



A new day for newborns.

Introducing our latest nutritionist-developed KMR® formula.

KMR® Powder: Current vs. New



Current (Guaranteed Analysis)		New (Guaranteed Analysis)	
Crude Protein, min	42.0%	Crude Protein, min	40.0%
Crude Fat, min	25.0%	Crude Fat, min	28.0%
Crude Fiber, max	0.0%	Crude Fiber, max	0.6%
Moisture, max	5.0%	Moisture, max	5.0%

Mother's milk: 35% protein, 28% fat

KMR® Liquid: Current vs. New



Current (Guaranteed Analysis)		New (Guaranteed Analysis)	
Crude Protein, min	7.0%	Crude Protein, min	7.0% (Dry matter basis provides 39% protein.)
Crude Fat, min	5.2%	Crude Fat, min	5.2% (Dry matter basis provides 29% fat.)
Crude Fiber, max	0.2%	Crude Fiber, max	0.8%
Moisture, max	82.0%	Moisture, max	82.0%

Mother's milk, dry matter basis: 35% protein, 28% fat

Turn over to discover exactly how our updated formula delivers everything tiny tummies need.



Tiny tummies require big science.

#1 selling milk replacer has an updated formula for even healthier and easier feedings.



-  Scientifically, the next best to mother's milk.
-  Our nutritionist-developed dry powder formula is packed with prebiotics + probiotics.
-  Formulated with a special fiber blend for improved gut health and digestion.
-  Aids cognitive development.
-  Assists immune function.
-  Powdered formula is easy to mix.
-  Easy to digest.
-  Highly palatable.



Nourish the Body. Feed the Soul.™

Questions? Contact us any time at 800-323-6878 / orders@petag.com or visit us at kittenmilkreplacer.com.

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Employee Owned • Controlled Manufacturing • On-Staff Nutritionist

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