

# ESSENTIAL EQUINE

**HOOF MAGIC®**

## **THRUSH ANTISEPTIC**

**PREMIUM EQUINE HORSE CARE**

**With High Grade Essential Oils**

**Formulated by a Veterinarian**

Hoof Magic® is an excellent aide for many conditions of the horse's hoof, sole and frog including "thrush", seedy toe, white line disease, cracked and split heel bulbs and coronary band scurf.

- Equine Thrush Antiseptic with Jojoba and Tea Tree Oil
- No Wax or Petroleum, No Drying Iodine, Formaldehyde or Copper Products
- High in Vitamin E
- Safe on Hair & Skin
- No Alcohol, Deep-Penetrating, Non-Staining

Essential Equine Products are the first to perfect the 'science' of combining proven naturopathic ingredients and remedies with powerful pharmaceutical agents. We offer top-notch, award-winning products to aide in wound care, grooming and caring for the horse. These essential oil based remedies are quick acting and effective yet not harsh or painful to your horse. They are made from high quality ingredients like Jojoba oil, Aloe Vera, Oils of Tea tree, Comfrey, Myrrh, and Goldenseal. Plus all our spray bottles have a 360° sprayer which allows you to hold the bottle upside down while spraying for hard to reach areas.



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## OUR COMPETITORS

### *Copertox*

- Copper naphthenate is active ingredient
- Highly staining on clothes, hands and horse's legs.
- Should NOT be used on skin, coronary band, etc.
- Alkaline and drying.
- May have future EPA concerns

### *Thrushbuster, Thrush-X, Thrush Magic, Life Data product*

- Utilize formaldehyde, iodine and other drying and alkaline ingredients.
- Stains clothing, hands and horse's legs and feet.
- Should not be used on skin, coronary band or other parts of the horse other than the sole and frog area.

### *Bleach, Clorox, etc.*

- Very alkaline and drying
- Ruins clothing and can scald horse's skin, etc.

<b>Product Number</b>	300101116
<b>Size</b>	16oz (473mL)
<b>Active Ingredients</b>	Benzethonium Chloride-0.25%, Tea Tree Oil-3%
<b>Other Ingredients</b>	Joboba Oil, Propylene Glycol, Emulsifier, Water
<b>Expiration</b>	60 months
<b>UPC</b>	856519002338
<b>Dimensions (inches)</b>	2.75x2.75x7.25
<b>Weight (lbs)</b>	1.1
<b>Case UPC</b>	10856519002335
<b>Units per Case</b>	6
<b>Case Dimensions (inches)</b>	9x6x7
<b>Case Weight (lbs)</b>	7.4
<b>Units per Pallet</b>	1080
<b>Pallet Dimensions (inches)</b>	48x40x47
<b>Pallet Weight (lbs)</b>	1286

Directions: Thoroughly clean area to be treated, removing all dirt from grooves next to frog and all trimmed material from hoof, sole and frog. Completely saturate the area and allow to penetrate for 30 seconds before putting foot down. Repeat twice a day or as recommended by your veterinarian or farrier.

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