

ARIAT DENIM

BECAUSE FIT MATTERS

— Riding Favorites —



**ARIAT
TROUSER**



**REAL
BOOT CUT**

Plus Sizes Available



**REAL
BOOT CUT**

ARROW FIT



**REAL
STRAIGHT**

Plus Sizes Available



**REAL
SKINNY**

— All Day Favorites —



**ULTRASTRETCH
TROUSER**



**ULTRASTRETCH
FLARE**



**ULTRASTRETCH
BOOT CUT**

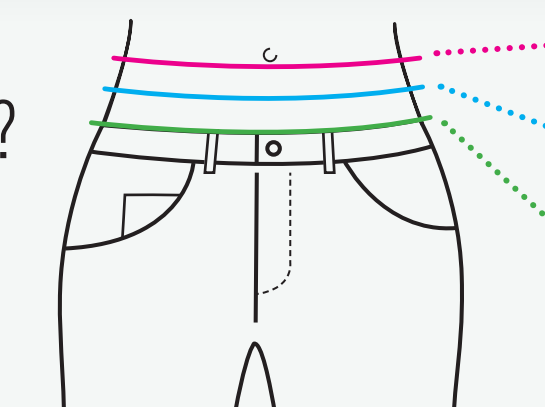


**ARIAT
BOYFRIEND**



**ULTRASTRETCH
SKINNY**

What is
your **RISE**?



PERFECT sits at the waist
Boot Cut, Skinny, Flare

MID sits above the hips
Boot Cut, Straight, Trousers,
Skinny, Boyfriend

LOW sits at the hips
Boot Cut, Straight

Not Curvy?

Try **ARROW FIT**
— straight through
the waist

Boot Cut Mid Rise

