GEL FOR RATS WORK?

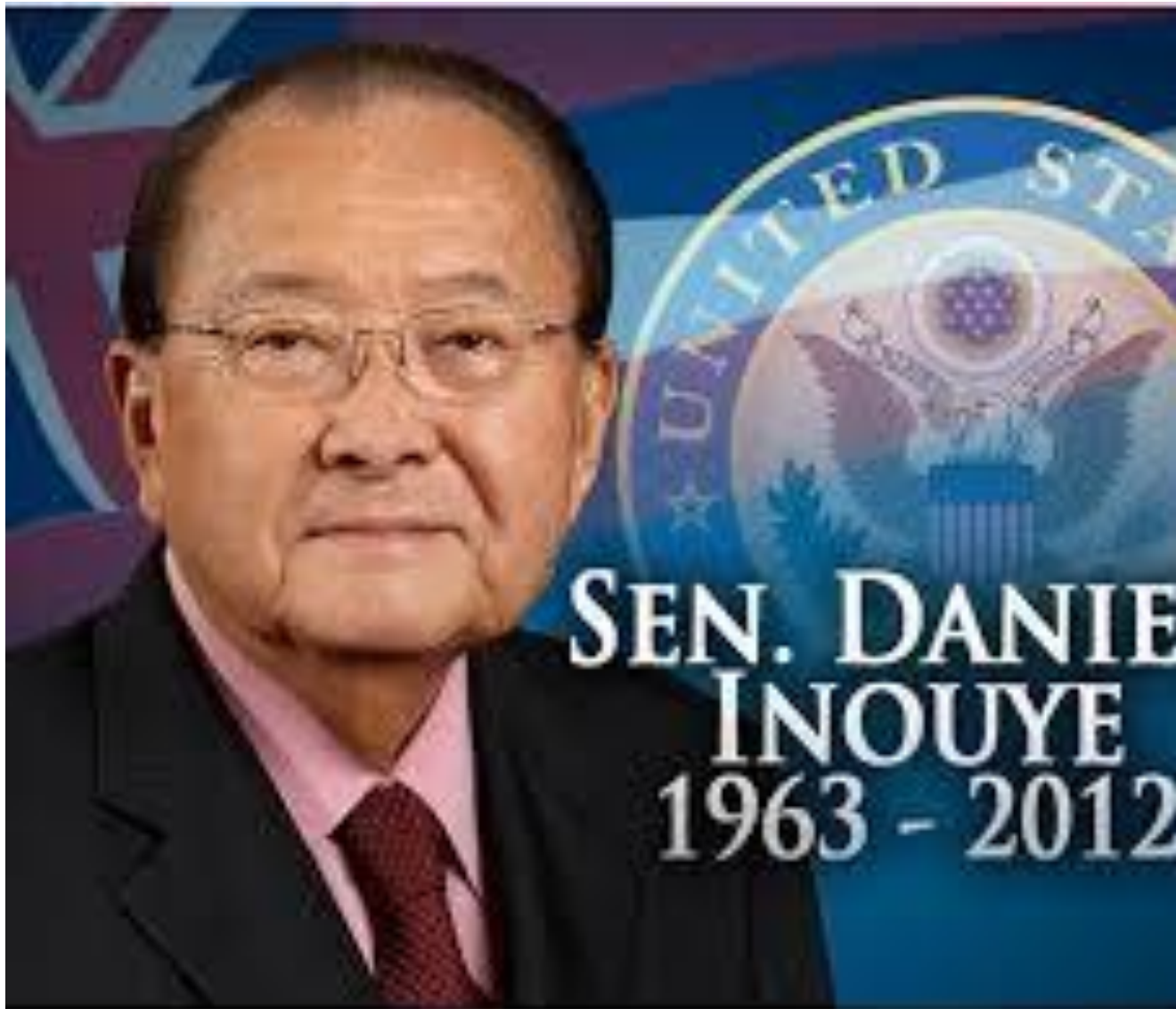
- **DETOUR GEL FOR RATS** is a contact repellent that combines the fiery active component in hot chili peppers (capsaicin) with a clear food-grade mineral oil gel.
- The gel's purpose is to allow the capsaicin to stay in place and stick to a rodent's body.
- The **intense heat** of the capsaicin disorients the rodent and sends a powerful message to avoid the pain and leave the area immediately or run chaotically into traps.
- Rodents communicate this warning to all other rodents in their unique way so that they leave the area in mass and don't return.





# WHY DID WE NAME IT DETOUR GEL FOR RATS?

- **DETOUR GEL FOR RATS** acts like a virtual barrier or “roadblock” that keeps out rats, mice & other critters.
- The **fiery-hot capsaicin** contained within our **sticky** mineral oil gel makes rodents instinctively avoid at all costs.
- In effect, rodents take a “**Detour**” in the opposite direction away from your home, business, or workplace.
- We used the word “**Rats**” because the EPA won’t allow the broader term “**Rodents**”
- With **DETOUR GEL FOR RATS**, “**when they’re gone, they’re gone for good.**”



## WHO SAW THE HUGE VALUE & POTENTIAL IN OUR PROJECT?

- Democratic Senator from Hawaii
- World War II Purple Heart Recipient
- **Highest-Ranking Senator** in the United States from 2010-2012
- The Senator saw **DETOUR GEL FOR RATS** as a "**Game-Changing Solution**" to a major global environmental issue.
- Close friends with former Vice-President **Al Gore** – Creator of "An Inconvenient Truth"
- The success of this project would act as a **much-needed legacy** to the current generation of Japanese-Americans.
- Advised us on going through the proper channels in order to make **DETOUR GEL FOR RATS** a lasting worldwide success.

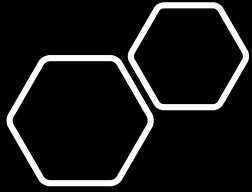
✓ PROVEN  
TO WORK!



## BENEFIT #1: BATTLE-TESTED WORLDWIDE

- **DETOUR GEL FOR RATS** is already being used worldwide and at site-specific states in America.
- The largest pest control operator in the world, Rentokil, with distribution to over 65 countries private-labels our rodent repellent as “Rodent Ban” and our bird product as “Avigo”.
- In America, professional pest control operators look to **DETOUR GEL FOR RATS** “when all other methods fail to work.”





BENEFIT #2: APPROVED BY  
THE ENVIRONMENTAL  
PROTECTION AGENCY FOR  
QUALITY, EFFECTIVENESS,  
STABILITY, CONSISTENCY &  
ENVIRONMENTAL SAFETY



BENEFIT #3: CERTIFIED BY THE **NATIONAL SANITATION FOUNDATION** FOR USE IN RESTAURANTS, HOSPITALS, SCHOOLS, FOOD PREPARATION & FOOD STORAGE AREAS



### *The Value of the NSF Mark*

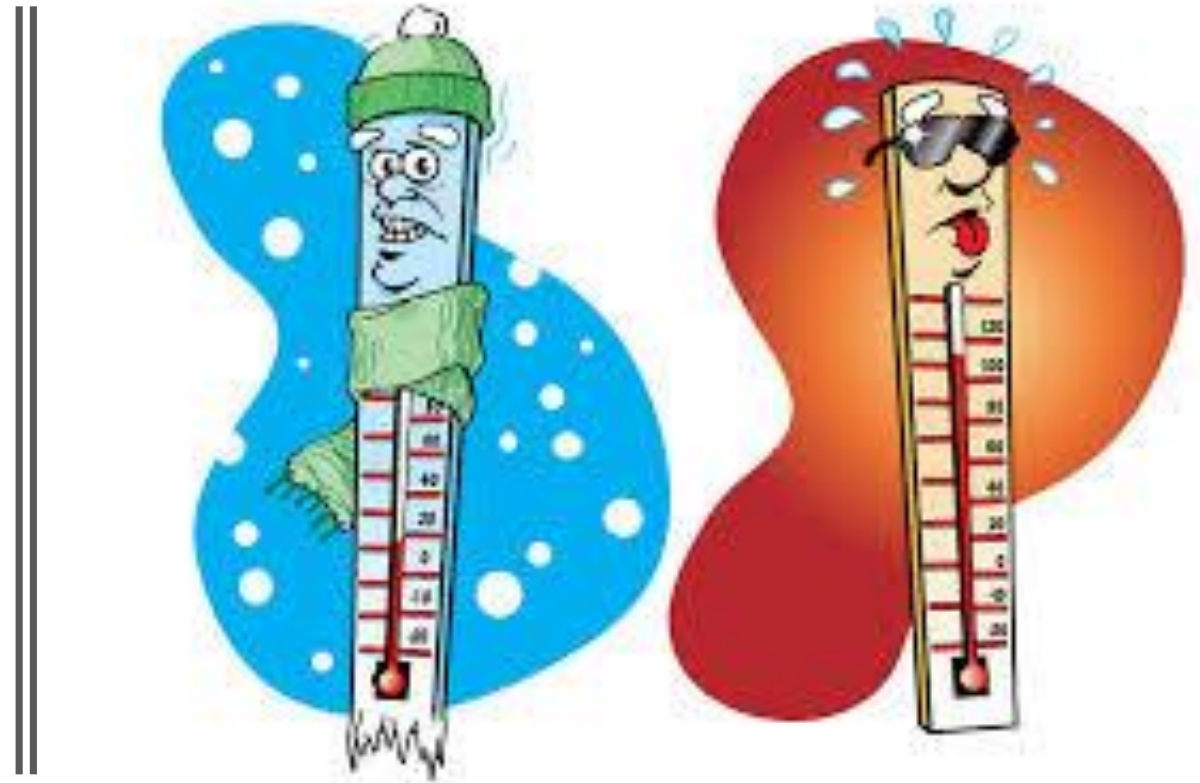
- Strong Industry and Consumer Reputation.
- High level of Regulatory and Governmental Mark Acceptance.
- Worldwide acceptance of the NSF Mark in 88 countries.
- Leading Standards Developer with over 44 standards currently active.

**NSF International**

The Public Health and Safety Company™

**BENEFIT #4: U.S.-PATENTED ALL-WEATHER FORMULA REMAINS EFFECTIVE IN EXTREME TEMPERATURES**  
**“DETOUR GEL FOR RATS Won’t Melt, Drip or Freeze”**

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# BENEFIT #5: LONG-LASTING VISCOSITY POWER

## “Stays Fiery & Sticky For Over A Year”



### Viscosity

- Consumer acceptability depends on the viscosity or consistency of the product
  - Liquid and Semisolid-type food



# REPLACE DANGEROUS CHEMICAL PESTICIDES

## WITH

# DETOUR GEL FOR RATS – PROFESSIONAL GRADE RAT REPELLENT



1. **BATTLE-TESTED WORLDWIDE** FOR OVER 15 YEARS WITH PEST CONTROL OPERATORS
2. **EPA-REGISTERED** PESTICIDE IN EVERY STATE
3. NSF-CERTIFIED (**TOXIN-FREE**)
4. U.S. PATENT-PROTECTED - ALL-WEATHER GEL FORMULA (**WON'T MELT, DRIP, FREEZE**)
5. **LONG-LASTING VISCOSITY POWER (STAYS FIERY & STICKY FOR OVER A YEAR)**
6. WORKS EFFECTIVELY ON **OTHER PESTS TOO!**



# Rodent Control Pesticide Market Forecast: 2022-2032

## Strong Growth at 6.8%

- Rodent Control Pesticides Market: Valued at **\$5.6** Billion in 2021
- Market Increase: **\$11.6** Billion in 2032 by Futures Market Insights, Inc.
- Transferrable Illnesses: A key factor to spurring sales growth
- New Growth Areas: Health-sensitive environments such as workplaces, hotels, hospitals, restaurants & housing units
- Natural Rodent Control Pesticides: biodegradable, less toxic, versatile, cost-effective & speedy results = **projected increase in demand**
- Rigorous EPA Government Regulation: Limits entry for new Rodent Control Pesticide products & eliminates toxic chemical pesticides