

Tractor Supply Company – Open Buying Day Frequently Asked Questions

What is Open Buying Day?

An opportunity for potential vendors to have an audience with a Tractor Supply Buying Team.

When is the next Open Buying Day?

The next event will occur on Wednesday, April 23rd, for approved applicants.

Where will it be held?

This event will be held virtually using the RangeMe/ECRM platform.

How does the process work?

The application portal will open February 10th.

Potential vendors will submit their application via the following link:

www.rangeme.com/growinglifeoutthere

Approved submissions will be contacted to schedule an appointment with the appropriate Buyer on Monday, March 17th.

During each 25-minute meeting, potential vendors will present why their product fits with Tractor Supply Company (TSC). The Buyer will determine next steps upon the conclusion of the meeting.

What are the key dates I should know?

February 10, 2025 – Application opens

March 2, 2025 – Application closes

On or around March 17, 2025 - You will be notified of your application status

April 4, 2025 – If you received an invitation for a meeting, this is the deadline to accept your meeting

April 23, 2025 – Day of Event

Who is invited to participate?

Any new vendor who desires to become a vendor to TSC.

Are there any prerequisites?

Do your homework! Vendor products must fit in the categories that fit TSC's niche.

Visit a TSC store

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Spend time on our website – www.tractorsupply.com

Where do I send sample?

Samples should not be sent and will not be accepted before the event. Samples should only be sent if the Buyer requests samples during an approved meeting. If a Buyer requests samples, follow-up details will be provided to the vendor.

How do I schedule an appointment?

You can apply at this link: www.rangeme.com/growinglifeouthere

If your application is approved, you will be contacted to schedule a meeting.

Is there a cost to Open Buying Day?

For new applications, without a RangeMe account, there is no fee to apply.

For existing RangeMe users, submitting your brand to our Growing Life Out Here event required a paid RangeMe subscription, granting access to various features including the Open Buying Day application.

For approved applications, there is a \$300 fee associated with the support, preparation, and execution of your appointment. This fee only applies if you are selected for a meeting with one of our Buying Teams.