

NOT YOUR FATHER'S NAVEL DIP

Umbilical Cord Dry-Out Solution For Newborn Animals



Added
Dye for
Visual
Marker

Super 7[®] ULTRA

Super 7[®] Ultra Navel Care is an umbilical cord dry-out solution for newborn animals. Developed for production livestock and farm animals, Super 7 Ultra is proven more effective than 7% tincture of iodine at drying out umbilical and navel tissue.¹

- ✦ Ultra-fast umbilical dry down
- ✦ Support newborn health during critical stages of postpartum
- ✦ Affordable and more cost effective than other leading navel dips

(1) J. Gard, S. Rodning, S. Duran, T. Hathcock, D. Taylor. Evaluation & Comparison of Super 7+ Navel Dip & Tincture of Iodine to Desiccate Umbilical Cord of Neonatal Dairy Calves with varying Immune statuses. Auburn University. 2013

Navel Immediately After Being Dipped



Expected Results in 24 Hours

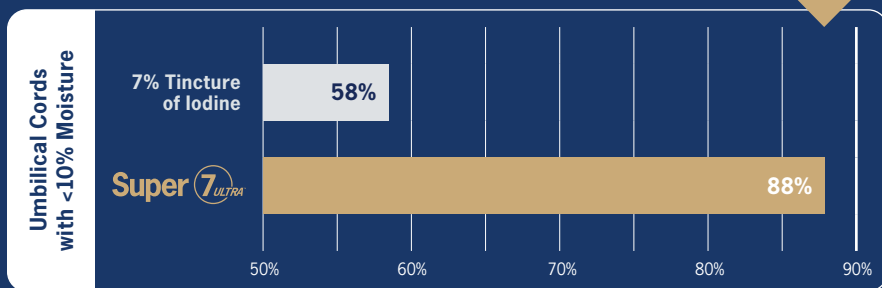


Vetericyn[®]

Livestock Line

Evaluation & comparison of Super 7+ Navel Dip and 7% tincture of iodine to dry out umbilical cords on dairy calves

Study conducted by Auburn University – J. Guard, S. Rodning, S. Duran, T. Hathcock and D. Taylor



- ✓ Super 7+ dried down the umbilical cord 30% faster than USP 7% tincture of iodine
- ✓ Super 7+ Navel Dip demonstrated unique safety and efficacy
- ✓ No evidence of dermal irritation
- ✓ Super 7+ is more cost effective than USP 7% tincture of iodine

*Vetericyn's Super 7+ Navel Dip formulation has been enhanced and rebranded into Super 7 Ultra, since this 2013 study by Auburn University.

	16 oz (Pint)	1 Gallon	55 Gallon Drum
Product#:	7116	7101	7155
UPC#:	818582012133	818582012140	818582012157
Bottle Dimensions:	8.25 x 2.75	11.5 x 6	34.5 x 23.25
Bottle Weight:	1.15 lbs	8 lbs	480 lbs
Bottles Per Case:	6 units	4 units	1 unit
Case Dimensions:	9 x 8.5 x 5.75	12.5 x 12.5 x 12.5	34.5 x 23.25
Case Weight:	7 lbs	33 lbs	480 lbs
MSRP:	\$13.99	\$54.99	Upon Request

Features and Benefits:

- ✓ Effective alternative to 7% tincture of iodine
- ✓ Ultra-quick umbilical dry down
- ✓ Can be used on animals whose umbilical cords were torn off at birth
- ✓ Dyed solution for rapid identification
- ✓ Safe for the animal
- ✓ Non-corrosive



FAQs:

Is this product safe?

Yes. Super 7 Ultra Navel Care is safe for newborn animals when following label indications. In addition, those who have iodine allergies/sensitivities prefer using Super 7 Ultra Navel Care. Super 7 Ultra is a non-corrosive product. Please see label for further use and handling details.

How does it work compared to strong iodine?

Super 7 Ultra Navel Care provides a quick dry down time of the umbilical cord. The combination of safety and effectiveness is superior to other navel dips on the market.

Does Super 7 Ultra Navel Care contain dye?

Dye has been added to the solution to provide indication the cord has been dipped. Super 7 Ultra Navel Care has an enhanced formulation offering better staining capabilities similar to strong iodine. Follow proper instructions for use and handle carefully to avoid spills.

Can more than one navel be dipped per drawn solution of Super 7 Ultra Navel Care?

To expedite dry-down time and greatly reduce chances of cross-contamination, we recommend dipping only one navel per dose of solution. Use a non-return dip cup for optimal results.

What animals can Super 7 Ultra Navel Care provide protection for?

Super 7 Ultra Navel Care can be used on a variety of animal species including, but not limited to, cattle, swine, sheep, horses and goats.

Does this product need hazardous material paperwork like strong iodine?

Super 7 Ultra Navel Care is classified as Class III, packaging group III. Our pint and gallon sized containers are exempt from hazardous shipping charges. Our 55 Gallon configuration may require additional shipping requirements or charges. Check with your shipping carrier.

