

Tractor Supply Co. Open Buying Days Frequently Asked Questions

What is Open Buying Days?

An opportunity for potential vendor partners (merchandise, fixtures, P-O-P, signage) to have an audience with a Tractor Supply Merchant

When is the next Open Buying Days?

The next event will occur on Thursday, June 13th, for approved applications.

Where will it be held?

This event will be held virtually using the RangeMe/ECRM platform.

How does the process work?

The Application Process opens on April 1st.

Potential Vendor Partners will submit their application via the following link:

www.rangeme.com/growinglifeoutthere

Approved submissions will be contacted to schedule an appointment with the appropriate Buyer on Thursday, June 13th.

During each 25-minute meeting, Potential Vendor Partners will present why their product fits with Tractor Supply Company. The Tractor Supply Merchant will determine next steps upon the conclusion of the meeting.

What are the key dates I should know?

April 1, 2024 – Application opens

April 15, 2024 – Deadline to submit applications

On or around April 29th – You will be notified of your application status

May 17th - If you received an invitation to meet with a Buyer, this is the deadline to accept or decline

June 13, 2024 – Date of Open Buying Days Event

Who is invited to participate?

Any new vendor partner (merchandise, fixtures, P-O-P, signage) who desires to become a vendor to TSC.

Tractor Supply Company enjoys a direct relationship with our vendors.

Are there any prerequisites?

Do your homework! Vendor products must (broadly) fit the categories that fit TSC's niche.

Spend time on TSC's website (www.tractorsupply.com)

Visit a TSC store

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Where do I send samples?

Samples should not be sent and will not be accepted before the event. Samples should only be sent if the Buyer requests samples during an approved meeting. If a Buyer requests samples, follow-up details will be provided to the vendor.

How do I schedule an appointment?

You can apply at the following link: www.rangeme.com/growinglifeouthere

If your application is approved, you will be contacted to schedule a meeting.

Is there a cost to Open Buying Days?

For new applicants without a RangeMe Account, there is no fee to apply.

For existing RangeMe users, submitting your brand to our Growing Life Out Here Open Buying Days event requires a paid RangeMe subscription (starting at \$99 annually), granting access to various features, including the Open Buying Days application.

For approved applications, there is a \$300 fee associated with the support, preparation, and execution of your appointment. This fee only applies if you are selected for a meeting with one of our Merchant Team Members.