



PURINA



HIGH-FAT SUPPLEMENT



PURINA ANIMAL NUTRITION CENTER

Since 1926, Purina Animal Nutrition Center in Gray Summit, MO has been defining and delivering the future of equine nutrition with a unique philosophy: Combine the finest ingredients with exhaustive research and you'll create unsurpassed nutrition for every type of horse. Purina® supplements are researched to work – period.

Purina® Amplify® Supplement is a high-fat, controlled-starch extruded nutritional supplement. When extra calories are needed to maintain body condition, Purina® Amplify® Supplement can be added to the horse's daily ration to provide multiple benefits.

Recommended For:

- Weight Gain
- Hard-working Competitive Horses
- Showing & Sales Preparation
- Stallions, Gestating & Lactating Mares



NET WT. 30 lb (13.61 kg)



NET WT. 50 lb (22.68 kg)

Features & Benefits:



SUPPORTS BODY CONDITION & ENDURANCE

30% fat from rice bran, flax seed and vegetable oils provides extra calories and helps maintain stamina



CALORICALLY DENSE

Controlled starch, calorie-dense formula allows you to feed less



OPTIMAL ABSORPTION

Proprietary extruded particle for easy digestion and calorie absorption



NUTRITIONALLY BALANCED

Protein, vitamins and minerals to maintain the nutritional balance of the horse's total ration when added to a concentrate feed and forage diet



ADDED ANTIOXIDANTS

Including Vitamin E to help address the damaging effects of free radicals



SHINE & BLOOM

Unique blend of fatty acids to support optimal skin and hair coat

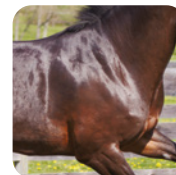
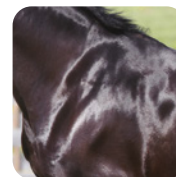


NO TRANS-FATS

Supplement Shown at Actual Size



Purina® Amplify® High-Fat Supplement





PURINA



HIGH-FAT SUPPLEMENT (cont.)

Feeding Directions:

Begin with 1 lb per day feeding rate, gradually increase by .5 lb/day every 2 days until the desired feeding rates are achieved. Begin feeding 60 days prior to competition, sale, show or breeding season. Maximum feeding rate for most horses should be 4 lbs of Purina® Amplify® Supplement per day. Horses have varying acceptance of higher fat diets and supplements and as the fat level in the diet is increased, some horses may begin to show diminished intake. If that occurs, reduce the feeding rate or try blending Amplify® Supplement with a small amount of sweet feed. When fed as recommended, Purina® Amplify® Supplement will provide no more than 0.3 ppm selenium to the total diet.

For horses sensitive to dietary soluble carbohydrates, please consult with a veterinarian or nutritionist for a recommended diet.

Guaranteed Analysis:

Crude Protein (Min).....	14.00%
Crude Fat (Min).....	30.00%
Crude Fiber (Max).....	5.50%
Starch (Max).....	14.50%
Sugars (Max).....	5.00%
Calcium (Ca) (Min).....	1.00%
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Phosphorus (P) (Min).....	0.60%
Sodium (Na) (Min).....	0.10%
Sodium (Na) (Max).....	0.60%
Copper (Cu) (Min).....	60.00 ppm
Selenium (Se) (Min).....	0.60 ppm
Selenium (Se) (Max).....	0.72 ppm
Zinc (Zn) (Min).....	220.00 ppm
Vitamin A (Min).....	3,000.00 IU/lb
Vitamin E (Min).....	200.00 IU/lb
Ash (Max).....	12.00%

Ingredients:

Stabilized Rice Bran, Vegetable Oil, Dehulled Soybean Meal, Ground Corn, Whole Ground Flaxseed, Wheat Middlings, Calcium Carbonate, Cane Molasses, Salt, Monocalcium Phosphate, Dicalcium Phosphate, Choline Chloride, Citric Acid, Iron Oxide, DL-Alpha Tocopheryl Acetate, Cholecalciferol, Calcium Pantothenate, Vitamin B₁₂ Supplement, Riboflavin, Vitamin A Acetate, Zinc Oxide, Copper Sulfate, Calcium Iodate, Nicotinic Acid, DL-Methionine, L-Lysine, Magnesium Oxide, Natural Mixed Tocopherols (a Preservative), Ascorbic Acid (Source of Vitamin C), Rosemary Extract, Cobalt Carbonate, Lecithin, Ferrous Carbonate, Manganous Oxide, Sodium Selenite.

IMPORTANT CONSIDERATIONS:

- Changes in feeding programs should be made gradually over a period of 10-14 days.
- Adequate forage is necessary to maintain normal digestive function in the horse. Provide a minimum of 1 lb per 100 lbs body weight per day of hay or the equivalent in pasture. Prevent the rapid eating of any feedstuffs by the horse. Observe your horse's condition daily and consult your veterinarian immediately if any problems arise.
- Purina® Amplify® Supplement is to be used as a supplement. Purina® Amplify® Supplement is not to be used as an ingredient in manufacturing feed.

CAUTION: Follow label directions: Feeding added selenium at levels in excess of 0.3 ppm in the total diet is prohibited. Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed as it may cause illness or death. This product was made in a feed manufacturing facility that does not handle or store products containing animal proteins prohibited in ruminant feed.

Try the Full Line of Purina® Horse Supplements

For more information about Purina® Horse Feeds and Supplements or to find a Purina® Retailer nearest you, visit PurinaMills.com/Horse-Feed.com or call 1-800-227-8941.



GUARANTEE

Purina appreciates your business. If for any reason you are not satisfied with the quality of this product, please return it to your Purina® Horse Retailer for replacement or a full refund.

Manufactured by:
Purina Animal Nutrition LLC
Arden Hills, MN 55126

For manufacturing date, best before date and batch code, see base of tub.