## Telescoping Ladder Series

## Product Overview

True Telescoping Technology ${ }^{m}$ is the patented technology behind Xtend+Climb's series of telescoping ladders. Our technology is not just what defines X+C's innovation in climbing, but sets the standard for why our telescoping ladders are beneficial to consumers.

## Customer Issues

Issue \#1: Storability
Traditional extension ladders prove to be difficult to store due to their size and lack of ability to retract to a smaller size.

## Issue \#2: Transportable

Extension ladders are cumbersome to move or transport.

## Issue \#3: Productivity

Combining both storability and transportation issues, results in wasted time surrounding ladder usage and a less productive job site.

## Solutions

## Solution \#1: Storability

Imagine putting a full 16 ' extension ladder in your trunk. True Tele Tech allows you to easily keep your ladder out of the way, until you need it.

## Solution \#2: Transportable

With the ability to transport in any sized vehicle, $X+C$ is easy to bring to any location. True Tele Tech makes $X+C$ the most mobile ladder out there.

## Solution \#3: Productivity

With the ability to easily store and transport, Xtend+Climb telescoping ladders are the most compact ladder and are as simple as lifting up each rung to your desired height.


## Differentiation from the Competition

Xtend-Climb telescoping ladders weigh less than 40 pounds.
Their fully telescoped heights range from $81 / 2$ feet (which retracts down to 27 inches) to 15 1/2 feet (which retracts down to 36 inches).

## Item Number

| 750P+ | 8.5 ft | ANSI Type I | 250 lbs |
| :--- | :--- | :--- | :--- |
| $\mathbf{7 6 0 P}+$ | 10.5 ft | ANSI Type I | 250 lbs |
| 770P+ | 12.5 ft | ANSI Type I | 250 lbs |
| $\mathbf{7 8 0 P}+$ | 12.5 ft | ANSI Type IA | 300 lbs |
| $\mathbf{7 8 5 P}+$ | 15.5 ft | ANSI Type I | 250 lbs |

## Product Offering Attributes

-Storable • Transportable • Light Weight

- Easy to Use •Type I, 250 • Type IA, 300 Ibs
- Meets and exceeds ANSI Standards

