



by **Petmate**

cat toys

playtime purr-fECTION!

Pounce, prey and play the Fat Cat® way!

Although cats spend a majority of time sleeping, playtime is of utmost importance when they are awake. Toys that challenge them mentally and/or physically will help to keep them slim, energetic, healthy and happy. Fat Cat® offers a wide variety of toys to enrich your cat's life. From catnip-stuffed Appeatesers® and ShowGulls to Big Mama's Scratch Pad, you are sure to find a toy that will keep your cat entertained.

Fat Cat Toys: Fat Cat toys embody playtime purr-fECTION with an array of wonderfully wacky catnip toys, scratching structures and interactive play things. These artistically designed characters offer an assortment of colorful, witty playtime companions. Fat Cat toys are stuffed with high-quality, organic catnip grown in the USA to engage the inner, wild beast in every cat. House cat tested and approved!

What is catnip and why do cats love it?

Catnip is related to mint and contains an essential oil called nepetalactone that can cause a reaction in cats that are sensitive to it. Researchers believe it mimics "happy" feline pheromones triggering rolling, flipping, rubbing and other hyperactive or erratic behavior. Not all cats respond to catnip though. It's estimated that about half of cats are not sensitive to its effects. However, most cats will still play and hunt with a catnip toy as "prey" or interactively swat it with their pet parents for hours of stimulating fun.



The Importance of Cat Play:

Cats are natural hunters so it's important to engage their instincts through play. Small stuffed toys act as prey to cats that enjoy the hunt. Regular activity and exercise is also crucial for keeping cats healthy. Playtime helps counteract boredom as well, which can lead to destructive or unwanted behavior. Scratchers help keep claws filed down and provide a way for cats to release their frustrations... and save your furniture!

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